

Health Communication Science Digest

Office of the Associate Director for Communication

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Ashford, R. D., Brown, A. M., & Curtis, B. (2018). Substance use, recovery, and linguistics: The impact of word choice on explicit and implicit bias. *Drug Alcohol Depend*, 189, 131-138. doi: [10.1016/j.drugalcdep.2018.05.005](https://doi.org/10.1016/j.drugalcdep.2018.05.005)
- ❖ Baldwin, H. J., Freeman, B., & Kelly, B. (2018). Like and share: associations between social media engagement and dietary choices in children. *Public Health Nutr*, 1-6. doi: [10.1017/s1368980018001866](https://doi.org/10.1017/s1368980018001866)
- ❖ Chae, J. (2018). A Comprehensive Profile of Those Who Have Health-Related Apps. *Health Educ Behav*, 45(4), 591-598. doi: [10.1177/1090198117752784](https://doi.org/10.1177/1090198117752784)
- ❖ Chen, L., & Yang, X. (2018). Using EPPM to Evaluate the Effectiveness of Fear Appeal Messages Across Different Media Outlets to Increase the Intention of Breast Self-Examination Among Chinese Women. *Health Commun*, 1-8. doi: [10.1080/10410236.2018.1493416](https://doi.org/10.1080/10410236.2018.1493416)
- ❖ Damman, O. C., Vonk, S. I., van den Haak, M. J., van Hooijdonk, C. M. J., & Timmermans, D. R. M. (2018). The effects of infographics and several quantitative versus qualitative formats for cardiovascular disease risk, including heart age, on people's risk understanding. *Patient Educ Couns*, 101(8), 1410-1418. doi: [10.1016/j.pec.2018.03.015](https://doi.org/10.1016/j.pec.2018.03.015)
- ❖ Donohew, L., DiBartolo, M., Zhu, X., Benca, C., Lorch, E., Noar, S. M., . . . Joseph, J. E. (2018). Communicating with Sensation Seekers: An fMRI Study of Neural Responses to Antidrug Public Service Announcements. *Health Commun*, 33(8), 1004-1012. doi: [10.1080/10410236.2017.1331185](https://doi.org/10.1080/10410236.2017.1331185)
- ❖ Francis, D. B. (2018). Young Black Men's Information Seeking following Celebrity Depression Disclosure: Implications for Mental Health Communication. *J Health Commun*, 1-8. doi: [10.1080/10810730.2018.1506837](https://doi.org/10.1080/10810730.2018.1506837)
- ❖ Fung, T. K. F. (2018). The Role of Counterfactual Thinking in Narrative Persuasion: Its Impact on Patients' Adherence to Treatment Regimen. *Health Commun*, 1-12. doi: [10.1080/10410236.2018.1500432](https://doi.org/10.1080/10410236.2018.1500432)



- ❖ Grenen, E., Kent, E. E., Hennessy, E., Hamilton, J. G., & Ferrer, R. A. (2018). Association Between Nutrition Resource Stress and Dietary Consumption: Results From a U.S. Nationally Representative Survey. *Health Educ Behav*, 45(4), 524-531. doi: [10.1177/1090198117741940](https://doi.org/10.1177/1090198117741940)
- ❖ Hansen, S. L., Eisner, M. I., Pfaller, L., & Schick Tanz, S. (2018). "Are You In or Are You Out?!" Moral Appeals to the Public in Organ Donation Poster Campaigns: A Multimodal and Ethical Analysis. *Health Commun*, 33(8), 1020-1034. doi: [10.1080/10410236.2017.1331187](https://doi.org/10.1080/10410236.2017.1331187)
- ❖ Jeong, M., & Bae, R. E. (2018). The Effect of Campaign-Generated Interpersonal Communication on Campaign-Targeted Health Outcomes: A Meta-Analysis. *Health Commun*, 33(8), 988-1003. doi: [10.1080/10410236.2017.1331184](https://doi.org/10.1080/10410236.2017.1331184)
- ❖ Jung, W. S., Chung, M. Y., & Rhee, E. S. (2018). The Effects of Attractiveness and Source Expertise on Online Health Sites. *Health Commun*, 33(8), 962-971. doi: [10.1080/10410236.2017.1323364](https://doi.org/10.1080/10410236.2017.1323364)
- ❖ Kayongo, C. X., & Miller, A. N. (2018). Men's Response to Obulamu Campaign Messages about Male Involvement in Maternal Health: Mukono District, Uganda. *Health Commun*, 1-10. doi: [10.1080/10410236.2018.1504657](https://doi.org/10.1080/10410236.2018.1504657)
- ❖ Levin-Zamir, D., & Bertschi, I. (2018). Media Health Literacy, eHealth Literacy, and the Role of the Social Environment in Context. *Int J Environ Res Public Health*, 15(8). doi: [10.3390/ijerph15081643](https://doi.org/10.3390/ijerph15081643)
- ❖ Lueck, J., & Yzer, M. (2018). Explaining Intentions to Seek Help for Depressive Symptoms in the Context of Responsibility Message Framing. *Health Commun*, 33(8), 946-953. doi: [10.1080/10410236.2017.1322857](https://doi.org/10.1080/10410236.2017.1322857)
- ❖ Ma, Z., & Nan, X. (2018). Positive Facts, Negative Stories: Message Framing as a Moderator of Narrative Persuasion in Antismoking Communication. *Health Commun*, 1-7. doi: [10.1080/10410236.2018.1499702](https://doi.org/10.1080/10410236.2018.1499702)
- ❖ Rowland, B. C., Williams, J., Smith, R., Hall, J. K., Osborn, A., Kremer, P., . . . Toumbourou, J. W. (2018). Social marketing and community mobilisation to reduce underage alcohol consumption in Australia: A cluster randomised community trial. *Prev Med*, 113, 132-139. doi: [10.1016/j.ypmed.2018.02.032](https://doi.org/10.1016/j.ypmed.2018.02.032)
- ❖ Yan, J., Wei, J., Zhao, D., Vinnikova, A., Li, L., & Wang, S. (2018). Communicating Online Diet-Nutrition Information and Influencing Health Behavioral Intention: The Role of Risk Perceptions, Problem Recognition, and Situational Motivation. *J Health Commun*, 1-10. doi: [10.1080/10810730.2018.1500657](https://doi.org/10.1080/10810730.2018.1500657)

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