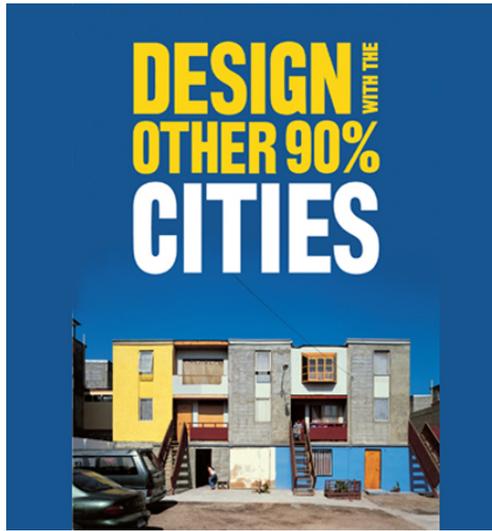


Current CDC Museum Exhibit Information

DESIGN with the Other 90% Cities



Architects: Alejandro Aravena, Tomás Cortese, Emilio de la Cerda, Andrés Iacobelli, and Alfonso Montero, Elemental (Chile); engineers: José Gajardo, Juan Carlos de la Llera; urbanization specialist: Proingel and Abraham Guerra. Construction: Loga S.A. Client: Chile Barrio, Iquique, Chile, 2003-4. Concrete, brick concrete, wood panels. *Copyright Photo: © Elemental*

Lured to the city in search of work and greater social mobility or fleeing conflicts and natural disasters, many urban migrants suffer from insecure land tenure, limited access to basic services such as sanitation and clean water, and crowded living conditions. At the same time, these informal cities, full of culture and life, increase opportunities to create solutions to the problems they face. That's the focus of a new exhibit at CDC. *Design with the Other 90%: Cities*, a look at resourceful designs emerging from informal settlements (commonly referred to as slums) of the world's most crowded cities, opened recently at the David J. Sencer CDC Museum at CDC's Roybal campus.

The interactive exhibition runs through May 24, 2013, and includes 60 projects from more than 22 countries. From low-cost clean water and gardens-in-a-sack, to solar-powered computer kiosks and bicycle phone chargers, *CITIES* explores innovative solutions created by the very people who live in these settlements.

Close to 1 billion people live in informal settlements, and that population is projected to swell to 2 billion people by 2030. This accelerated urban expansion will take place primarily in developing and emerging economies in an increasingly climate-challenged world. These settlements lack many basic services, but they are also places where people are creating ingenious solutions to the problems they face, collaborating in unexpected ways to make something from nearly nothing.

Cynthia E. Smith, Cooper-Hewitt's curator of social responsible design, spent more than a year on the road seeking out the most interesting examples of resourceful design emerging from the dramatic pressures and needs of these quickly expanding settlements. *CITIES* is the culmination of this search.

Louise E. Shaw, curator of the David J. Sencer CDC Museum, explains, “This exhibition demonstrates how design can be applied to real world situations benefiting vulnerable populations around the globe. Any effort to improve global health must also address issues of shelter; education; access to water, food, and technology; economic opportunities; and sustainability.”

CITIES is divided into six themes, Access, Adapt, Exchange, Include, Reveal, and Prosper. To orient the visitor, compelling information is presented in the form of maps, comparative statistics, and a video and sound installation organized by urban videographer Cassim Shepard. *CITIES* is the second in a series of themed exhibitions that demonstrate how design can be a dynamic force in transforming, and in many cases, saving lives. *Design for the Other 90%* was shown at the (now) David J. Sencer CDC Museum in 2009. It focused on design solutions that address the most basic needs for 90 percent of the world’s population not traditionally served by professional designers.

“As part of an organization dedicated to using science, cutting-edge innovation, and collaboration to protect and improve lives around the world, we are delighted to feature these projects dedicated to improving health and well-being,” said Judy M. Gantt, director of the David J. Sencer CDC Museum.

Join a Curator’s Tour!

Louise E. Shaw will be providing curator’s tours of *Design with the Other 90%: CITIES* from 12:30-1:30 p.m. on the following Wednesdays: March 20, April 10, May 8, and May 22. Space is limited to 20 people per tour. Reservations are required, and non-CDC participants are welcome. To register, please contact Alexander Rogers at clx2@cdc.gov or (404) 639-0516.

The David J. Sencer CDC Museum, a Smithsonian affiliate, is open to the public weekdays Monday through Friday from 9:00 a.m. to 5:00 p.m., with extended hours on Thursday until 7:00 p.m. No reservations are required! The museum [website](#) provides information about guided tours and the *Design with the Other 90%: CITIES* [exhibition](#).

Design with the Other 90%: CITIES is organized by Smithsonian’s Cooper-Hewitt, National Design Museum. This exhibition’s presentation at the United Nations was sponsored by Citi. Generous support was provided by The Rockefeller Foundation. Additional funding was provided by Procter & Gamble, Deutsche Bank, Smithsonian 2.0 Fund, the Albert Kunstadter Family Foundation, and Smithsonian Institution’s Research Opportunity Fund. In Atlanta, the exhibition is sponsored by the David J. Sencer CDC Museum, Office of the Associate Director for Communication, and the Office of Infectious Diseases, CDC.