Cigarette smoking by youth has immediate health consequences, including addiction, and can accelerate the development of chronic diseases throughout the lifespan.

**In many countries, tobacco is promoted via media and avenues that youth frequently visit, including the movies, the Internet, fashion magazines, and at music and sporting events.**

**WHO’s Framework Convention on Tobacco Control Article 13 calls for a total ban on direct and indirect tobacco advertising, promotion and sponsorship. This can substantially reduce tobacco consumption and protect people, particularly youth, from industry marketing tactics.**

Learn more about the Global Youth Tobacco Survey and CDC’s work in global tobacco control at [http://www.cdc.gov/tobacco/global/](http://www.cdc.gov/tobacco/global/)