Health Communication Science Digest

Office of the Associate Director for Communication

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- Black, A. R., & Peacock, N. (2011). Pleasing the masses: Messages for daily life management in African American women's popular media sources. *American Journal of Public Health, 101*(1), 144-150. doi: 10.2105/ajph.2009.167817
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- Dearinger, A. T., Howard, A., Ingram, R., Wilding, S., Scutchfield, D., Pearce, K. A., et al. (2011). Communication efforts among local health departments and health care professionals during the 2009 H1N1 outbreak. *Journal of Public Health Management and Practice, 17*(1), 45-51. doi: 10.1097/PHH.0b013e3181f54110. Retrieved from http://www.ncbi.nlm.nih.gov/pubmed?term=21135660.
- Dillard, J. P., & Spear, M. E. (2011). Knowledge of human papillomavirus and perceived barriers to vaccination in a sample of US female college students. *Journal of American College Health, 59*(3), 186-190. doi: 10.1080/07448481.2010.493189
- Fallon, L. F., Schmalzried, H. D., & Hasan, N. (2011). Communications between local health departments and the public during emergencies: The importance of standardized web sites. *Journal of Public Health Management and Practice, 17*(1), E1-E6. doi: 10.1097/PHH.0b013e3181e31d22. Retrieved from http://www.ncbi.nlm.nih.gov/pubmed?term=21135649.

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- Jones, C., Mawani, S., King, K., Omar-Allu, S., Smith, M., Mohan, S., et al. (2011). Tackling health literacy: adaptation of public hypertension educational materials for an Indo-Asian population in Canada. *BMC Public Health, 11*(1), 24. doi: 10.1186/1471-2458-11-24
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- Slater, M. D., & Jain, P. (2011). Teens' attention to crime and emergency programs on television as a predictor and mediator of increased risk perceptions regarding alcohol-related injuries. *Health Communication, 26*(1), 94-103. doi: 10.1080/10410236.2011.527625
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