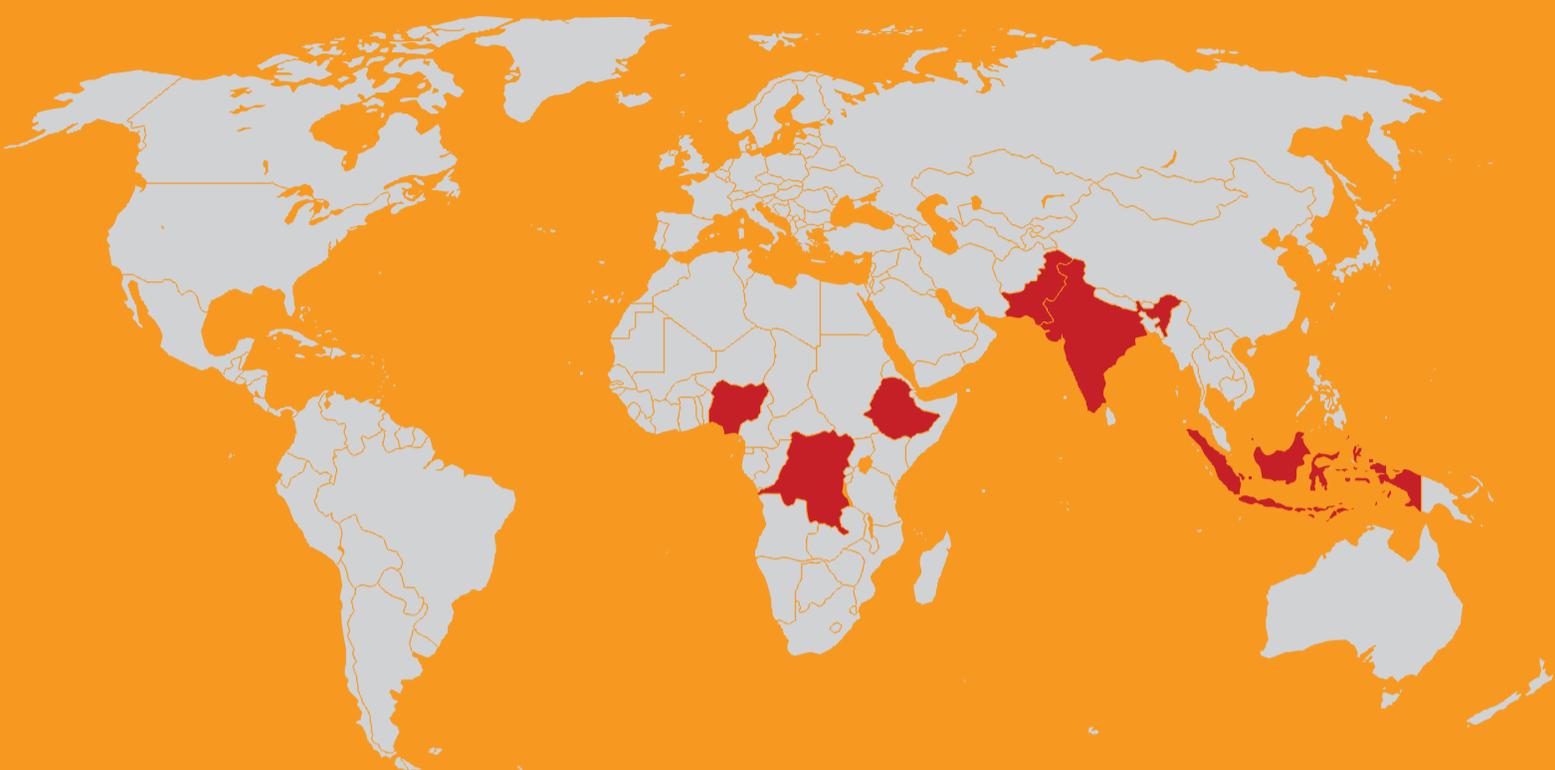


MEASLES MOVES FAST

More than 60% of the **21.5 million children** who did not receive one dose of measles vaccine in 2013 came from only 6 countries



India: 6.4M | Nigeria: 2.7M | Pakistan: 1.7M | Ethiopia: 1.1M | Indonesia: 0.7M | DR Congo: 0.7M

Most deaths due to measles occur in developing countries

70% of measles deaths in 2013 were in the 6 countries listed above



Failure to vaccinate children against measles puts them at risk of severe health complications, such as



Pneumonia



Diarrhea



Brain Damage



Blindness

It costs about \$1 to vaccinate a child against both measles and rubella at the same time in most low-income countries



LET'S MOVE FASTER



@measlesrubella

www.measlesrubellaInitiative.org

**MEASLES
& RUBELLA**
INITIATIVE

A global partnership to stop **measles** & **rubella**