Health Communication Science Digest

Office of the Associate Director for Communication

October 2013 -- Vol. 4, Issue 10e

To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- Buhi, E. R., Trudnak, T. E., Martinasek, M. P., Oberne, A. B., Fuhrmann, H. J., & McDermott, R. J. (2013). Mobile phone-based behavioural interventions for health: A systematic review. *Health Education Journal, 72*(5), 564-583. doi: 10.1177/0017896912452071
- Cohen, E. L., & Head, K. J. (2013). Identifying knowledge-attitude-practice gaps to enhance HPV vaccine diffusion. *Journal of Health Communication, 18*(10), 1221-1234. doi: 10.1080/10810730.2013.778357
- Flowers, P., McDaid, L. M., & Knussen, C. (2013). Exposure and impact of a mass media campaign targeting sexual health amongst Scottish men who have sex with men: An outcome evaluation. *Bmc Public Health, 13*. doi: 10.1186/1471-2458-13-737
- Gerend, M. A., & Shepherd, M. A. (2013). Message framing, it does a body good: Effects of message framing and motivational orientation on young women's calcium consumption. *Journal of Health Psychology, 18*(10), 1296-1306. doi: 10.1177/1359105312463587
- Goldner, M., Hale, T. M., Cotten, S. R., Stern, M. J., & Drentea, P. (2013). The intersection of gender and place in online health activities. *Journal of Health Communication, 18*(10), 1235-1255. doi: 10.1080/10810730.2013.778364
- Guidotti, T. L. (2013). Communication models in environmental health. *Journal of Health Communication, 18*(10), 1166-1179. doi: 10.1080/10810730.2013.768725
- Junco, R. (2013). Inequalities in Facebook use. *Computers in Human Behavior, 29*(6), 2328-2336. doi: 10.1016/j.chb.2013.05.005
- Jung, M., Lin, L., & Viswanath, K. (2013). Associations between health communication behaviors, neighborhood social capital, vaccine knowledge, and parents' H1N1 vaccination of their children. *Vaccine, 31*(42), 4860-4866. doi: 10.1016/j.vaccine.2013.07.068

- Li, L., Borland, R., Fong, G. T., Thrasher, J. F., Hammond, D., & Cummings, K. M. (2013). Impact of point-of-sale tobacco display bans: Findings from the International Tobacco Control Four Country Survey. *Health Education Research, 28*(5), 898-910. doi: 10.1093/her/cyt058
- McAfee, T., Davis, K. C., Alexander, R. L., Pechacek, T. F., & Bunnell, R. (2013). Effect of the first federally funded US antismoking national media campaign. *The Lancet*. doi: 10.1016/S0140-6736(13)61686-4
- Mullins, T. L. K., Griffioen, A. M., Glynn, S., Zimet, G. D., Rosenthal, S. L., Fortenberry, J. D., & Kahn, J. A. (2013). Human papillomavirus vaccine communication: Perspectives of 11–12 year-old girls, mothers, and clinicians. *Vaccine, 31*(42), 4894-4901. doi: 10.1016/j.vaccine.2013.07.033
- Naughton, F., Jamison, J., & Sutton, S. (2013). Attitudes towards SMS text message smoking cessation support: A qualitative study of pregnant smokers. *Health Education Research, 28*(5), 911-922. doi: 10.1093/her/cyt057
- O'Hara, R. E., Gibbons, F. X., Li, Z., Gerrard, M., & Sargent, J. D. (2013). Specificity of early movie effects on adolescent sexual behavior and alcohol use. *Social Science & Medicine, 96*(0), 200-207. doi: 10.1016/j.socscimed.2013.07.032
- Osatuyi, B. (2013). Information sharing on social media sites. *Computers in Human Behavior, 29*(6), 2622-2631. doi: 10.1016/j.chb.2013.07.001
- Parvanta, S., Gibson, L., Moldovan-Johnson, M., Mallya, G., & Hornik, R. C. (2013). Race and gender moderation of the relationship between cessation beliefs and intentions: Is race or gender message segmentation necessary in anti-smoking campaigns? *Health Education Research, 28*(5), 857-868. doi: 10.1093/her/cyt067
- Purohit, H., Hampton, A., Shalin, V. L., Sheth, A. P., Flach, J., & Bhatt, S. (2013). What kind of #conversation is Twitter? Mining #psycholinguistic cues for emergency coordination. *Computers in Human Behavior, 29*(6), 2438-2447. doi: 10.1016/j.chb.2013.05.007
- Ramírez, A. S. (2013). Effects of ethnic targeting on the perceived effectiveness of cancer prevention messages among Latinas and non-Latina White women. *Journal of Health Communication, 18*(10), 1256-1273. doi: 10.1080/10810730.2013.778362
- Shreffler-Grant, J., Nichols, E., Weinert, C., & Ide, B. (2013). The Montana State University Conceptual Model of Complementary and Alternative Medicine Health Literacy. *Journal of Health Communication, 18*(10), 1193-1200. doi: 10.1080/10810730.2013.778365
- Young, S. D., Cumberland, W. G., Lee, S.-J., Jaganath, D., Szekeres, G., & Coates, T. (2013). Social networking technologies as an emerging tool for HIV prevention: A cluster randomized trial. *Annals of Internal Medicine, 159*(5), 318-324. doi: 10.7326/0003-4819-159-5-201309030-00005

13th Biennial
Kentucky Conference on Health Communication 2014
April 10-12, 2014 Hyatt Regency Lexington, Kentucky

Deadlines	
	Abstract Submission: Saturday, December 14, 2013 **Donohew Health Communication Scholar Award Nominations: Friday, January 24, 2014** **Student and Early Career Scholar Top Paper Submission: Friday, February 14, 2014** **Hyatt Hotel Reservations: Monday, March 10, 2014**

Information and Registration at http://comm.uky.edu/kchc

DISCLAIMER: Articles listed in the Health Communication Science Digest (HCSD) are selected by Office of the Associate Director for Communication (OADC) staff to provide current awareness of the public health communication literature. An article's inclusion does not necessarily represent the views of the Centers for Disease Control and Prevention nor does it imply endorsement of the article's methods or findings. OADC, CDC, and DHHS assume no responsibility for the factual accuracy of the items presented. The selection, omission, or content of items does not imply any endorsement or other position taken by OADC, CDC, or DHHS. Opinions, findings and conclusions expressed by the original authors of items included in the HCSD, or persons quoted therein, are strictly their own and are in no way meant to represent the opinion or views of OADC, CDC, or DHHS. References to publications, news sources, and non-CDC Websites are provided solely for informational purposes and do not imply endorsement by OADC, CDC, or DHHS.