Health Communication Science Digest

Office of the Associate Director for Communication

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- Ackerson, L. K., & Viswanath, K. (2010). Media attention and public perceptions of cancer and eastern equine encephalitis. *Journal of Community Health, 35*(4), 409-416. doi: 10.1007/s10900-010-9257-2
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- Avery, E., Lariscy, R., Amador, E., Ickowitz, T., Primm, C., & Taylor, A. (2010). Diffusion of social media among public relations practitioners in health departments across various community population sizes. *Journal of Public Relations Research, 22*(3), 336-358. doi: 10.1080/10627261003614427
- Baur, C. (2010). New directions in research on public health and health literacy. *Journal of Health Communication: International Perspectives, 15 Suppl 2*, 42-50. doi: 10.1080/10810730.2010.499989
- Burton, D., Graham, J. W., Johnson, C. A., Uutela, A., Vartiainen, E., & Palmer, R. F. (2010). Perceptions of smoking prevalence by youth in countries with and without a tobacco advertising ban. *Journal of Health Communication: International Perspectives, 15*(6), 656-664. doi: 10.1080/10810730.2010.499595
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- Jensen, J. D., King, A. J., Davis, L. A., & Guntzviller, L. M. (2010). Utilization of internet technology by low-income adults: The role of health literacy, health numeracy, and computer assistance. *Journal of Aging and Health, 22*(6), 804-826. doi: 10.1177/0898264310366161
- Jensen, J. D., Moriarty, C. M., Hurley, R. J., & Stryker, J. E. (2010). Making sense of cancer news coverage trends: A comparison of three comprehensive content analyses. *Journal of Health Communication: International Perspectives, 15*(2), 136-151. doi: 10.1080/10810730903528025
- Lariscy, R. W., Reber, B. H., & Paek, H. J. (2010). Examination of media channels and types as health information sources for adolescents: Comparisons for black/white, male/female, urban/rural. *Journal of Broadcasting & Electronic Media, 54*(1), 102-120. doi: 10.1080/08838150903550444
- Miller, E. A., & Pole, A. (2010). Diagnosis blog: Checking up on health blogs in the blogosphere. *American Journal of Public Health, 100*(8), 1514-1519. doi: 10.2105/AJPH.2009.175125
- Niederdeppe, J., Fowler, E. F., Goldstein, K., & Pribble, J. (2010). Does local television news coverage cultivate fatalistic beliefs about cancer prevention? *Journal of Communication, 60*(2), 230-253. doi: 10.1111/j.1460-2466.2009.01474.x
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