

**Prevention Research Center (PRC)/Anywhere County Department of Health (ACDH)  
Public Health Prevention Service Letter of Intent (LOI)**

**A. Agency Information**

**Primary supervisor:** John Doe MD, MPH, PhD  
**Secondary supervisor:** James Smith, MPH, VIP  
**Agency type:** Community-based organization  
**Agency name:** Garrison School of Medicine Prevention Research Center  
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**Partner agency:** Anywhere County Department of Health and Wellness  
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**B. Statement of Need**

**Health problem(s) to be addressed.** Anywhere is the largest county by population in Georgia at 814,000 residents, 48.1% of whom are white, 44.6% of whom are black, and 15.7% of whom live below the poverty level. Anywhere County has an overall breast cancer mortality rate of 30.1 per 100,000, well over that of Georgia (25.8 per 100,000) the U.S. (26.4), and the Healthy People 2010 objective (22.3). Race-specific mortality rates reflect a major disparity; in black females in Anywhere County the rate is 36.1 compared to 26.3 in white females. Just under 80% (79.3%) of Georgia women 50 years and older and 75.5% of 40 years or older had a mammogram within the past two years. The percentage for women 40+ meets the Healthy People 2010 recommendation.

Anywhere County has not reached the Healthy People 2010 objective for cervical cancer of 2.0 deaths per 100,000. The overall rate is 2.9 compared to 3.0 for Georgia and a U.S. rate of 2.8. Black females in Georgia have a mortality rate of 4.6 per 100,000 compared to whites whose rate is too low to display—this is another major disparity. In addition, only 89.6% of women 18 years of age or older have ever received a pap smear which is lower than the Healthy People 2010 target (97%).

**Priority population(s).** People of low socioeconomic status (SES) and African-Americans have higher incidence and mortality rate than those with higher SES for the vast majority of cancers, including (as noted above) breast and cervical cancer. Since these are precisely the populations served by the Anywhere County Department of Health and Wellness (ACDH) and the Garrison School of Medicine Prevention Research Center (PRC), ACDH has established close working relationships with both facilities. Our program will target these underserved populations.

**Key collaborations.** At the core of the activities conducted by the prevention specialist (PS) will be the collaboration between the PRC and the ACDH to increase breast and cervical cancer screening, particularly among African-American and low SES women. The PS will work with the PRC to implement interventions recommended by the *Guide to Community Preventive Services* (known as the *Guide*) and to test interventions for which there is as yet “insufficient evidence of effectiveness.” Referrals for screening will be made to the ACDH or one of its primary care community partners. The PS will collaborate with ACDH outreach workers on interventions such as a small media campaign, recommended by the *Guide* for breast cancer screening. More research is needed on this approach for cervical cancer screening.

**C. Assignment Description:**

**Major Activities and the Performance Requirements Each Activity Addresses.** There are two major activities the PS will be expected to perform.

1. Plan and implement a small media campaign highlighting the Centers for Disease Control's National Breast and Cervical Cancer Screening Program aimed at underserved populations in Anywhere County, Georgia. Coordinate a collaborative process between the PRC and the ACDH to develop and disseminate the media (brochures, flyers, newsletters, etc) and promote screening opportunities at the ACDH or with one of its primary care partners (PR 8, 11, 10).  
**Level of responsibility:** Planner, media developer, coordinator, analyst, team member, facilitator.  
**End products:** A) A plan for conducting a small media campaign to promote breast and cervical cancer screening. B) Culturally appropriate small media (flyers, brochures, newsletters, or videos) C) Monthly reports containing details of progress for each stage of the plan to include media developed and the process for dissemination and tracking of resources.
2. Evaluation of activities conducted by the collaboration between PRC and ACDH; Collect, track, and analyze data necessary to determine effectiveness of the program's activities based on goals and objectives. Recommend appropriate actions (PR 1, 9).  
**Level of responsibility:** Coordinator, analyst, team member.  
**End products:** Monthly progress reports (scheduled and ad hoc) addressing appropriate performance measures.

This LOI requests a PHPS PS for a collaborative project between the Anywhere State Prevention Research Center (PRC) and the Anywhere County Department of Health (ACDH), Anywhere County Georgia. The PS will be utilized in a project on the PRC's research agenda called Creative Solutions to Cancer Awareness and Prevention through Screening (CSCAPE) that addresses gaps in community based interventions and builds upon recommendations in the *Guide*.

#### **D. Organizational Structure and Supervision:**

**Organizational location.** The PS will be housed at the PRC.

**Developmental and training opportunities.** The PS will be provided with all necessary administrative and technical support appropriate to conduct activities described. This support will include opportunities to attend training and/or meetings at the national, state, and local level sponsored by ACDH or Garrison; and by public health organizations (e.g. NACCHO) and academic organizations (e.g. ATPM).

**Organizational commitment and work place support.** Both the PRC and the ACDH are committed to the collaborative process, with each other and outside agencies. The presence of a PS at the nexus of a partnership between local applied public health (ACDH) and an academic public health partner (PRC) will infuse a valuable perspective. It is exemplary of the type of collaboration to which each is committed. In addition to the resources committed to conduct the project, the PS will have access to senior staff and faculty. The desktop computer for the PS will meet or exceed CDC's standards.

**Primary supervisor.** John Doe, MD, MPH, PhD. Dr. Doe is the director of the PRC's Cancer Prevention and Control Research Network, funded by a PRC Special Interest Project. He is an Associate Professor in the Department of Community Health and Preventive Medicine and a well-published cancer epidemiologist. He was formerly a CDC research scientist and has over 10 years of experience supervising and mentoring staff.

**Secondary supervisor.** James Smith, MPH, VIP. Mr. Smith is the Director of the Division of Population Health at the Anywhere County Department of Health and Wellness. He has worked as an epidemiologist in both the private and public sectors. Before coming to Anywhere County, he managed CDC funded epidemiological studies for the Anywhere University School of Medicine. He has over 6 years experience in training, coaching, and mentoring.