Panelist Biographies

Sandra Eskin, Esq.
Sandra Eskin is the Director of Food Safety at The Pew Charitable Trusts in Washington, D.C. Before joining Pew, she spent nearly 20 years as a public-policy consultant to numerous consumer and public-interest organizations, providing strategic and policy advice on a broad range of consumer-protection issues, in particular, food and drug safety, labeling, and advertising. She has served as a member of numerous federal advisory committees, including the USDA National Advisory Committee on Meat and Poultry Inspection and CDC’s FSMA Working Group. Before joining Pew, Ms. Eskin was the Deputy Director of the Produce Safety Project (PSP), a Pew-funded initiative at Georgetown University. While at PSP, Ms. Eskin was a senior scholar with the O’Neil Institute for National and Global Health Law at Georgetown University. She has written numerous reports and articles on food-safety topics. Ms. Eskin received her JD from the University of California, Hastings College of the Law, and her B.A. from Brown University.

Dr. Arie Hendrik Havelaar
Dr. Arie Hendrik Havelaar is as a professor in the Animal Sciences Department and the Emerging Pathogens Institute of the University of Florida, Gainesville, FL, USA. Before moving to the United States in 2014, Arie Havelaar worked at the National Institute for Public Health and the Environment, Bilthoven, the Netherlands and at the Institute for Risk Assessment Sciences, Utrecht University, Utrecht, the Netherlands to which he still is affiliated.

His research focuses on quantitative approaches to foodborne diseases and prevention. Recent activities on the epidemiology of foodborne diseases include estimating the true incidence of foodborne illness, attribution of human disease to food and other pathways, estimating the disease burden using Disability Adjusted Life Years as a summary metric of public health and estimating cost-of-illness.

Quantitative microbial risk assessment studies include method development with a special interest in dose-response modeling, the impact of acquired immunity and uncertainty analysis. Farm-to-fork modeling of pathogens in animal food chains is a basis for evaluating the public health impact of interventions, cost-benefit and risk-benefit analysis, and decision support modeling.

Arie Havelaar will participate in the UF Institute for Global Food Systems with a special interest in emerging zoonotic risks in relation to (global) food chains and their interaction with drivers of change (climate change, globalization, demography, technology, consumer demands, regulations etc.).

Dr. Craig Hedberg
Craig Hedberg is a professor in the Division of Environmental Health Sciences at the University of Minnesota’s School of Public Health, serves as the Major Chair for the Public Health Practice Major, and
is the academic lead for Minnesota’s Integrated Food Safety Center of Excellence; one of five Centers of Excellence established by CDC in response to the Food Safety Modernization Act.

Dr. Hedberg conducted outbreak investigations and supervised the foodborne disease surveillance program at the Minnesota Department of Health for 15 years before joining the faculty at the School of Public Health, where he teaches and conducts research on foodborne disease surveillance. Dr. Hedberg has developed an international reputation for his standing as an expert in the public health surveillance and control of foodborne diseases.

Scott Hood, Ph.D.
Scott is the Director of Global Food Safety at General Mills with responsibility for microbiology, toxicology, thermal processing, sanitation, HACCP and auditing. Over the past 16 years, he has held various roles in quality and food safety at General Mills. Previous experience includes roles in both R&D and Quality at Michael Foods and Land O’lakes. Scott is active in a number of industry initiatives related to food safety, including; the National Advisory Committee on the Microbiological Criteria for Food and the University of Georgia Center for Food Safety. Scott has a BS in Food Science from the University of Wisconsin and an MS & PhD in Food Science from the University of Minnesota.

Christopher A. Waldrop
Christopher A. Waldrop is the Director of the Food Policy Institute at the Consumer Federation of America, an association of nearly 280 nonprofit consumer organizations that seeks to advance the consumer interest through research, advocacy and education. Mr. Waldrop oversees the research, analysis, advocacy and media outreach for all food policy activities at the Institute. He regularly monitors food safety activities at USDA, FDA and in Congress where he advocates for strong food safety protections for consumers. He also coordinates the Safe Food Coalition, a group of consumer, trade union, and foodborne illness victim organizations dedicated to reducing foodborne illness by improving government food inspection programs.

Mr. Waldrop is a member of the Transatlantic Consumer Dialogue, a forum of US and EU consumer organizations which develops and agrees on joint consumer policy recommendations to promote the consumer interest in EU and US policy making. He serves on the Board of Directors of the Partnership for Food Safety Education, a non-profit organization dedicated to informing consumers about safe food handling practices. He also serves on the Board of Directors of the Alliance for a Stronger FDA, a unique coalition of patient groups, consumer advocates, biomedical research advocates, health professionals and industry that works to increase appropriations for the Food and Drug Administration.

Mr. Waldrop serves on the USDA’s National Advisory Committee on Meat and Poultry Inspection, which advises the Secretary of Agriculture on matters affecting federal and state inspection program activities. From 2010 to 2013, he served on the FDA’s Food Advisory Committee, which advises the Commissioner on emerging food safety, food science, nutrition and other policy-related health issues. In 2009 and 2011, Mr. Waldrop served on two National Academy of Sciences panels charged with reviewing USDA food inspection programs.

Mr. Waldrop has an advertising degree from Texas Tech University and a Master of Public Health degree from Johns Hopkins University. Previously, he served as a Peace Corps Volunteer in Ghana, West Africa as a community health educator.
Dr. Shelley Zansky
Dr. Shelley Zansky received her doctoral degree in Biological Anthropology from the Pennsylvania State University. After working for a few years at the Southwest Foundation for Biomedical Research in San Antonio, TX, she relocated to Albany NY and became a Research Scientist with the New York State Department of Health in 1990. Between 1992-1998, she oversaw the surveillance unit within the Bureau of Tuberculosis Control, during the period when the incidence, particularly multiple drug resistance, was increasing in NY and throughout the U.S. Working with Dr. Dale Morse, the Principal Investigator for the NYSDOH Emerging Infections Program grant, Dr. Zansky became the Director for the Program in 1998 and is responsible for coordinating all surveillance and research activities, most notably FoodNet. She also holds a faculty appointment in the Department of Epidemiology and Biostatistics at the University at Albany School of Public Health.