Global Health Odyssey Museum
Centers for Disease Control and Prevention
Atlanta, Georgia

Through the Eyes of the Eagle

Illustrating Healthy Living for Children

Traveling Exhibition Prospectus

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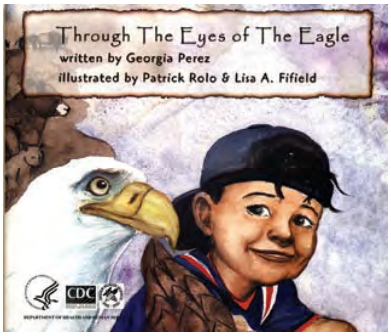

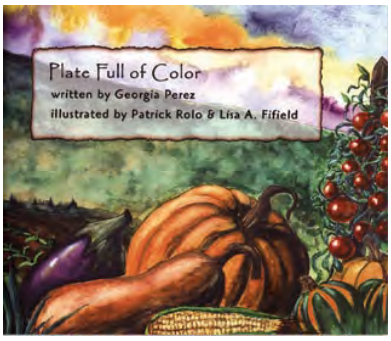

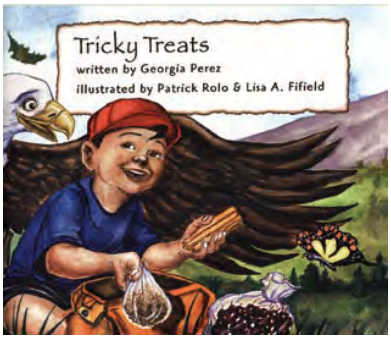

Through the Eyes of the Eagle: Illustrating Healthy Living for Children
Traveling Exhibit Overview

The *Eagle Books* exhibit features the 65 original watercolors used in diabetes prevention stories for Native American children and all those interested in the road to healthy living. For thousands of years, Native Americans have told stories to pass on their history, knowledge, and culture to future generations. In the *Eagle Books*, a wise eagle is the tribal elder, who teaches traditional ways of health that children can remember and retell in their homes, schools, and communities.

The stories were written by Georgia Perez and illustrated by Patrick Rolo (Bad River Ban of Ojibwe, Wisconsin) and Lisa A. Fifield (Oneida Tribe, Wisconsin). The series was developed by the Centers for Disease Control and Prevention in collaboration with the Tribal Leaders Diabetes Committee and the Indian Health Service. The *Eagle Books* have been widely distributed in Native communities and across the United States with the help of many tribal leaders and organizations from all directions: north, south, east, and west. Now, the messages of the elders are reaching a broader audience through the *Eagle Books* exhibit.

The exhibit of original artwork opened at the Global Health Odyssey Museum at the Centers for Disease Control and Prevention's (CDC) headquarters in Atlanta, Georgia in 2006. A national tour begins in October 2008 at The National Museum of the American Indian in Washington, DC and at The George Gustav Heye Center in New York, both Smithsonian Institution Museums.

About the *Eagle Books*

The *Eagle Books* feature wise animal characters and a clever trickster who engage the lead character, Rain That Dances, and his friends in the joy of physical activity, healthy eating, and learning about health and diabetes prevention from their elders. Although the *Eagle Books* target American Indian and Alaska Native children ages four to nine, the stories are universal and have a wide appeal.

- The first book in the series, *Through the Eyes of the Eagle,* introduces the characters of Mr. Eagle and Rain That Dances, the boy Mr. Eagle befriends. Mr. Eagle reminds the young boy of the healthy ways of his ancestors.
- In the second book, *Knees Lifted High*, Mr. Eagle encourages Rain That Dances and his best friend, Thunder Cloud, to be active every day.
- *Plate Full of Color*, the third book, introduces three new characters: Little Hummingbird, Simon, and Miss Rabbit. Miss Rabbit describes her love of the bounties of Mother Earth, and teaches the value of eating a variety of colorful and healthy foods.
- Book four, *Tricky Treats*, introduces the character of Coyote, a trickster, and encourages children not to be tricked by coyote when choosing foods to eat.

The *Eagle Book* series is the first effort of its kind, targeting children with diabetes prevention information in this format. The series has been very well-received in Native and non-Native communities. The books were honored in 2004 with a Printing Innovation with Xerox Imaging Award, and again in 2005 with a first place award in the Soft Book category of the National Association of Government Communicators Blue Pencil Awards.

Borrower's Information & Exhibition Guidelines

Exhibition:
Through the Eyes of the Eagle: Illustrating Healthy Living for Children

Author: Georgia Perez

Artists: Patrick Rolo
Lisa A. Fifield

Curator: Louise E. Shaw

Organizing Museum:
Global Health Odyssey Museum in cooperation with the Division of Diabetes Translation and the Native Diabetes Wellness Program Centers for Disease Control and Prevention, Atlanta, GA

Exhibit Description
The exhibit is comprised of 65 framed watercolor and gouache illustrations on paper. The artwork is floated on archival board; framed with 1 inch blonde frames; and glazed with UV plexiglass. In addition, the exhibit includes two introductory panels, one credit panel, two banners, four book title panels, and book text labels. An optional 2-D animated DVD of the stories is also available.

Each venue is provided five complete sets of *Eagle Books* and one Educator's Guide. Additional books may be ordered from the Public Health Foundation. See http://www.cdc.gov/diabetes/pubs/eagle.htm for more information.

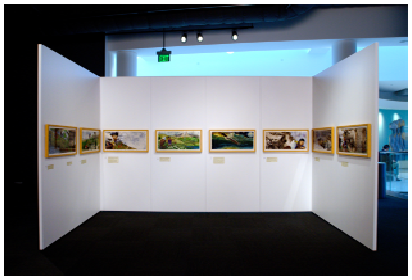

Exhibit Fees, and Other Requirements
There is no rental fee for this exhibit. Host institutions pay one-way, pro-rated shipping. Exhibitors must exhibit a minimum of two books for an exhibit period of no less than 10 weeks. Each exhibitor will be sent the exhibit in its entirety, and is responsible for storing the crated artwork not on exhibit in a secured, climate-controlled area. In addition, each host institution must undertake a minimum of two public programs in conjunction with the exhibit, and provide documentation to CDC.

Space Requirements
To mount the complete exhibit of all four books, which includes 60 book illustrations, 5 studies, introductory and credit texts, and banners, requires approximately 250 running feet.

Host institutions may select to choose to install a minimum of two books with title signage, book text, and introductory and credit panels, depending upon available space. However, each book must be exhibited in its entirety and in order with the corresponding book texts.

***Through the Eyes of the* Eagle, Book One (55 running feet)**

15 images (14 full; 1 double singles):	15" x 32"
1 single image	15" x 19"

***Knees Lifted High,* Book Two (55 running feet)**

15 images (14 full; 1 double singles):	15" x 32"
1 single image	15" x 19"

***Plate Full of Color*, Book Three (58 running feet)**

16 images (15 full; 1 double singles):	15" x 32"
1 single image	15" x 19

***Tricky Treats*, Book Four (38.5 running feet)**

11 images (8 full; 3 double singles) 15” x 32”

Studies (Optional)

1 image 9 x 33"
1 image 16 x 22"
1 image 16 x 19"

2 images 16 x 18 3/8"

Signage & Labels
The exhibit includes two exhibit banners, one title banner, three introductory text panels, credit panel, book title panels, and mounted labels. Host institutions may select to produce their own signage and labels at their expense, and will be provided digital files. In addition, digital files of “eagle” silhouettes that may be produced in vinyl or in another treatment will be provided.

Environmental Controls
Temperature to be maintained between 68 to 72 degrees Fahrenheit with 45 to 50 percent relative humidity. Light levels not to exceed 10 foot-candles. No direct sunlight.

Security
Limited-access, gallery-type area. An open mall, hallway, or lounge area is not acceptable. Locked, environmentally stable interior exhibition storage and staging areas.

1. Secure storage for crates.
2. Guards or other trained personnel, in sufficient numbers to assure the safety of exhibition components. Work to be installed with security hardware (at expense of borrower) if constant guard conference can not be guaranteed.
3. Exhibition area must be locked and secure during closing hours. Alarm and/or guards during night hours are preferred but not required.
4. Fire protection according to local ordinances and subject to CDC’s approval.

Installation
Handling of objects, if not actually by a registrar or curator, must be by a preparator, exhibition technician, or other persons trained in handling objects. The Exhibitor is required to complete incoming and outgoing condition reports, and for reporting any condition changes to Global Health Odyssey Museum.

Shipping
The Exhibitor is responsible for the costs of one-way pro-rated shipping. The Exhibitor is responsible for unloading, unpacking, and subsequent repacking and reloading. The exhibit is comprised of four crates. Shipping fees TBD; however, it is not anticipated that they will exceed $4,000.

Insurance
Total Value—$75,000
The Exhibitor shall provide continuous all risk, wall-to-wall fine arts insurance coverage for the exhibition under its existing fine-arts insurance policy during transit and while the Exhibition is in the Exhibitor’s care. The Exhibitor must provide a certificate of insurance.

Educational Materials
Programming and Public Relations Requirements

1. The development and implementation of a minimum of two programming events consistent with the health and cultural messages of the exhibit during the course of the exhibit, such as story-telling and family days.

2. Publication of appropriate collateral such as announcements or posters consistent with other similar exhibits hosted by the institution.

3. Appropriate promotion of the exhibit including press releases, newsletters, websites consistent with other similar exhibits hosted by the institution.

Availability
The exhibit is available for four-month exhibit periods inclusive of shipping, installation and de-installation beginning February 2009.

Participation Fee	No Fee; however, host institutions must implement and document a minimum of two educational programs in conjunction with the exhibit
Size Crates	3 crates @ 18” high x 36” wide x 38” deep; 1 crate @ 32” high x 36” wide x 38” deep
Weight	3 crates @ app. 300 lbs. each; 1 crate @ app. 350 lb.
Security	Limited access
Shipping	One way, pro-rated
Contact	Louise Shaw lshaw@cdc.gov 404-639-3657

Tour Itinerary

Dates		Host Institution	Status
9/09	1/31/09	The National Museum of the American Indian and the George Gustav Heye Center	Confirmed
2/1/09	5/31/09	Available	
6/1/09	9/30/09	Available	
10/1/09	1/31/10	Cleveland Museum of Natural History	Confirmed
2/1/10	5/31/10	Mashantucket Pequot Museum and Research Center	Confirmed
6/1/10	9/30/10	Available	
10/01/10	1/31/11	Available	
2/01/11	5/31/11	Mitchell Museum of the American Indian, Evanston, IL	Confirmed
6/1/11	9/30/11	Available	
10/1/11	1/31/12	Available	
2/1/12	5/31/12	Available	
6/1/12	9/30/12	Available	

Background of The *Eagle Books* Project

Although diabetes has risen to epidemic proportions nationally, affecting nearly 24 million people in the U.S., American Indians and Alaska Natives are disproportionately impacted by the disease. Diabetes has become part of the fabric of losses in many communities. In fact, American Indians and Alaska Native adults are twice as likely as their white counterparts to have diabetes. The youth in these communities are not immune from the devastation of diabetes either. Children and youth assist in the care of family members with diabetes, and many young people are at risk for diabetes themselves. Rates of diabetes among American Indians and Alaska Natives younger than 35 years doubled from 1994 to 2004.

Working with community and national partners to eliminate disparities, the Centers for Disease Control and Prevention's (CDC) Native Diabetes Wellness Program (NDWP) sought guidance about culturally appropriate interventions through tribal consultation. In partnership with the Indian Health Service (IHS) and Tribal Leadership Diabetes Committee (administered by the IHS), NDWP conducted formative research in eight regions of the country with representatives of over 300 tribes. Storytelling was identified as a culturally-relevant approach. The *Strong in Body and Spirit* curriculum of the University of New Mexico's Native American Diabetes Project was frequently mentioned. The curriculum features the prayer, *Through the Eyes of the Eagle*, by Georgia Perez, a community health representative for Nambe Pueblo in New Mexico.

Based on information gathered from the formative research, the Tribal Leaders Diabetes Committee supported the development of a book series, based on *Through the Eyes of the Eagle*, to teach children about preventing diabetes.

With encouragement from the Tribal Leaders Diabetes Committee, NDWP collaborated with author Georgia Perez and illustrators Patrick Rolo (Bad River Ban of Ojibwe, Wisconsin) and Lisa A. Fifield (Oneida Tribe, Wisconsin), the Indian Health Service, among others, to develop the four-book series for children. The series is accompanied by a teacher/community guide that provides culturally appropriate classroom and learning activities as well as recipes and resources.

See http://www.cdc.gov/diabetes/projects/diabetes-wellness.htm for information about the Native Diabetes Wellness Program and http://www.cdc.gov/diabetes/index.htm for an overview of CDC's diabetes prevention efforts.

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