National Influenza Vaccination Disparities Partnership Webinar

Covering the Cost of Flu Vaccination: Public and Private Resources

April 11, 2018
Webinar Reminders

- Please mute your phone
- Type your questions into the Q & A box
- Please submit your evaluation at the end of the webinar (there may be a delay)
Panelists

Jeffrey Bienstock, MD, FAAP, Pediatricare Associates, Vaccines for Children Provider; Fair Lawn, New Jersey

Angela Austin, PHN, Program Specialist, Community Health Services Administration, Los Angeles County Public Health Department

Kim Greenwood, RN, Adult Immunization Coordinator, DC Department of Health

Rosemary Onuegbu, PharmD, Pharmacy Manager, Safeway; Washington, DC

Carol Moore, RN, Chair, Health Committee, NAACP Texas

Moderator

J. Carlos Velázquez, MA, HMA Associates, Inc.
Objectives

• Identify federal, state, and private programs that cover flu vaccination costs for medically underserved populations
• Review eligibility requirements to access government-sponsored vaccination programs
• Share local resources and access points for flu vaccination programs
Vaccines for Children (VFC)

- Helps provide vaccines to children whose parents or guardians may be unable to afford them

- **Eligibility**—a child must be younger than 19 years old and be one of the following:
  - Medicaid-eligible
  - uninsured
  - underinsured
  - American Indian or Alaska Native
Vaccination Programs

• **Medicare Part B** will pay for flu vaccines

• **Medicaid** will pay for
  – child flu vaccinations in all states
  – adult immunizations in some states

• **TRICARE health insurance** provides flu vaccines to
  – active-duty military
  – active guard
  – reserve members
  – veterans and military retirees
  – military families
Dr. Jeffrey Bienstock, MD, FAAP

- Managing Partner
  - Pediatriccare Associates in Fair Lawn, NJ
- President
  - New Jersey Chapter of the American Academy of Pediatrics
- Medical Director
  - Healing the Children, New Jersey
- President
  - New Jersey Pediatric Society
- Board of Trustees Member
  - Partnership for Maternal and Child Health of Northern New Jersey
Angela Austin, PHN

• Program Specialist
  – Community Health Services Administration, Los Angeles County Public Health Department

• Masters in Nursing and in Public Health
  – California State University, Long Beach

• Public health nurse, 18 years, Los Angeles County, CA
  – Has served in various roles from case manager for those diagnosed with reportable communicable diseases to surveillance coordinator for Tuberculosis Control and the STD program
Influenza Vaccination Outreach Strategies to Reach Vulnerable Populations

Angela Austin, RN, MSN/MPH
Influenza Coordinator
Los Angeles County Department of Public Health
Community Health Services Division
Discussion Highlights

- Flu vaccine allocation
- Successes: library partnership
- Lessons learned/challenges
LA County Department of Public Health (DPH) Vaccine Preventable Disease Control Program

- Receives annual allocation of flu vaccine from the state

2017-2018 Influenza Season Allocation

- 68,000 doses received
  - 47,620 distributed to community partners (i.e., federally qualified health centers, county hospitals, non-profit clinics, community hospitals, and school-based clinics)
  - 20,380 doses distributed to LA County DPH clinics
Dose Administered
2017-2018 Influenza Season

<table>
<thead>
<tr>
<th>Locations</th>
<th>Doses Distributed</th>
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<tbody>
<tr>
<td><strong>DPH In House Clinics</strong></td>
<td>3,248</td>
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<tr>
<td><strong>DPH Community Outreach Locations</strong></td>
<td>11,697</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>14,945</strong></td>
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Flu Outreach Populations

- Un/underinsured residents
- Homeless
- Children
- Immune-compromised adults
- Pregnant women
- Seniors
DPH Influenza Outreach Venues

• Select sites with at least 100 to 200 participants
  – Receives annual flu vaccine allocation from the state
  – Standard sites (like schools, community centers/outreach sites, churches, skilled nursing facilities, etc.)
  – Homeless shelters
  – Schools

• Libraries
  – County
  – City
Success Story

Los Angeles County DPH and county library system partnership

– Select sites with at least 100 to 200 participants
– Started in the 2014-2015 flu season
– Demonstrates collaboration between 2 county departments that serve
  ▪ the same mission and
  ▪ the same population
– Great turnouts!
– 2017-2018 Flu Season
– Library outreach sites – 17
– Total people vaccinated – 1,602
Challenges/Lessons Learned

- **Education**
  - Speakers Bureau
  - Dispel myths through community outreach

- **Marketing**
  - Cultural competency
    - Culturally sensitive flyers
    - Provide consent forms and vaccine information statements in multiple languages
  - Target community venues that serve vulnerable populations

- **Provide incentives**
Kim Greenwood, RN
Rosemary Onuegbu, PharmD

• Kim Greenwood
  – Adult Immunization Coordinator
  DC Department of Health Immunization Program
  – Nursing degree, Howard University
  – Has worked in community health nursing for 25 years

• Rosemary Onuegbu
  – Pharmacy Manager, Safeway, Washington, DC
  – Certifications for
    ▪ American Pharmacists Association’s APhA
      Pharmacy-based immunization delivery
    ▪ Pharmacy-based travel health services
    ▪ Pharmacy-based cardiovascular disease risk management
    ▪ Pharmacy & patient-centered diabetes care
Vaccination & Wellness Outreach

- **Location:** Emery Shelter in Washington, DC
- **When:** February 25, 2018 (11 a.m.–4 p.m.)
- **Population served:** Homeless (in the shelter and on the street)
- **Partners:**
  - Capitol City Medical Reserve Corps
  - Howard University College of Pharmacy
  - The Community Partnership
  - The Shelter Hotline
  - Unity Health Care clinics
  - Washington, DC, Department of Human Services
  - Washington, DC, Department of Health
  - Safeway Pharmacy
- **Services provided:**
  - Vaccinations
  - Medical screenings
  - Wellness education
  - Sheltering assistance
Carol Moore, RN

- Texas State NAACP Health Chairwoman and retired nurse
- Strong champion within the African American community on health issues such as
  - HIV
  - teen suicide
  - emergency preparedness
  - flu prevention
Questions and Answers

Please type your questions into the Q & A box
Thank you!

• For more information, contact: info@cdc.gov
• Please fill out your evaluation after the webinar