Health Communication Science Digest

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- Askelson, N. M., Campo, S., & Smith, S. (2012). Mother-daughter communication about sex: The influence of authoritative parenting style. *Health Communication, 27*(5), 439-448. doi: 10.1080/10410236.2011.606526
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- Briones, R., Nan, X., Madden, K., & Waks, L. (2012). When vaccines go viral: An analysis of HPV vaccine coverage on YouTube. *Health Communication, 27*(5), 478-485. doi: 10.1080/10410236.2011.610258
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- Cornacchione, J., & Smith, S. W. (2012). The effects of message framing within the stages of change on smoking cessation intentions and behaviors. *Health Communication, 27*(6), 612-622. doi: 10.1080/10410236.2011.619252
- Foreman, K. F., Stockl, K. M., Le, L. B., Fisk, E., Shah, S. M., Lew, H. C., Solow, B. K., & Curtis, B. S. (2012). Impact of a text messaging pilot program on patient medication adherence. *Clinical Therapeutics, 34*(5), 1084-1091. doi: 10.1016/j.clinthera.2012.04.007
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