



November 2011



Influential News

Forward to a Friend

The National Influenza Vaccination Disparities Partnership is a national multi-sector campaign, spearheaded by local influential partners who commit to promote the importance of vaccination uptake among underserved populations. The partnership and this newsletter are supported by the Centers for Disease Control and Prevention (CDC).

National Influenza Vaccination Week (NIVW) – Keeping Our Communities Healthy

NIVW, December 4-10, is a national observance that highlights the importance of continuing influenza vaccination as well as fostering greater use of flu vaccines after the holiday season into January and beyond. To learn more, [click here](#).

SPOTLIGHT ON PARTNERS

Awareness is growing about the importance of the flu vaccination. Collaborations are building at a fast rate. **100+ partners** have committed to the cause and are spreading the word about flu vaccination.

National Coalition on Black Civic Participation – Influenza “Tour” Topic
Healthy, Wealthy, and Wise, a nationwide black empowerment tour, led by NCBCP, makes flu vaccination a top priority. Health events were held in Greenville, MS; Biloxi, MS; and Atlanta, GA. Walgreens administered free vaccinations in Atlanta. Underway: Birmingham, AL; Chicago, IL; Cleveland, OH; Detroit, MI; and New Orleans, LA.

City of Richmond Health Department – Leading Weeklong NIVW Activities
Kicking off NIVW, the Department will hold a December 3rd press conference. From city council members to local sports celebrities, VIPs will be getting their flu shots and free vaccinations will be available for all in attendance. The City’s Office on Aging will host a vaccination event.

Assembly of Petworth – Empowering Local Residents
The Assembly, a culturally diverse and multi-ethnic empowerment organization concerned about the quality of life in underserved communities in the Washington, D.C. metropolitan area, is holding a press conference on December 2nd to address the prevalence of the flu among African Americans. Free flu vaccinations will be available.

Office on Latino Affairs, District of Columbia – Leading by Example
Gearing up for a press conference and free vaccinations on December 5th, city officials and celebrities from the DC United soccer team alongside Hispanic leaders will be on hand to get vaccinated and promote flu vaccination. Flu vaccinations will be made available in wards where the Hispanic community is high.

Border Binational Health Week – National Vaccine Plan
Stakeholders met in Brownville, TX during the Border Binational Health Week, October 4-5, to provide feedback on the National Vaccine Plan. For information, visit http://hhs.gov/nvpo/vacc_plan/. It was sponsored by the National Vaccine Program Office of the US Department of Health and Human Services Region VI and the Border Health Commission.

RESOURCES

Amor Perdido (A Love Lost) a gripping fotonovela about the impact of influenza based on a true story.

Flu News Visit the <http://www.cdc.gov/>.



Panelists discuss best practices vital to African American health and wellness. Photo credit: Brian Pearse



Binational Health Week, Brownville, TX.



Largest African American-owned newspaper in MS commits to build influenza vaccination awareness through its vast network of African American publishers.

Share your ideas, pictures and events with us. We will feature them in upcoming issues of Influential News.

Click to Join

Become a partner. Join your colleagues and spread the word.

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