Health Communication Science Digest

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- Bass, S. B., Gordon, T. F., Ruzek, S. B., Wolak, C., Ruggieri, D., Mora, G., . . . Pitts, K. (2013). Developing a computer touch-screen interactive colorectal screening decision aid for a low-literacy African American population: Lessons learned. *Health Promotion Practice, 14*(4), 589-598. doi: 10.1177/1524839912463394
- Brunson, E. K. (2013). The impact of social networks on parents' vaccination decisions. *Pediatrics, 131*(5), E1397-E1404. doi: 10.1542/peds.2012-2452
- Chen, Y.-C. (2013). The effectiveness of different approaches to media literacy in modifying adolescents' responses to alcohol. *Journal of Health Communication, 18*(6), 723-739. doi: 10.1080/10810730.2012.757387
- Dawson, I. G. J., Johnson, J. E. V., & Luke, M. A. (2013). Helping individuals to understand synergistic risks: An assessment of message contents depicting mechanistic and probabilistic concepts. *Risk Analysis, 33*(5), 851-865. doi: 10.1111/j.1539-6924.2012.01878.x
- Draper, A. K., Adamson, A. J., Clegg, S., Malam, S., Rigg, M., & Duncan, S. (2013). Front-of-pack nutrition labelling: are multiple formats a problem for consumers? *European Journal of Public Health, 23*(3), 517-521. doi: 10.1093/eurpub/ckr144
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- Freberg, K. (2012). Using the theory of planned behavior to predict intention to comply with a food recall message. *Health Communication, 28*(4), 359-365. doi: 10.1080/10410236.2012.688657

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- Jain, P., & Slater, M. D. (2013). Provider portrayals and patient–provider communication in drama and reality medical entertainment television shows. *Journal of Health Communication, 18*(6), 703-722. doi: 10.1080/10810730.2012.757388
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- Schneider, M., DeBar, L., Calingo, A., Hall, W., Hindes, K., Sleigh, A., . . . Steckler, A. (2013). The effect of a communications campaign on middle school students' nutrition and physical activity: Results of the HEALTHY study. *Journal of Health Communication, 18*(6), 649-667. doi: 10.1080/10810730.2012.743627
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