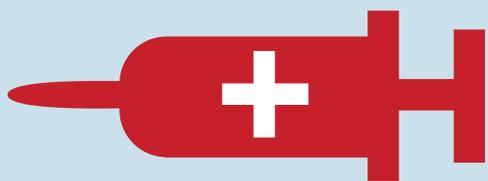


MEASLES & RUBELLA INITIATIVE

A global partnership to stop **measles** & **rubella**

1.1 Billion Vaccinated since 2001



71% FEWER CHILD DEATHS

because of measles vaccine



430 children still die of measles every day

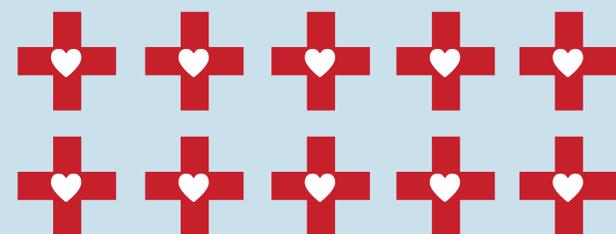


that's **18** every hour



In just one decade

10 Million deaths averted



1 in **5** child lives saved since 1990



due to measles vaccine

It costs about



to vaccinate a child against measles

MEASLES MOVES FAST

WE MUST MOVE FASTER