Champions are respected individuals with strong communication skills who are knowledgeable and enthusiastic about the topic at hand. These front line personnel promote and lead healthcare-associated infection prevention initiatives by engaging and educating colleagues, solving problems, and communicating across all levels of leadership.*

For examples on how champions lead catheter-associated urinary tract infection, central line-associated blood stream infection and C. difficile infection reduction efforts to improve adherence to infection prevention measures go to: www.cdc.gov/hai/prevent/tap/preventionchampions.html.

*Information about champions provided here is not mutually exclusive and does not represent an exhaustive list of all the possible champion characteristics or resources available. Furthermore, resources associated with these lists do not constitute an endorsement of these organizations or their programs by the Centers for Disease Control and Prevention (CDC) or the federal government, and none should be inferred. For more resources: https://www.cdc.gov/hai/prevent/tap.html