

Partnerships and Potential Outcomes

Audio Descriptive Text

Title: Professional Development 101: The Basics; Partnerships and Potential Outcomes. Image of PD practices: Sustain, Design, Promote, Deliver, Follow Up, and Evaluate. Image of CDC logo.

Video Summary

Partnerships between program staff and professional development providers should use a collaborative, team approach to help identify and prioritize professional development needs. As organizations grow in professional capacity, they see positive outcomes.

Audio Script

PD partnerships between program staff and professional development providers should use a collaborative, team approach. This approach can help identify and prioritize PD needs, which in turn, leads to better focused and designed offerings. Effective PD teams share and build on previous evaluation results.

Characteristics of effective partnerships include:

- Mutual respect;
- Coordination of administrative responsibility;
- Reciprocal roles;
- Shared participation in decision making;
- Mutual accountability; and
- Transparency

As organizations grow in professional capacity as a result of an effective PD program, they can see outcomes such as:

- Increased contributions from program staff because of improved skills and knowledge;
- Synergy through collaboration;
- Increased program resilience; and
- Better alignment between staff professional goals and organizational goals.

Now that we've described the framework for the PD Practices and potential partnership outcomes, let's take a closer look at the individual practices. But first, let's review.