

EIS Recruitment: Tips and Talking Points



Tips for Recruiting

- Reach out to institutions in your area
 - Ask to talk with potential applicants at resident conferences or other established forums
 - Find out how information about EIS can be added to their electronic job board, job fairs, or other venues
- Include slides about EIS in your planned talks
- Volunteer to speak to potential applicants who e-mail the EIS program to speak with an alumnus

Talking Points

- Tell a story: talk about your experiences as an EIS officer
- If you are in public health, give examples of outbreak investigations or other high-priority work
- If you are in another field, tell how EIS launched your career in that field

Use messages that resonate with EIS officers

- EIS was the best 2 years of my life (or career)
- EIS leads to a rewarding career in public health (give an example based on your experience)
- EIS provides the opportunity to make a difference — to effect change in a community or entire country rather than one patient at a time
- Outbreaks and other responses are exciting opportunities for on-the-job learning

Include information about the types of assignments

- EIS officers are assigned to a variety of topical areas (e.g., chronic diseases and injury prevention, in addition to global health or infectious diseases)
- EIS officers work in
 - CDC headquarters in Atlanta or other campuses across the United States
 - State, local, or territorial health departments
 - Partner organizations or agencies (e.g., Centers for Medicare and Medicaid Services, National Park Service, Veterans Administration)
- CDC assignments offer specialized disease or problem-specific experience (e.g., vaccine-preventable diseases, STDs, injury, maternal and child health)
- State or local health departments assignments offer broad front-line public health experience

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