

E-mail Template for
Promoting the *Creating an
Asthma-Friendly School* Video

Dear _____:

Great news! You are invited (*insert place, date, and time*) to see the informative new video, *Creating an Asthma-Friendly School*, produced by the Centers for Disease and Control and Prevention (CDC) in partnership with Connect with Kids and Oregon's Department of Education. This video features real-life success stories of students who, thanks to their schools' implementation of asthma-friendly policies and programs, now have their asthma under control.

Asthma is a leading chronic illness among children and youth in the United States. On average, in a classroom of 30 children, about 3 are likely to have asthma, and many of those children have had an asthma attack or episode during the preceding year. According to the CDC, asthma is a leading cause of school absenteeism.

If you are a parent, a school administrator, a teacher, a school nurse, a school-business leader, a school board member, a community leader, or a member of a school health council or community asthma coalition, please join me to view this video and learn about asthma-friendly schools. Find out how we can make our school asthma-friendly for our children.

I look forward to seeing you at the meeting on (*insert date*). Let's help our school become asthma-friendly!

Cordially,

(*enter*)

Name: _____

Position: _____

Phone: (____) ____ - ____

e-mail: _____@_____