To enhance awareness of emerging health communication and marketing scientific knowledge, the Office of Communication Science in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

### Articles of Interest


Ludolph, R., & Schulz, P. J. (2015). Does regulatory fit lead to more effective health communication? A systematic review. *Social Science & Medicine, 128*(0), 142-150. doi: [10.1016/j.socscimed.2015.01.021](http://dx.doi.org/10.1016/j.socscimed.2015.01.021)


Malinen, S. (2015). Understanding user participation in online communities: A systematic literature review of empirical studies. *Computers in Human Behavior, 46*(0), 228-238. doi: [10.1016/j.chb.2015.01.004](http://dx.doi.org/10.1016/j.chb.2015.01.004)


Rudat, A., & Buder, J. (2015). Making retweeting social: The influence of content and context information on sharing news in Twitter. *Computers in Human Behavior, 46*(0), 75-84. doi: [10.1016/j.chb.2015.01.005](http://dx.doi.org/10.1016/j.chb.2015.01.005)


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