FLUORIDE IN DRINKING WATER IS TAKEN IN BY TEETH STILL DEVELOPING BELOW THE GUMS TO HELP CREATE A STRONG SURFACE PROTECTING THE TEETH FROM CAVITIES.

IN CHILDREN AND ADULTS TEETH ARE BATHED IN FLUORIDE WHEN DRINKING WATER.

ACID PRODUCED BY BACTERIA IN THE MOUTH CAN CREATE HOLES ON THE SURFACE OF THE TEETH. FLUORIDE HELPS PROTECT & REBUILD THIS SURFACE PREVENTING ABOUT 25% OF CAVITIES.

Build a better foundation for healthy teeth and keep your teeth stronger, longer. Fluoride in water. 70 years and going strong. At a faucet near you. Visit www.CDC.gov/Fluoridation for more information.