Health Communication Science Digest

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- Brownson, R. C., Jacobs, J. A., Tabak, R. G., Hoehner, C. M., & Stamatakis, K. A. (2013). Designing for dissemination among public health researchers: Findings from a national survey in the United States. *American Journal of Public Health, 103*(9), 1693-1699. doi: 10.2105/AJPH.2012.301165
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- Cooper, C. P., Gelb, C. A., Chu, J., & Polonec, L. (2013). Can donated media placements reach intended audiences? *Health Promotion Practice, 14*(5), 656-662. doi: 10.1177/1524839913488891
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- Gillis, D. E., Gray, N. J., & Murphy, E. (2013). Multiple domains of health literacy as reflected in breastfeeding promotion practice: A Canadian case study. *Journal of Health Psychology, 18*(8), 1023-1035. doi: 10.1177/1359105312454041
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- Keer, M., van den Putte, B., de Wit, J., & Neijens, P. (2013). The effects of integrating instrumental and affective arguments in rhetorical and testimonial health messages. *Journal of Health Communication, 18*(9), 1148-1161. doi: 10.1080/10810730.2013.768730
- Kim, S., & Wertz, E. K. (2013). Predictors of organizations' crisis communication approaches: Full versus limited disclosure. *Public Relations Review, 39*(3), 238-240. doi: 10.1016/j.pubrev.2013.03.004
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- Lee, E.-J., & Oh, S. Y. (2013). Seek and you shall find? How need for orientation moderates knowledge gain from Twitter use. *Journal of Communication, 63*(4), 745-765. doi: 10.1111/jcom.12041
- Lustria, M. L. A., Noar, S. M., Cortese, J., Van Stee, S. K., Glueckauf, R. L., & Lee, J. (2013). A meta-analysis of web-delivered tailored health behavior change interventions. *Journal of Health Communication, 18*(9), 1039-1069. doi: 10.1080/10810730.2013.768727
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