

Health Communication Science Digest

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Adam, B. D., Gardner, S., Major, C., Campbell, D., Light, L., & Globerman, J. (2016). Promoting HIV Testing for Gay and Bisexual Men: An Evaluation of the 2011-2012 Campaign in Toronto and Ottawa. *Health Promot Pract*, 17(1), 40-47. doi: [10.1177/1524839915605060](https://doi.org/10.1177/1524839915605060)
- ❖ Bigman, C. A., Nagler, R. H., & Viswanath, K. (2016). Representation, exemplification, and risk: Resonance of tobacco graphic health warnings across diverse populations. *Health Commun*, 1-14. doi: [10.1080/10410236.2015.1026430](https://doi.org/10.1080/10410236.2015.1026430)
- ❖ Bol, G. F. (2016). Risk communication in times of crisis: Pitfalls and challenges in ensuring preparedness instead of hysterics. *EMBO Rep*, 17(1), 1-9. doi: [10.15252/embr.201541678](https://doi.org/10.15252/embr.201541678)
- ❖ Carpenter, D. M., Geryk, L. L., Chen, A. T., Nagler, R. H., Dieckmann, N. F., & Han, P. K. (2015). Conflicting health information: a critical research need. *Health Expect*. doi: [10.1111/hex.12438](https://doi.org/10.1111/hex.12438)
- ❖ Castro-Sanchez, E., Chang, P. W., Vila-Candel, R., Escobedo, A. A., & Holmes, A. H. (2016). Health literacy and Infectious Diseases: Why does it matter? *Int J Infect Dis*. doi: [10.1016/j.ijid.2015.12.019](https://doi.org/10.1016/j.ijid.2015.12.019)
- ❖ Crook, B., Stephens, K. K., Pastorek, A. E., Mackert, M., & Donovan, E. E. (2016). Sharing Health Information and Influencing Behavioral Intentions: The Role of Health Literacy, Information Overload, and the Internet in the Diffusion of Healthy Heart Information. *Health Commun*, 31(1), 60-71. doi: [10.1080/10410236.2014.936336](https://doi.org/10.1080/10410236.2014.936336)



- ❖ Edgar, T., Silk, K. J., Abroms, L. C., Cruz, T. B., Evans, W. D., Gallagher, S. S., . . . Sheff, S. E. (2016). Career Paths of Recipients of a Master's Degree in Health Communication: Understanding Employment Opportunities, Responsibilities, and Choices. *J Health Commun*, 1-10. doi: [10.1080/10810730.2015.1080332](https://doi.org/10.1080/10810730.2015.1080332)
- ❖ Godinho, C. A., Alvarez, M. J., & Lima, M. L. (2016). Emphasizing the losses or the gains: Comparing situational and individual moderators of framed messages to promote fruit and vegetable intake. *Appetite*, 96, 416-425. doi: [10.1016/j.appet.2015.10.001](https://doi.org/10.1016/j.appet.2015.10.001)
- ❖ Holliday, J., Audrey, S., Campbell, R., & Moore, L. (2015). Identifying well-connected opinion leaders for informal health promotion: The example of the ASSIST smoking prevention program. *Health Commun*, 1-8. doi: [10.1080/10410236.2015.1020264](https://doi.org/10.1080/10410236.2015.1020264)
- ❖ Hovick, S. R., & Bigsby, E. (2016). Heart Disease and Colon Cancer Prevention Beliefs and Their Association With Information Seeking and Scanning. *J Health Commun*, 21(1), 76-84. doi: [10.1080/10810730.2015.1049307](https://doi.org/10.1080/10810730.2015.1049307)
- ❖ Hovick, S. R., & Holt, L. F. (2015). Beyond Race and Ethnicity: Exploring the Effects of Ethnic Identity and Its Implications for Cancer Communication Efforts. *J Health Commun*, 1-9. doi: [10.1080/10810730.2015.1058436](https://doi.org/10.1080/10810730.2015.1058436)
- ❖ Lee, S. Y., & Hawkins, R. P. (2016). Worry as an Uncertainty-Associated Emotion: Exploring the Role of Worry in Health Information Seeking. *Health Commun*, 1-8. doi: [10.1080/10410236.2015.1018701](https://doi.org/10.1080/10410236.2015.1018701)
- ❖ Martinez, R., Ordunez, P., Soliz, P. N., & Ballesteros, M. F. (2016). Data visualisation in surveillance for injury prevention and control: conceptual bases and case studies. *Inj Prev*. doi: [10.1136/injuryprev-2015-041812](https://doi.org/10.1136/injuryprev-2015-041812)
- ❖ Massey, P. M. (2016). Where Do U.S. Adults Who Do Not Use the Internet Get Health Information? Examining Digital Health Information Disparities From 2008 to 2013. *J Health Commun*, 21(1), 118-124. doi: [10.1080/10810730.2015.1058444](https://doi.org/10.1080/10810730.2015.1058444)
- ❖ McLaughlin, M. L., Hou, J., Meng, J., Hu, C. W., An, Z., Park, M., & Nam, Y. (2016). Propagation of information about Preexposure Prophylaxis (PrEP) for HIV prevention through Twitter. *Health Commun*, 1-10. doi: [10.1080/10410236.2015.1027033](https://doi.org/10.1080/10410236.2015.1027033)
- ❖ Mocarski, R., & Bissell, K. (2016). Edutainment's Impact on Health Promotion: Viewing The Biggest Loser Through the Social Cognitive Theory. *Health Promot Pract*, 17(1), 107-115. doi: [10.1177/1524839915613026](https://doi.org/10.1177/1524839915613026)
- ❖ Niederdeppe, J., Avery, R., Byrne, S., & Siam, T. (2016). Variations in state use of antitobacco message themes predict youth smoking prevalence in the USA, 1999-2005. *Tob Control*, 25(1), 101-107. doi: [10.1136/tobaccocontrol-2014-051836](https://doi.org/10.1136/tobaccocontrol-2014-051836)
- ❖ Ruppel, E. K. (2015). Scanning Health Information Sources: Applying and Extending the Comprehensive Model of Information Seeking. *J Health Commun*, 1-9. doi: [10.1080/10810730.2015.1058438](https://doi.org/10.1080/10810730.2015.1058438)



- ❖ Singh, T., Marynak, K., Arrazola, R. A., Cox, S., Rolle, I. V., & King, B. A. (2016). Vital Signs: Exposure to Electronic Cigarette Advertising Among Middle School and High School Students - United States, 2014. *MMWR Morb Mortal Wkly Rep*, 64(52), 1403-1408. doi: [10.15585/mmwr.mm6452a3](https://doi.org/10.15585/mmwr.mm6452a3)
- ❖ Young, R., Hinnant, A., & Leshner, G. (2015). Individual and social determinants of obesity in strategic health messages: Interaction with political ideology. *Health Commun*, 1-8. doi: [10.1080/10410236.2015.1018699](https://doi.org/10.1080/10410236.2015.1018699)

