



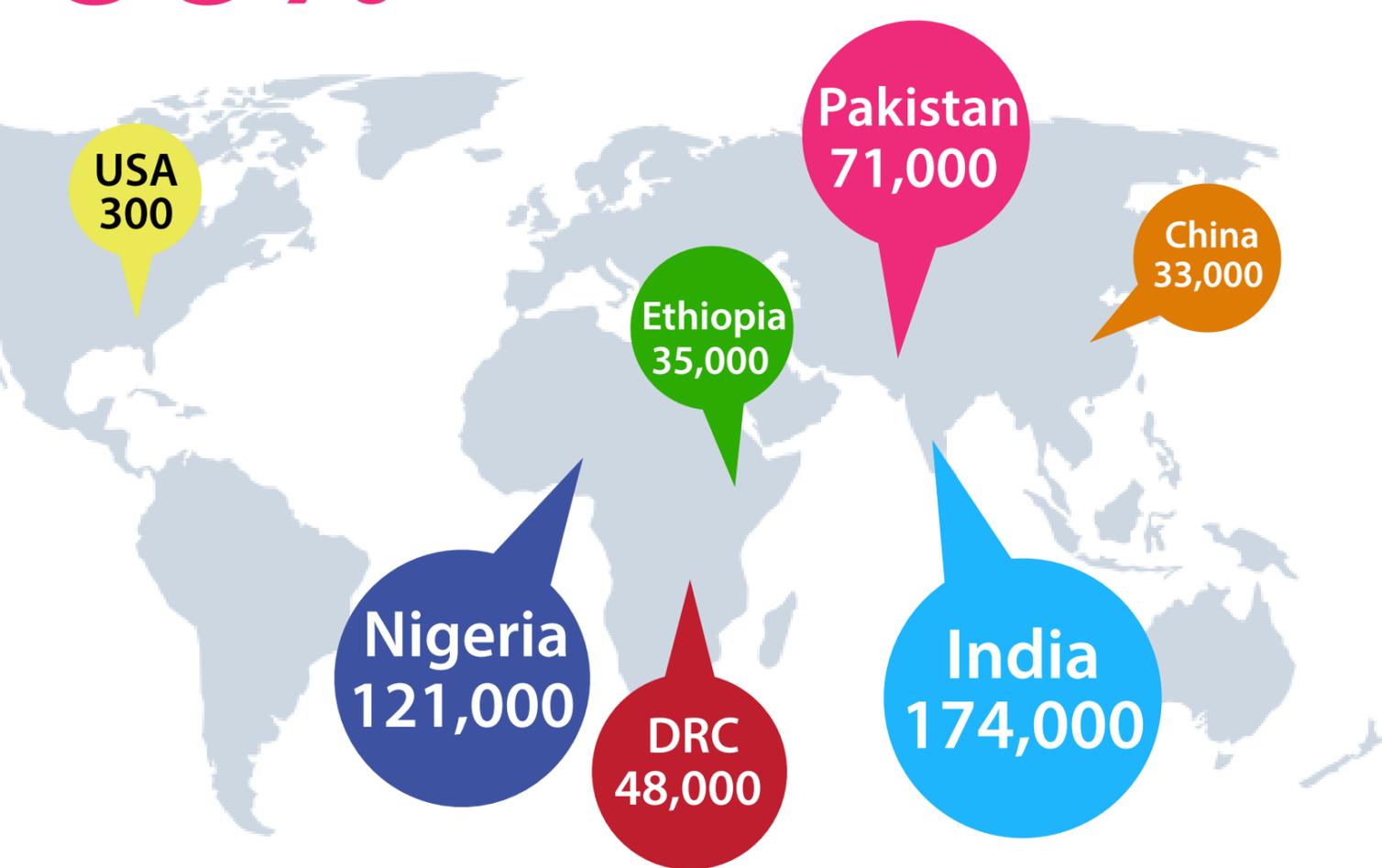
world pneumonia day

Every breath counts. Stop pneumonia now. **November 12th.**
<http://www.worldpneumoniaday.org>

The facts

Pneumonia is the **#1** infectious disease killer of children under 5

99% of pneumonia deaths in children under 5 occur in low & middle income countries



Simple, proven solutions



Exclusive breastfeeding for baby's first 6 months



Vaccination



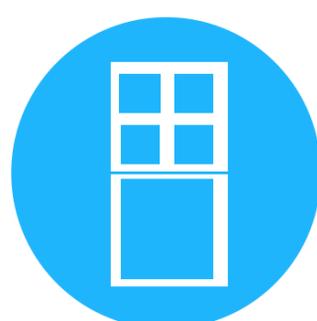
Safe drinking water and good sanitation



Frequent hand washing with soap



Good nutrition, especially for kids aged 6 months to 2 years



Adequate indoor ventilation

Every breath counts. Stop pneumonia now.

#fightpneumonia
www.worldpneumoniaday.org

Sources:

CDC. "Deaths: Final Data for 2011." National Vital Statistics Report. www.cdc.gov/nchs/data/nvsr/nvsr63/nvsr63_03.pdf

UNICEF. 2014. "Country estimates of child mortality, causes of under-five deaths, and coverage indicators" in *Committing to Child Survival: A Promise Renewed, Progress Report*. http://files.unicef.org/publications/files/APR_2014_web_15Sept14.pdf

WHO. 2013. *Pneumonia: Priority diseases and reasons for inclusion*. www.who.int/medicines/areas/priority_medicines/Ch6_22Pneumo.pdf

