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doi: 10.1016/j.vaccine.2017.10.004


doi: 10.1080/10410236.2017.1399507


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- **Fox, K. J., Harris, P. R., & Jessop, D. C. (2017).** Experimentally Manipulated Self-Affirmation Promotes Reduced Alcohol Consumption in Response to Narrative Information. *Ann Behav Med*. doi:10.1007/s12160-017-9912-2


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- Crook, B., & Love, B. (2016). Examining the Light and Dark of an Online Young Adult Cancer Support Community. *Qual Health Res. doi:10.1177/1049732316672638*


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- **Galarce, E. M., Minsky, S., & Viswanath, K. (2011).** Socioeconomic status, demographics, beliefs and A(H1N1) vaccine uptake in the United States. *Vaccine, 29*(32), 5284-5289. doi: [10.1016/j.vaccine.2011.05.014](http://dx.doi.org/10.1016/j.vaccine.2011.05.014)


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McNeil, K., Brna, P. M., & Gordon, K. E. (2012). Epilepsy in the Twitter era: A need to re-tweet the way we think about seizures. Epilepsy & Behavior, 23(2), 127-130. doi: 10.1016/j.yebeh.2011.11.007


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Cases in Public Health Communication & Marketing -- Call for Submissions

Cases in Public Health Communication & Marketing (CPHCM), a peer-reviewed journal of The George Washington University School of Public Health and Health Services, is seeking manuscript submissions for Volume 7 (Summer 2013). More information is available from http://sphhs.gwu.edu/departments/pch/phcm/casesjournal/index.cfm.

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Peloza, J., White, K., & Shang, J. (2012). Good and guilt-free: The role of self-accountability in influencing preferences for products with ethical attributes. *Journal of Marketing, 77*(1), 104-119. doi: [10.1509/jm.11.0454](http://dx.doi.org/10.1509/jm.11.0454)


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Harris, J. K., Mueller, N. L., Snider, D., & Haire-Joshu, D. (2013). Local health department use of Twitter to disseminate diabetes information, United States. Preventing Chronic Disease, 10, E70. doi: 10.5888/pcd10.120215


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- Junco, R. (2013). Inequalities in Facebook use. *Computers in Human Behavior, 29*(6), 2328-2336. doi: [10.1016/j.chb.2013.05.005](https://doi.org/10.1016/j.chb.2013.05.005)


Abstract Submission: Saturday, December 14, 2013

Donohew Health Communication Scholar Award Nominations: Friday, January 24, 2014

Student and Early Career Scholar Top Paper Submission: Friday, February 14, 2014

Hyatt Hotel Reservations: Monday, March 10, 2014

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- Head, K. J., Noar, S. M., Iannarino, N. T., & Grant Harrington, N. (2013). Efficacy of text messaging-based interventions for health promotion: A meta-analysis. *Social Science & Medicine, 97*(0), 41-48. doi: [10.1016/j.socscimed.2013.08.003](http://dx.doi.org/10.1016/j.socscimed.2013.08.003)


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Ludolph, R., & Schulz, P. J. (2015). Does regulatory fit lead to more effective health communication? A systematic review. *Social Science & Medicine, 128*(0), 142-150. doi: 10.1016/j.socscimed.2015.01.021


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- **Hill, R., Betts, L. R., & Gardner, S. E. (2015).** Older adults’ experiences and perceptions of digital technology: (Dis)empowerment, wellbeing, and inclusion. *Computers in Human Behavior, 48*(0), 415-423. doi: [10.1016/j.chb.2015.01.062](https://doi.org/10.1016/j.chb.2015.01.062)


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- **Cloes, R., Ahmad, A., & Reintjes, R. (2015).** Risk communication during the 2009 influenza A (H1N1) pandemic: Stakeholder experiences from eight European countries. *Disaster Medicine and Public Health Preparedness, 9*(02), 127-133. doi: [10.1017/dmp.2014.124](10.1017/dmp.2014.124)


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support behavior change in a childhood obesity randomized controlled trial. *Journal of Health Communication, 20*(7), 843-850. doi: [10.1080/10810730.2015.1018582]


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**Other Informative Reports**

**“Connected Consumers”**

The stereotypical early adopter of digital technology – young, single white male – is being tapped by other consumer groups in the mobile shopping space, according to a recent study by the Integer Group and M/A/R/C Research. While 13% of Caucasians use their mobile phones to conduct...
price comparisons, 20% of Hispanics use their mobile devices to price shop. Moreover, while 13% of Caucasians read product reviews on their mobile phones, 21% of African-Americans do such research on the go.

When it comes to actually clicking “buy,” 10% of Caucasians have given mobile shopping a try, while 16% of Hispanics and 18% of African-Americans are making purchases via their mobile devices.

From *Marketing News* (7-31-12; Vol. 46, No. 9)