

# Noncommunicable Disease Surveillance in Public Health

**Presenter's Name**

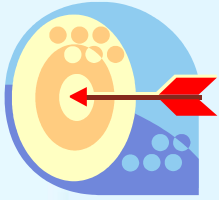
Presenter's Title

Title of Event

Date of Event



Department of Health and Human Services  
Centers for Disease Control and Prevention



# Learning Objectives

- Identify whether a noncommunicable disease (NCD) surveillance system is active or passive
- Draw a diagram of the flow of data through an NCD surveillance system
- Identify possible sources of selection bias and information bias for an NCD surveillance system



# Lesson Overview

- Role of surveillance in NCD public health
- Structure and function of public health surveillance systems
- Operational aspects of surveillance systems
- Example of surveillance systems



# **ROLE OF SURVEILLANCE IN NCD PUBLIC HEALTH**

# Definition of Public Health Surveillance

“Systematic ongoing collection, collation, and analysis of data and the timely dissemination of information to those who need to know so that action can be taken.”

– *World Health Organization (WHO)*

# How can surveillance provide epidemiologic and clinical information?

Establish baseline rate of disease and detect increases

Estimate magnitude of a health problem

Determine geographic distribution

Understand the natural history

Generate hypotheses, stimulate research



# How can surveillance help inform public health efforts?

Evaluate control measures

Monitor changes in chronic disease presentation or infectious agents

Detect changes in health practices

Facilitate planning



# Examples of NCD Surveillance Data

## Diagnoses

- Type 2 diabetes
- Stage IV ovarian cancer

## Conditions

- Screening results (e.g., elevated glucose levels)
- Overweight/Obesity

## Lifestyle factors

- Smoking habits
- Dietary intake
- Physical activity



# Similarities of Infectious Disease and NCD Surveillance

- Document prevalence of disease
- Document risk factors
- Can be used to describe time trends
- Can include a variety of data including:
  - Laboratory data
  - Self report data
  - Medical record data

# Obstacles to NCD Surveillance

- Lack of resources, infrastructure
  - Limited or no data collection mechanism
  - Limited data transmission capability
  - Lack of workforce training capacity
  - Limited availability of needed technology
- Low priority NCD or lack of political will to address
- Unenthusiastic system participants



# **STRUCTURE AND FUNCTION OF PUBLIC HEALTH SURVEILLANCE SYSTEMS**

# Components of Surveillance: Population

- National surveillance
- Specific to high-risk groups
  - Occupation
  - Health status (e.g., pregnancy clinics)
  - Geographic area



# Components of Surveillance:

## Data Collection

- Health departments and/or organizations
  - Collect the data
  - Use forms for paper-based, fax, or emailed reports
  - Mine data from electronic records
- Laboratory
  - Testing
  - Diagnosis



# Existing Data

*Use of data already existing for other purposes  
can help maximize resources.*

Health management information systems  
(HMIS)/administrative data

Vital statistics

# Research Surveys vs. Public Health Surveillance

## Research Surveys

## Public Health Surveillance

Hypothesis-testing ↔ Hypothesis-generating

One time ↔ On-going

Goes into depth  
within specific  
health issue ↔

Looks at broad trends and  
patterns across health  
issues, geographic areas

# Surveillance is a Cycle

- Data collection must be followed by data analysis and interpretation
- Data analysis and interpretation must be followed by dissemination of information
- Dissemination of information must be followed by action/intervention
- Action/intervention must be followed by repeating the cycle

*Be wary of spending resources in one area of a surveillance system without considering all of the system components*



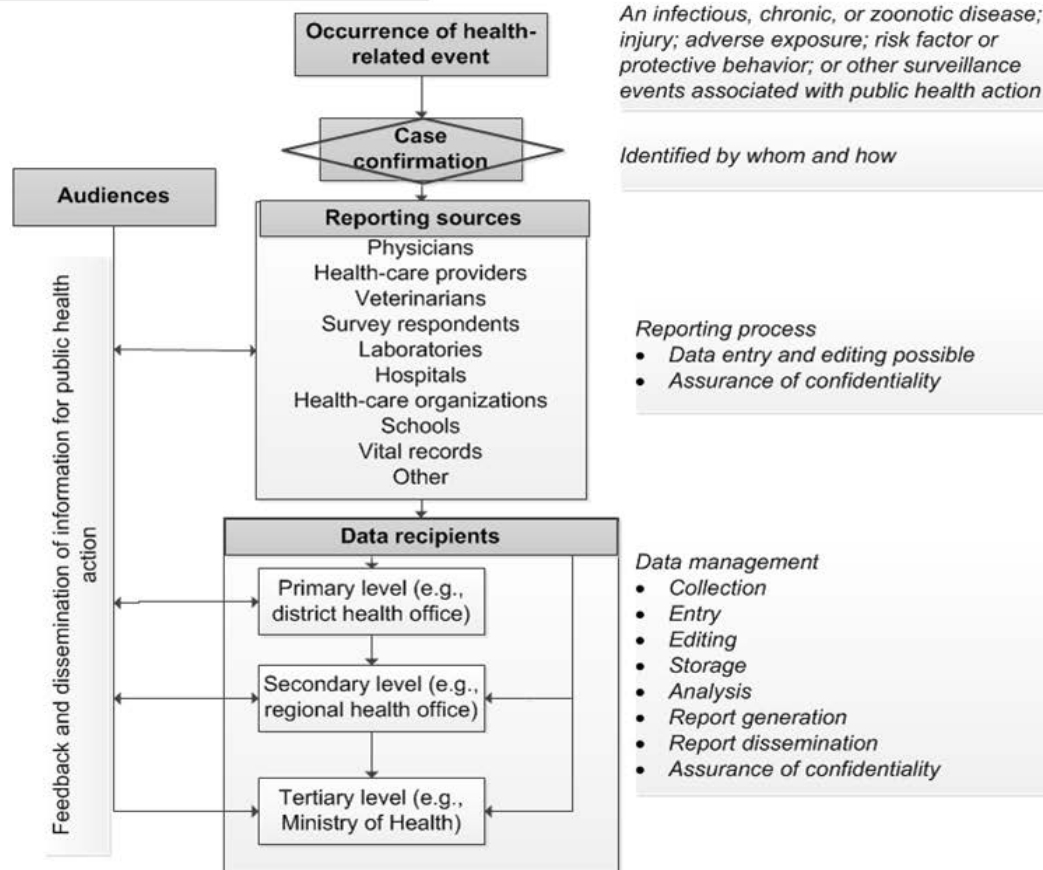
# Analysis, Interpretation, Dissemination

- Surveillance System
  - Collate, process, analyze data
  - Monitor and interpret health indicators
  - Monitor system indicators and make improvements
  - Create regular reports



# Surveillance System

Figure 1: Simplified flow chart for a generic surveillance system



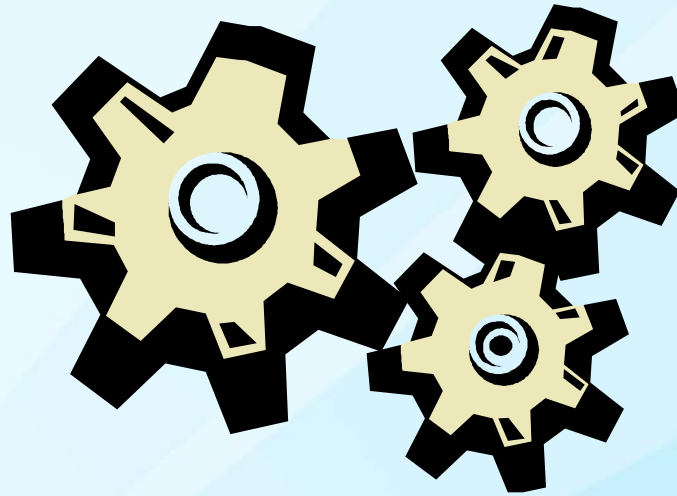
Adapted from CDC's Updated Guidelines for Evaluating Public Health Systems (CDC, 2011).

# Surveillance System Stakeholders

- Participants in the system
- Users of the system
- Users of the results
- Public health practitioners
- Healthcare providers
- Community representatives
- Local, state, and national governments
- Nonprofit organizations
- Public



***Engage stakeholders to ensure the system provides useful information.***



# **OPERATIONAL ASPECTS OF SURVEILLANCE SYSTEMS**

# Priority Data Sources for NCD Surveillance

- Vital registries
- Disease registries
- Ongoing periodic health surveys
- Administrative data
- Sentinel surveillance

# Types of Surveillance

## Types of surveillance data collection

- Passive
- Active

## Types of surveillance systems

- Population-based
- Sentinel

# Passive Surveillance Defined

“Passive” initial report for public health authorities

Most common type of data collection

- Healthcare providers and laboratories submit standard forms
- Can rely on data collected for other reasons



# Passive Surveillance in Use

Advantages	Disadvantages	Examples
<ul style="list-style-type: none"><li>• Inexpensive for the health office</li><li>• Relative low effort approach</li></ul>	<ul style="list-style-type: none"><li>• Barriers to electronic reporting</li><li>• Delay in reporting</li><li>• Missing data</li><li>• Minimal data on risk factors</li></ul>	<ul style="list-style-type: none"><li>• Lab reporting (e.g. cancer, lead, pollutants)</li><li>• Discharge records</li><li>• Administrative data</li></ul>



# Active Surveillance Defined

Action required by local public health authority to collect data

- Phone calls
- In-person visits



Requires more resources than passive surveillance

# Active Surveillance in Use

Advantages	Disadvantages	Examples
<ul style="list-style-type: none"><li>• More targeted/ detailed/ specific data</li><li>• May facilitate timely collection of data</li></ul>	<ul style="list-style-type: none"><li>• May be more expensive than passive</li><li>• Need for dedicated personnel</li></ul>	<ul style="list-style-type: none"><li>• Annual surveys on lifestyle and behavioral risk factors</li></ul>

# Population-Based Surveillance

- System accepts data from all providers and/or laboratories in a country
- Sometimes involves a legal mandate for providers and laboratories to report (“reportable” or “notifiable”)
- Reporting forms are standardized by health district or nationally
- Reporting accomplished through local collection, passed through district/province level to the national level

# Sentinel Surveillance

- Surveillance on a selected subset of potential sources
- Collection of data from a limited number of sites
  - Can be passive, active, or a combination
- Sites can be chosen to be representative of a population of interest
  - Clinics
  - Hospitals
  - Laboratories
  - Individual providers
- Representative sample of cases is highly recommended



# Sentinel Surveillance in Use

- Useful if there is no existing surveillance system or if one has been disrupted
- Can be expensive
- Difficult to ensure that selected sites are representative of a larger population
- More information on risk factors can be collected
- Example:
  - Demographic Surveillance System

# Dissemination of Information

- To which groups of people should surveillance results be distributed?
- Decision-makers (policy makers as well as heads of surveillance, epidemiology, or public health offices)
- Participating providers/reporters, colleagues
- The population under surveillance (the community)

# Methods of Dissemination

- Decision makers
  - Reports, staff meetings, conferences
- Participating providers
  - Weekly, monthly, or yearly bulletins or summaries
- General population or public
  - Press releases, websites, posters, radio announcements, community meetings

Supplement

## Unhealthy Air Quality — United States, 2006–2009

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Particulate matter and ozone are two well-characterized air pollutants that can affect health and are monitored by the U.S. Environmental Protection Agency (EPA). Particulate matter (solid or liquid particles suspended in the air) varies widely in size and chemical composition and can include smoke, fumes, soot, and combustion by-products, as well as natural particles (e.g., wind-blown dust, pollen, and sea salt) (1,2). Particulate matter therefore represents a complex class of air pollutants that differ from other gaseous air pollutants (e.g., ozone). The transport and effect of particulate matter, both in the atmosphere and in the human respiratory tract, are governed principally by particulate size, shape, and density. Individual particles are characterized by their

Throughout the United States, PM<sub>2.5</sub> concentrations decreased; more counties were in compliance with national standards as of 2008 compared with previous years (3). From 2001–2008, the average annual and 24-hour PM<sub>2.5</sub> concentrations declined by 17% and 19%, respectively (8).

Short-term exposures to ozone have been associated with an increase in mortality as well as cardiovascular- and respiratory-related hospitalizations (9–11). Ozone exposure can result in airway and throat irritation, lung inflammation, wheezing, and impaired breathing (11–13). Exposure to ozone also exacerbates chronic obstructive pulmonary disease, emphysema, and asthma (11,14,15). Populations most vulnerable to ozone-related health effects have been characterized as

# Accuracy of Surveillance

- Bias: A systematic error in the collection or use of data
  - May lead to an over- or under- estimate of a problem
  - May lead to false conclusions
  - Incorrect conclusions may lead to misdirected public health interventions
- Types of bias
  - Selection
  - Information





# Selection Bias

- Degree to which surveillance data do not represent the population or geographic areas
- Method of accessing the population affects the information gathered
  - Point of medical care vs. lack of resources or availability to access care
  - Physicians or organizations which are easily recruited vs. those that are *representative*

# Information Bias

- Degree to which the data obtained do not accurately reflect the true values or measures
  - Missing fields, especially those important to the topic
    - Example: “Smoking” field is blank, especially among smokers who may not want to admit to smoking
  - Question or field is open to interpretation
    - Example: “Diagnosis” could be from the initial doctor, the hospital discharge records, the underlying cause of disease, or listed as cause of death



# EXAMPLES OF NCD SURVEILLANCE SYSTEMS

# Global Tobacco Surveillance System (GTSS)

- Purpose is to enhance the capacity of countries to design, implement, and evaluate their national comprehensive tobacco action plan and to monitor the key articles of the WHO Framework Convention on Tobacco Control
- Countries choose to administer survey components
- Data collected through four surveys
  - Aimed at youth, schoolteachers/administrators, students in the medical field, and adults
  - Each collects data about tobacco knowledge, attitude, use, and/or intention to quit in the target population.

# GTSS Data Tool

Hotmail - alpika@h... Abigail 7-piece Solid ... WHO | STEPwise ap... [Series] Monitoring ... Global Tobacco Surv... A stepwise approac... Cancer Reporting a... TollyUpdate; 2011 c... apps.nccd.cdc.gov/GTSSData/default/default.aspx

Home Blackboard Academic ... 7 Pieces Mission Dinin... The Fruitless Search ... LightingDirect.com: Cart

**GTSSData**  
Global Tobacco Surveillance System Data

Contact us about Global Tobacco Surveillance System Data  
Help

GTSSData includes both school-based and household-based surveys. You can search based on a specific indicator or a specific location.

### View Global Youth Tobacco Survey (GYTS) Data (Ages 13 to 15)

**STEP 1: SELECT TYPE OF SURVEY DATA**

☒ Current Data (one or more survey sites)  
☐ Year-by-Year Trend Data (single survey site)


**STEP 2: SELECT WHO REGION**

Use the checklist or interactive map below to select the WHO regions of interest. To see a list of WHO member countries within a region, place your cursor over the region's name or geographic area on the map.

**\* WHO Region:**

☐ African Region (AFR)  
☐ Eastern Mediterranean Region (EMR)  
☐ European Region (EUR)  
☐ Region of the Americas (AMR)  
☐ South-East Asia Region (SEAR)  
☐ Western Pacific Region (WPR)

GO



**Data & Reports**

Access fact sheets, country reports and datasets.

**Location** **Result Type** **Survey**

To see all materials for a specific location, select the location below.

Select WHO Region: All Regions

**Documentation / Resources**


To learn more about the policies and procedures for data collection and processing, select an option below.

**Population (Survey):**  
 Select Survey  
☐ Introduction & Methodology  
☐ Questionnaires  
☐ Data Release Policy  
☐ Manuals

GO

**Fast Facts: Global Youth Tobacco Survey (GYTS)**

**Other Tobacco Use Among Boys:** 12% of boys surveyed used tobacco products other than cigarettes. [more info >>](#)



Region	Percentage
AFR	12%
AMR	12%
EMR	14%
EUR	12%
SEAR	13%
WPR	7%
Average	12%

**Source:** Global Tobacco Surveillance System: *The GTSS Atlas*. The CDC Foundation, 2009. Not all countries within regions are represented.

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# WHO STEPwise Methods

- STEPwise approach to Surveillance (STEPS)
- Simple, standardized method for collecting, analyzing, and disseminating data in WHO member countries
- Risk factor assessment in three steps:
  - Questionnaire
    - Demographic factors
    - Lifestyle factors
  - Physical measurements
  - Biochemical measurements



# Example Studies Using STEPwise Methods

- Combined prevalence of impaired glucose levels or diabetes in Lusaka urban district, Zambia: a population based survey
  - Recommended targeting young and middle-aged adults for prevention-based interventions
- Alcohol consumption in Mozambique: Regular consumption, weekly pattern, and binge drinking
  - Determined the pattern of current and binge drinking according to education, gender, income



# REVIEW



# Review: Questions 1-4

1. What is the definition of surveillance?
2. What are the three components of surveillance systems?
3. Give two examples of surveillance systems.
4. What are the two main data collection methods?

# Review: Answers 1-4

1. What is the definition of surveillance? *Surveillance is the systematic ongoing collection, collation, and analysis of data, and the timely dissemination of information to those who need to know so that action can be taken.*
2. What are the three components of surveillance systems? *The population, data collection, and analysis/ interpretation/ dissemination*
3. Give two examples of surveillance systems. *There are many acceptable answers, but the Global Tobacco Surveillance System and WHO STEPwise were featured in the lecture.*
4. What are the two main data collection methods? *Active and passive data collection methods*

# Review: Questions 5-6

5. Describe the cycle of surveillance.
6. What is the difference between population-based surveillance and sentinel surveillance?

# Review: Answers 5-6

5. Describe the cycle of surveillance. *Surveillance begins at the population level with the detection of a health event by medical care providers and laboratories. These entities report to health departments, where data collation, cleaning, analysis, and interpretation takes place. Reports are then disseminated back to the stakeholders in the system, including health departments, reporters, and the population.*
6. What is the difference between population-based surveillance and sentinel surveillance? *In population-based surveillance, all providers and/or laboratories in the country report and data is collected at the local level. In sentinel surveillance, surveillance is on a selected subset of potential sources; sites can be chosen to be representative of a population of interest.*

# **Review: Questions 7-8**

7. What is bias?
8. What is the difference between public health surveillance and research surveys?

# Review: Answers 7-8

7. What is bias? *When looking at surveillance data, bias is an inaccurate representation of cases occurring in the population under surveillance in those data.*
8. What is the difference between public health surveillance and research surveys? *Public health surveillance is hypothesis-generating, focuses on multiple health issues, and looks at broad trends and patterns across health issues and geographical areas. Research surveys are hypothesis-testing, focus on specific health issues, and go into depth within those specific health issues.*

# Skills Assessment

1. You will work in small groups to assess a given NCD surveillance system in terms of structure and design.
2. All group members should keep notes, but assign one group member to record official responses.
3. Spend no more than one hour completing the assignment.
4. Be prepared to share your work with the class.





**Centers for Disease Control and Prevention (CDC). NCD Surveillance in Public Health. Atlanta, Georgia: Centers for Disease Control and Prevention (CDC); 2013.**



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The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

