

Health Communication Science Digest

Office of the Associate Director for Communication

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Ahlers-Schmidt, C. R., Chesser, A. K., Nguyen, T., Brannon, J., Hart, T. A., Williams, K. S., & Wittler, R. R. (2012). Feasibility of a randomized controlled trial to evaluate Text Reminders for Immunization Compliance in Kids (TRICKs). *Vaccine*, 30(36), 5305-5309. doi: [10.1016/j.vaccine.2012.06.058](https://doi.org/10.1016/j.vaccine.2012.06.058)
- ❖ Buller, D. B., Meenan, R., Severson, H., Halperin, A., Edwards, E., & Magnusson, B. (2012). Comparison of 4 recruiting strategies in a smoking cessation trial. *American Journal of Health Behavior*, 36(5), 577-588. doi: [10.5993/AJHB.36.5.1](https://doi.org/10.5993/AJHB.36.5.1)
- ❖ Cohen, R. A., & Adames, P. F. (2012). QuickStats: Use of Health Information Technology Among Adults Aged ≥ 18 Years — National Health Interview Survey (NHIS), United States, 2009 and 2011. *Morbidity and Mortality Weekly Report (MMWR)*, 61(32), 638. Available from http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6132a9.htm?s_cid=mm6132a9_e%0d%0a
- ❖ Di Pietro, N. C., Whiteley, L., & Illes, J. (2012). Treatments and services for neurodevelopmental disorders on advocacy websites: Information or evaluation? *Neuroethics*, 5(2), 197-209. doi: [10.1007/s12152-011-9102-z](https://doi.org/10.1007/s12152-011-9102-z)
- ❖ Geana, M. V., Daley, C. M., Nazir, N., Cully, L., Etheridge, J., Bledowski, C., . . . Greiner, K. A. (2012). Use of online health information resources by American Indians and Alaska Natives. *Journal of Health Communication*, 17(7), 820-835. doi: [10.1080/10810730.2011.650831](https://doi.org/10.1080/10810730.2011.650831)
- ❖ Gowen, K., Deschaine, M., Gruttadara, D., & Markey, D. (2012). Young adults with mental health conditions and social networking websites: Seeking tools to build community. *Psychiatric Rehabilitation Journal*, 35(3), 245-250. doi: [10.2975/35.3.2012.245.250](https://doi.org/10.2975/35.3.2012.245.250)



- ❖ Guillaumier, A., Bonevski, B., & Paul, C. (2012). Anti-tobacco mass media and socially disadvantaged groups: A systematic and methodological review. *Drug and Alcohol Review*, 31(5), 698-708. doi: [10.1111/j.1465-3362.2012.00466.x](https://doi.org/10.1111/j.1465-3362.2012.00466.x)
- ❖ Heath, G. W., Parra, D. C., Sarmiento, O. L., Andersen, L. B., Owen, N., Goenka, S., . . . Lancet Physical Activity Series Working Group. (2012). Evidence-based intervention in physical activity: Lessons from around the world. *Lancet*, 380(9838), 272-281. doi: [10.1016/S0140-6736\(12\)60816-2](https://doi.org/10.1016/S0140-6736(12)60816-2)
- ❖ Holton, A., Weberling, B., Clarke, C. E., & Smith, M. J. (2012). The blame frame: Media attribution of culpability about the MMR-autism vaccination scare. *Health Communication*, 27(7), 690-701. doi: [10.1080/10410236.2011.633158](https://doi.org/10.1080/10410236.2011.633158)
- ❖ Katz, V. S., Ang, A., & Suro, R. (2012). An ecological perspective on U.S. Latinos' health communication behaviors, access, and outcomes. *Hispanic Journal of Behavioral Sciences*, 34(3), 437-456. doi: [10.1177/0739986312445566](https://doi.org/10.1177/0739986312445566)
- ❖ Mevissen, F. E. F., Eiling, E., Bos, A. E. R., Tempert, B., Mientjes, M., & Schaalma, H. P. (2012). Evaluation of the Dutch AIDS STI information helpline: Differential outcomes of telephone versus online counseling. *Patient Education and Counseling*, 88(2), 218-223. doi: [10.1016/j.pec.2012.04.007](https://doi.org/10.1016/j.pec.2012.04.007)
- ❖ Myers, T. A., Nisbet, M. C., Maibach, E. W., & Leiserowitz, A. A. (2012). A public health frame arouses hopeful emotions about climate change. *Climatic Change*, 113(3-4), 1105-1112. doi: [10.1007/s10584-012-0513-6](https://doi.org/10.1007/s10584-012-0513-6)
- ❖ Oh, K. M., Kreps, G. L., Jun, J., Chong, E., & Ramsey, L. (2012). Examining the health information-seeking behaviors of Korean Americans. *Journal of Health Communication*, 17(7), 779-801. doi: [10.1080/10810730.2011.650830](https://doi.org/10.1080/10810730.2011.650830)
- ❖ Parrott, R., Kahl, M. L., Ndiaye, K., & Traeder, T. (2012). Health communication, genetic determinism, and perceived control: The roles of beliefs about susceptibility and severity versus disease essentialism. *Journal of Health Communication*, 17(7), 762-778. doi: [10.1080/10810730.2012.677301](https://doi.org/10.1080/10810730.2012.677301)
- ❖ Prematunge, C., Corace, K., McCarthy, A., Nair, R. C., Pugsley, R., & Garber, G. (2012). Factors influencing pandemic influenza vaccination of healthcare workers -- A systematic review. *Vaccine*, 30(32), 4733-4743. doi: [10.1016/j.vaccine.2012.05.018](https://doi.org/10.1016/j.vaccine.2012.05.018)
- ❖ Severtson, D. J., & Vatovec, C. (2012). The theory-based influence of map features on risk beliefs: Self-reports of what is seen and understood for maps depicting an environmental health hazard. *Journal of Health Communication*, 17(7), 836-856. doi: [10.1080/10810730.2011.650933](https://doi.org/10.1080/10810730.2011.650933)
- ❖ Southwell, B. G., Slater, J. S., Nelson, C. L., & Rothman, A. J. (2012). Does it pay to pay people to share information? Using financial incentives to promote peer referral for mammography among the underinsured. *American Journal of Health Promotion*, 26(6), 348-351. doi: [10.4278/ajhp.110120-ARB-34](https://doi.org/10.4278/ajhp.110120-ARB-34)
- ❖ Williamson, D. A., Champagne, C. M., Harsha, D. W., Han, H., Martin, C. K., Newton, R. L., Jr., . . . Ryan, D. H. (2012). Effect of an environmental school-based obesity prevention program on changes in body fat and body weight: A randomized trial. *Obesity*, 20(8), 1653-1661. doi: [10.1038/oby.2012.60](https://doi.org/10.1038/oby.2012.60)



Announcements

➤ D.C. Health Communication (DCHC) Conference

The 2nd biennial D.C. Health Communication Conference (DCHC) will be held from March 28th to the 30th at the George Mason Inn and Conference Center, located on the George Mason University campus in Fairfax, VA. More information is available from <http://chrc.gmu.edu/DCHC.html>.

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