



DIVISION OF GLOBAL HEALTH PROTECTION

Announcement to Partners

CDC's Global NCD Program Update

Unity in 2015 Drives Momentum for 2016

Dear Colleagues:

As a new year gets underway, I want to thank you for your dedication and amazing contributions that led to our achievements in 2015. As I reflect over the past year, there are several themes that I would like to highlight which have accelerated our success, and are already driving momentum for 2016.

Working together:

Our most important achievement in 2015 was the establishment of a cohesive vision and approach for CDC's Global NCD Program. Through your commitment, we made tremendous progress in charting new territory and implementing a strategic plan to:

- Define CDC's NCD strategy
- Strengthen surveillance
- Expand the evidence-base
- Support the development of technical packages and tools
- Enhance capacity for integrated training and technical exchange
- Scale-up CDC-wide coordination and communication efforts
- Leverage partnerships and resources

Moving the dial:

We gained momentum by leveraging our respective areas of expertise and sharing successful US public health models (e.g., Million Hearts and SMASH) with national governments and partners, and are now beginning to see global adaptation and expansion.

We have also witnessed significant global commitments and shifts in our landscape. These shifts reinforce the importance of CDC continuing to develop, advance, and implement a coordinated approach for NCDs, engaging partners from all sectors. Highlights include:

- The UN Sustainable Development Goals
- WHO NCD targets and “Best Buys”
- Council of Foreign Relations Report on *The Emerging Global Health Crises and Noncommunicable Diseases in Low- and Middle-Income Countries*
- Bloomberg Data for Health Initiative
- Brasilia Declaration on Road Safety

Advancing our core strengths:

Working in concert with all CDC programs and reinforcing a one-CDC approach, we have made significant strides in advancing the following core elements of our strategic plan:

Surveillance:

- Launched the implementation of the Bloomberg Data for Health Initiative
- Supported WHO and countries to develop national NCD targets
- Advanced the implementation of the Global Tobacco Surveillance System
- Increased capacity for cancer registries in the Caribbean and Latin America

Evidence and Innovation:

- Launched the THRIVES technical package
- Achieved success in mid-term evaluation of SMASH
- Facilitated the WHO global consultation on cardiovascular diseases (CVD) resulting in a toolkit for salt, technical packages and a global strategy for CVD and hypertension

Training and Technical Exchange:

- Piloted the FETP-NCD curriculum with representatives from 20 countries and awarded 37 mini-grants
- Launched the Standardized Hypertension Treatment toolkit and webinar

Communications and Partnerships:

- Launched the first-ever global NCD-focused issue of [Updates from the Field](#), a quarterly newsletter distributed to over 40,000 partners globally
- Supported NCD-related world observances through CGH web and social media platforms (e.g. Tobacco, Diabetes, Hypertension, Cardiovascular Disease)
- Contributed to more than 40 peer-reviewed publications, atlases, and reports
- Developed the first-ever [Global NCD Partner Information Package](#) highlighting more than 15 CDC initiatives

Moving forward:

Our successes in 2015 are a testament to what is possible through global commitments and partnerships. In 2016, we will continue to build on our successes, work diligently to accelerate the implementation of CDC's global NCD, injury and environmental health initiatives, and integrate innovative, cost-effective solutions that will have measurable impact.

Thank you again for your hard work and unwavering commitment to NCD prevention and control. By remaining flexible, leveraging our strengths and resources, and keeping the dialogue open, we can find innovative solutions and make a difference.

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