



DECEMBER 2015

Influential News



The National Influenza Vaccination Disparities Partnership (NIVDP) is comprised of multi-sector partners who work to promote flu vaccination among underserved populations including African Americans, Hispanics, and American Indians/Alaska Natives. The partnership and this newsletter are supported by the Centers for Disease Control and Prevention (CDC).

NIVDP Activities Support Flu Vaccination Promotion

In this issue, we highlight National Influenza Vaccination Disparities Partnership (NIVDP) flu vaccination activities coordinated by partners.

NIVDP activities include:

- The New Jersey Immunization Network (NJIN), which launched a new health initiative during the Adult Immunization Summit held at Princeton University from November 3 through 4;
- St. Philip's Evangelical Lutheran Church in Columbus, Ohio, which partnered with the NIVDP to provide flu vaccinations at a quarterly food bank event on December 5;
- The Consulate of Ecuador in Chicago, Illinois, which hosted a health fair in Albany Park on October 18; and
- University of Maryland Medical Center, which hosted the annual Fall Back to Good Health event at the Mondawmin Mall in Baltimore, Maryland, on October 16.

SPOTLIGHTING PARTNERS

NEW JERSEY IMMUNIZATION NETWORK LAUNCHES NEW HEALTH INITIATIVE

The NJIN invited the NIVDP and the Centers for Disease Control and Prevention (CDC) to participate in the Adult Immunization Summit at Princeton University from November 3 through 4, to inform local stakeholders about a new initiative to increase adult immunization rates in the state—including flu vaccination rates.

The NJIN is a statewide coalition co-founded and led by the American Academy of Pediatrics, New Jersey Chapter, and the New Jersey Academy of Family Physicians. Local stakeholders discussed the launch of a new health campaign, *I Raise the Rates Initiative*, to increase adult immunization rates in primary care. The NJIN is comprised of 400 individuals that represent 180 health organizations, including the American College of Physicians (ACP) New Jersey Chapter. This ACP chapter, a new NIVDP partner, supports the initiative by training local immunization advocates and healthcare providers. The ACP New Jersey Chapter will collaborate with the NIVDP to co-host a webinar in January on communication strategies.



Dr. Margaret Fisher
*Co-chair of the NJIN and
Medical Director of the
Unterberg Children's
Hospital at Monmouth
Medical Center*

"The Summit was organized to coordinate efforts by all sectors of healthcare to protect adults in New Jersey," noted Dr. Margaret Fisher, co-chair of the NJIN and Medical Director of the Unterberg Children's hospital at Monmouth Medical Center. Diane Carroll, Director of the NJIN, added, "Flu can be very serious and can be prevented. With the *I Raise the Rates Initiative*, we have the opportunity to save lives, reduce suffering and save a lot of money in healthcare. What's not to like?"

For more information, visit:

<http://bit.ly/NJIN-AdultImmunizationSummit-2015>

 **New Jersey
Immunization Network**
Protecting Health for Life



ST. PHILIP'S EVANGELICAL LUTHERAN CHURCH PROMOTES FLU VACCINATION AT PRODUCE MARKET

Since 1944, St. Philip's Evangelical Lutheran Church in Columbus, Ohio, has been ministering to people in the predominately African American community. Through its ministries, St. Philip's Church regularly opens its doors to help address the needs of the community, including Men in Mission, Women on the Move, and Circle of Hope.

On December 5, the church held a produce market in collaboration with the Mid-Ohio Food Bank. The produce market provided fresh food for approximately 200 individuals in the community. For the first time, the market provided flu vaccinations and disseminated CDC flu vaccination materials in partnership with the NIVDP and Walgreens.



St. Philip's Evangelical Lutheran Church

Pastor Anthony Chatman, who has been the pastor since 2008 and is passionate about his community, said, "Anything we can do to make a difference is important. I am grateful that were able to vaccinate 15 people at the December produce market. Joining the NIVDP offers St. Philip's an additional opportunity to make a difference."

THE CONSULATE OF ECUADOR IN CHICAGO PROMOTES FLU VACCINATION AT AN ILLINOIS HEALTH FAIR

NIVDP partners, the Consulate of Ecuador in Chicago and Walgreens, collaborated to offer flu vaccines at the Consulate's health fair on October 18 in Albany Park. The park is a northwest suburb and one of the most ethnically diverse neighborhoods in Chicago. Immigrants from Latin America, the Middle East, Africa, and Eastern Europe have settled there.



Catalina Landivar
Vice Consul at the
Consulate of Ecuador

The NIVDP set up a table, where a Walgreens pharmacist administered 30 flu vaccinations. In addition to providing flu vaccines, the Consulate also distributed the Chicago Department of Public Health's "Healthy Chicago 2015 Influenza Walk-In Clinic Schedule."

Catalina Landivar, Vice Consul at the Consulate of Ecuador, first connected with the NIVDP during Vaccinate Illinois Week in 2014. Since then, the NIVDP

has collaborated with the Consulate, the Chicago Health Department and other community-based organizations to highlight the importance of annual flu vaccination during this major statewide event.

UNIVERSITY OF MARYLAND MEDICAL CENTER ANNUAL HEALTH EVENT PROVIDES FLU VACCINATION

The University of Maryland Medical Center (UMMC), an NIVDP partner, held its annual *Fall Back to Good Health* event on October 16, at the Mondawmin Mall in downtown Baltimore, Maryland, a predominate African American community.

Mariellen Synan, Community Outreach Manager of the UMMC said, "We have had the support of the NIVDP for the past few years and have been able to provide free flu shots, a health service that helps protect underinsured and uninsured people from getting the flu each year. We thank the NIVDP for supporting our health fair this year and vaccinating 25 people against the flu. We hope to continue this partnership for many years to come."

The Fall Back to Good Health event is part of UMMC's long-term community outreach effort to improve the health of people in Baltimore and throughout the state. Every year, hundreds of medically underserved residents participate in free health screenings and receive health information. Radio One 95.9 FM, the number one urban adult contemporary station in the Baltimore metro area, broadcasted the event live and encouraged students and community members to take advantage of the health screenings offered at the event.



Event flyer