

Health Communication Science Digest

Office of the Associate Director for Communication

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Office of Communication Science in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Adame, B. J., & Miller, C. H. (2015). Vested interest, disaster preparedness, and strategic campaign message design. *Health Communication, 30*(3), 271-281. doi: [10.1080/10410236.2013.842527](https://doi.org/10.1080/10410236.2013.842527)
- ❖ Allen, J. A., Davis, K. C., Kamyab, K., & Farrelly, M. C. (2015). Exploring the potential for a mass media campaign to influence support for a ban on tobacco promotion at the point of sale. *Health Education Research, 30*(1), 87-97. doi: [10.1093/her/cyu067](https://doi.org/10.1093/her/cyu067)
- ❖ Anders, M. P., Nolte, S., Waldmann, A., Capellaro, M., Volkmer, B., Greinert, R., & Breitbart, E. W. (2015). The German SCREEN project – design and evaluation of the communication strategy. *European Journal of Public Health, 25*(1), 150-155. doi: [10.1093/eurpub/cku047](https://doi.org/10.1093/eurpub/cku047)
- ❖ Best, A. L., Spencer, M., Hall, I. J., Friedman, D. B., & Billings, D. (2015). Developing spiritually framed breast cancer screening messages in consultation with African American women. *Health Communication, 30*(3), 290-300. doi: [10.1080/10410236.2013.845063](https://doi.org/10.1080/10410236.2013.845063)
- ❖ Chen, Z., Koh, P. W., Ritter, P. L., Lorig, K., Bantum, E. O. C., & Saria, S. (2015). Dissecting an online intervention for cancer survivors: Four exploratory analyses of internet engagement and its effects on health status and health behaviors. *Health Education & Behavior, 42*(1), 32-45. doi: [10.1177/1090198114550822](https://doi.org/10.1177/1090198114550822)
- ❖ Duke, J. C., Mann, N., Davis, K. C., MacMonegle, A., Allen, J., & Porter, L. (2014). The impact of a state-sponsored mass media campaign on use of telephone quitline and web-based cessation services. *Preventing Chronic Disease, 11*, E225. doi: [10.5888/pcd11.140354](https://doi.org/10.5888/pcd11.140354)



- ❖ Guillaumier, A., Bonevski, B., & Paul, C. (2015). Tobacco health warning messages on plain cigarette packs and in television campaigns: A qualitative study with Australian socioeconomically disadvantaged smokers. *Health Education Research*, 30(1), 57-66. doi: [10.1093/her/cyu037](https://doi.org/10.1093/her/cyu037)
- ❖ Leas, E. C., Myers, M. G., Strong, D. R., Hofstetter, C. R., & Al-Delaimy, W. K. (2015). Recall of anti-tobacco advertisements and effects on quitting behavior: Results from the California smokers cohort. *American Journal of Public Health*, 105(2), e90-e97. doi: [10.2105/AJPH.2014.302249](https://doi.org/10.2105/AJPH.2014.302249)
- ❖ Malloy-Weir, L. J., Charles, C., Gafni, A., & Entwistle, V. A. (2015). Empirical relationships between health literacy and treatment decision making: A scoping review of the literature. *Patient Education and Counseling*, 98(3), 296-309. doi: [10.1016/j.pec.2014.11.004](https://doi.org/10.1016/j.pec.2014.11.004)
- ❖ McAlpine, H., Joubert, L., Martin-Sanchez, F., Merolli, M., & Drummond, K. J. (2015). A systematic review of types and efficacy of online interventions for cancer patients. *Patient Education and Counseling*, 98(3), 283-295. doi: [10.1016/j.pec.2014.11.002](https://doi.org/10.1016/j.pec.2014.11.002)
- ❖ Murdoch, J., Barnes, R., Pooler, J., Lattimer, V., Fletcher, E., & Campbell, J. L. (2015). The impact of using computer decision-support software in primary care nurse-led telephone triage: Interactional dilemmas and conversational consequences. *Social Science & Medicine*, 126(0), 36-47. doi: [10.1016/j.socscimed.2014.12.013](https://doi.org/10.1016/j.socscimed.2014.12.013)
- ❖ Nan, X., Dahlstrom, M. F., Richards, A., & Rangarajan, S. (2015). Influence of evidence type and narrative type on HPV risk perception and intention to obtain the HPV vaccine. *Health Communication*, 30(3), 301-308. doi: [10.1080/10410236.2014.888629](https://doi.org/10.1080/10410236.2014.888629)
- ❖ Puckett, M., Neri, A., Thompson, T., Underwood, M., Momin, B., Kahende, J., . . . Stewart, S. L. (2015). Tobacco cessation among users of telephone and web-based interventions — four states, 2011–2012. *Morbidity and Mortality Weekly Report (MMWR)*, 63(51), 1217-1222. http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6351a1.htm?s_cid=mm6351a1_w
- ❖ Schwebel, D. C., Pennefather, J., Marquez, B., & Marquez, J. (2015). Internet-based training to improve preschool playground safety: Evaluation of the Stamp-in-Safety programme. *Health Education Journal*, 74(1), 37-45. doi: [10.1177/0017896914522030](https://doi.org/10.1177/0017896914522030)
- ❖ Stephens, K. K., Pastorek, A., Crook, B., Mackert, M., Donovan, E. E., & Shalev, H. (2015). Boosting healthy heart employer-sponsored health dissemination efforts: Identification and information-sharing intentions. *Health Communication*, 30(3), 209-220. doi: [10.1080/10410236.2013.836732](https://doi.org/10.1080/10410236.2013.836732)
- ❖ White, R. O., Eden, S., Wallston, K. A., Kripalani, S., Barto, S., Shintani, A., & Rothman, R. L. (2015). Health communication, self-care, and treatment satisfaction among low-income diabetes patients in a public health setting. *Patient Education and Counseling*, 98(2), 144-149. doi: [10.1016/j.pec.2014.10.019](https://doi.org/10.1016/j.pec.2014.10.019)
- ❖ Yan, C. (2015). Persuading people to eat less junk food: A cognitive resource match between attitudinal ambivalence and health message framing. *Health Communication*, 30(3), 251-260. doi: [10.1080/10410236.2013.842525](https://doi.org/10.1080/10410236.2013.842525)



- ❖ Zebregs, S., van den Putte, B., Neijens, P., & de Graaf, A. (2015). The differential impact of statistical and narrative evidence on beliefs, attitude, and intention: A meta-analysis. *Health Communication*, 30(3), 282-289. doi: [10.1080/10410236.2013.842528](https://doi.org/10.1080/10410236.2013.842528)

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