Health Communication Science Digest

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Office of Communication Science in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- Alden, D. L., Friend, J., Schapira, M., & Stiggelbout, A. (2014). Cultural targeting and tailoring of shared decision making technology: A theoretical framework for improving the effectiveness of patient decision aids in culturally diverse groups. *Social Science & Medicine, 105*(0), 1-8. doi: 10.1016/j.socscimed.2014.01.002
- Bell, R. A., McGlone, M. S., & Dragojevic, M. (2014). Bacteria as bullies: Effects of linguistic agency assignment in health message. *Journal of Health Communication, 19*(3), 340-358. doi: 10.1080/10810730.2013.798383
- Coppola, V., & Camus, O. (2014). HIV/AIDS prevention and media campaigns: Limited information? *Health Communication, 29*(4), 375-383. doi: 10.1080/10410236.2012.759051
- Freimuth, V. S., Musa, D., Hilyard, K., Quinn, S. C., & Kim, K. (2014). Trust during the early stages of the 2009 H1N1 pandemic. *Journal of Health Communication, 19*(3), 321-339. doi: 10.1080/10810730.2013.811323
- Frew, P. M., Saint-Victor, D. S., Owens, L. E., & Omer, S. B. (2014). Socioecological and message framing factors influencing maternal influenza immunization among minority women. *Vaccine, 32*(15), 1736-1744. doi: 10.1016/j.vaccine.2014.01.030
- Frisby, B. N., Veil, S. R., & Sellnow, T. L. (2014). Instructional messages during health-related crises: Essential content for self-protection. *Health Communication, 29*(4), 347-354. doi: 10.1080/10410236.2012.755604
- Glik, D. C., Eisenman, D. P., Zhou, Q., Tseng, C.-H., & Asch, S. M. (2014). Using the Precaution Adoption Process model to describe a disaster preparedness intervention among low-income Latinos. *Health Education Research, 29*(2), 272-283. doi: 10.1093/her/cyt109

- Khalil, G. E., & Rintamaki, L. S. (2014). A televised entertainment-education drama to promote positive discussion about organ donation. *Health Education Research, 29*(2), 284-296. doi: 10.1093/her/cyt106
- Lachlan, K. A., Spence, P. R., Edwards, A., Reno, K. M., & Edwards, C. (2014). If you are quick enough, I will think about it: Information speed and trust in public health organizations. *Computers in Human Behavior, 33*(0), 377-380. doi: 10.1016/j.chb.2013.08.014
- Ling, P. M., Lee, Y. O., Hong, J., Neilands, T. B., Jordan, J. W., & Glantz, S. A. (2014). Social branding to decrease smoking among young adults in bars. *American Journal of Public Health, 104*(4), 751-760. doi: 10.2105/AJPH.2013.301666
- Niederdeppe, J., Lee, T., Robbins, R., Kim, H. K., Kresovich, A., Kirshenblat, D., . . . Fowler, E. F. (2014). Content and effects of news stories about uncertain cancer causes and preventive behaviors. *Health Communication, 29*(4), 332-346. doi: 10.1080/10410236.2012.755603
- Niederdeppe, J., Shapiro, M. A., Kim, H. K., Bartolo, D., & Porticella, N. (2014). Narrative persuasion, causality, complex integration, and support for obesity policy. *Health Communication, 29*(5), 431-444. doi: 10.1080/10410236.2012.761805
- Nollen, N. L., Mayo, M. S., Carlson, S. E., Rapoff, M. A., Goggin, K. J., & Ellerbeck, E. F. (2014). Mobile technology for obesity prevention: A randomized pilot study in racial- and ethnic-minority girls. *American Journal of Preventive Medicine, 46*(4), 404-408. doi: 10.1016/j.amepre.2013.12.011
- Project Tomorrow. (2014). *The new digital learning playbook: Understanding the spectrum of students' activities and aspriations*. Irvine, CA. Retrieved from www.tomorrow.org/speakup/pdfs/SU13StudentsReport.pdf
- Setodji, C. M., Martino, S. C., Scharf, D. M., & Shadel, W. G. (2014). Quantifying the persistence of pro-smoking media effects on college students' smoking risk. *Journal of Adolescent Health, 54*(4), 474-480. doi: 10.1016/j.jadohealth.2013.09.011
- Skov-Ettrup, L. S., Ringgaard, L. W., Dalum, P., Flensborg-Madsen, T., Thygesen, L. C., & Tolstrup, J. S. (2014). Comparing tailored and untailored text messages for smoking cessation: A randomized controlled trial among adolescent and young adult smokers. *Health Education Research, 29*(2), 195-205. doi: 10.1093/her/cyt112
- Sutton, M. Y., Lasswell, S. M., Lanier, Y., & Miller, K. S. (2014). Impact of parent-child communication interventions on sex behaviors and cognitive outcomes for Black/African-American and Hispanic/Latino youth: A systematic review, 1988–2012. *Journal of Adolescent Health, 54*(4), 369-384. doi: 10.1016/j.jadohealth.2013.11.004

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