

## Welcome

### Audio Descriptive Text

Title: Professional Development 201: From Basic to Dynamic. Introduction; Welcome. Image of PD practices: Sustain, Design, Promote, Deliver, Follow Up, and Evaluate. CDC logo. CDC logo for National Center for Chronic Disease Prevention and Health Promotion, Division of Population Health.

### Video Summary

Professional Development 201: From Basic to Dynamic examines Design and Deliver from the Professional Development (PD) practices. This course demonstrates how to incorporate adult learning principles into webinar development and how to deliver dynamic webinars.

### Audio Script

Welcome to *Professional Development 201: From Basic to Dynamic*, the second course in the Professional Development series.

To navigate through this course, click through each section and watch the videos. We strongly recommend that you view the entire course in sequential order to get the most out of the content. You should plan on spending about 90 minutes total time to complete this course.

In the first course, *Professional Development 101: The Basics*, we introduced you to six Professional Development, or PD practices:

- Sustain
- Design
- Market
- Deliver
- Follow Up, and
- Evaluate

The first course provided an overview of these practices and how they can help increase the skill-building capacity of your staff. This course takes a closer look at two practices, Design and Deliver, to demonstrate how to:

- Incorporate adult learning principles into the design of a professional development event,
- Develop webinars from pre- to post-production, and
- Facilitate dynamic and impactful webinars.

At the end of this course, you will be able to:

- Define adult learning theory,
- Define "webinar" and explain what sets it apart from other online delivery methods,
- Describe the context of webinar design and delivery,
- Identify strategies that can improve delivery of webinars, and

- Describe how to evaluate and archive your webinar.