

# **Seasonal Influenza Vaccination Campaign Resources**

For American Indians/Alaska Natives

#### FREE RESOURCES are available to the general public, partners, and organizations:

- Learn more about the National Influenza Vaccination Disparities Partnership (NIVDP) by visiting the CDC's flu partner web page at http://www.cdc.gov/flu/partners
- For more information, please contact: fluinbox@cdc.gov

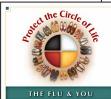






### MATTE ARTICLES AND FACT SHEETS

Download fact sheets which explain what the flu is, who should get a flu vaccine and why, and how individuals can take preventive actions to protect themselves, their families and their communities.



What You Need to Know



Influenza ("flu") is a contagious disease that spreads around the United States every winter, usually betw October and May.

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Free Order: http://wwwn.cdc.gov/pubs/CDCInfoOnDemand.aspx Free Download: http://www.cdc.gov/flu/freeresources/print-native.htm

Order your color copies free of charge (on select materials)

### E-NEWSLETTER

The National Influenza Vaccination Disparities Partnership (NIVDP) is comprised of multi-sector partners who work to promote flu vaccination among underserved populations. The monthly newsletter highlights partner activity.



Free Download: http://www.cdc.gov/flu/partners/disparities.htm

## COMMUNITY **RESOURCE KIT**

The NIVDP Kit has all the information you need to become better informed about influenza and the influenza vaccine. It will help you rally trusted leaders and community groups from various sectors in support of effective, annual influenza vaccination campaigns.



Free Download:

http://www.cdc.gov/flu/pdf/nivw/nivdp-resource-kit-2015.pdf

## POSTERS, FLYERS AND BROCHURES

Download these posters and flyers to distribute to your community partners, patients, and health centers. The brochure answers common questions about flu symptoms,





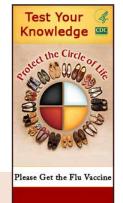
the flu vaccine, and vaccination locations.

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### FLU VACCINE FINDER WIDGET

Download and embed the user-friendly Flu Vaccine Finder Widget to your website. The web-based tool enables health departments, clinics, and medical centers to increase their visibility among people in Indian Country and around the U.S. who are seeking the flu vaccine.

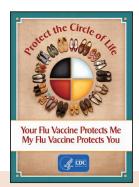


Free Download:

http://www.cdc.gov/flu/freeresources/widgets.htm

## **POSTCARD**

Order and/or download the ready-to-mail postcard for American Indians and Alaska Natives about the importance of getting an annual flu vaccine. Written in a clear and easy-to-read format, the card addresses common misconceptions about the flu vaccine.



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