



Medicaid and Public Health Community of Practice

Jointly supported by the Centers for Disease Control and Prevention and the Office of the National Coordinator for Health IT

April 28, 2017



- The slides will be available after the webinar.
- Please submit questions during the presentation via the chat function.
- In addition, at the end of the presentation, we will provide an opportunity for participants to raise their hands to ask questions during the Q&A.

CoP Meaningful Use Website

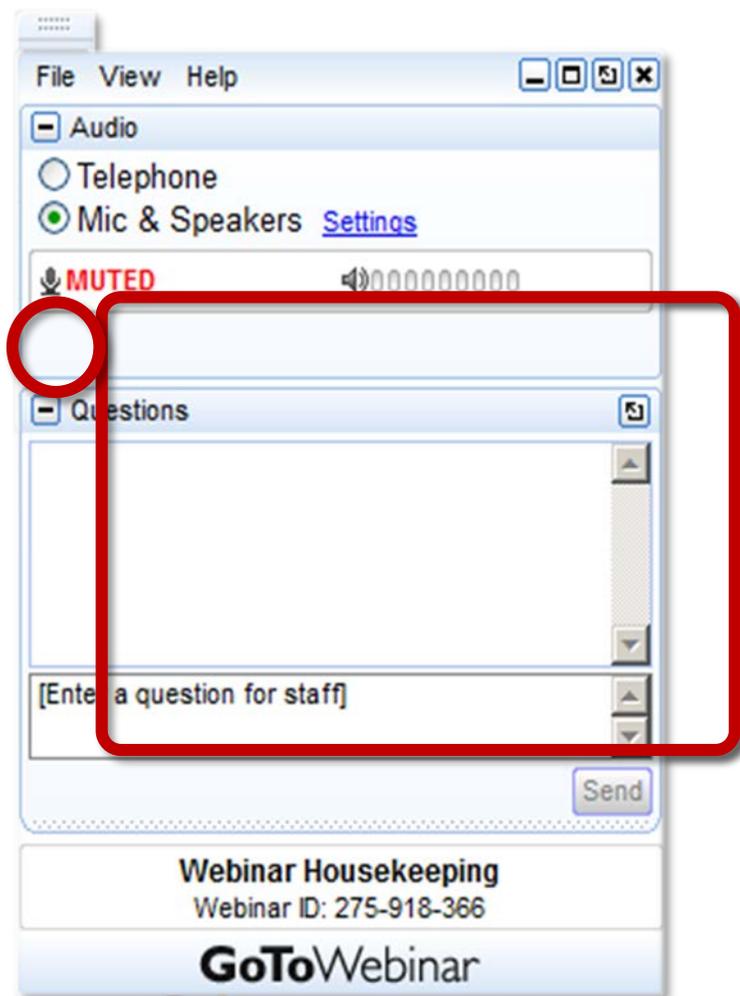
- <http://www.cdc.gov/ehrmeaningfuluse/cop.html>

The screenshot shows a web browser window displaying the CDC Meaningful Use Community of Practice (CoP) website. The address bar shows the URL <http://www.cdc.gov/ehrmeaningfuluse/cop.html>. The page has a navigation menu on the left with items like Introduction, Calendar, Connect with Others, and Community of Practice (CoP). The main content area features a header with a word cloud and a photo of healthcare workers. Below the header, there is a breadcrumb trail: [CDC](#) > [Meaningful Use](#) > [Connect with Others](#) > [Meaningful Use Community](#). The main heading is "Community of Practice (CoP)" with social media icons for Facebook, Twitter, and a plus sign. The text describes the CoP's purpose: "The Office of the National Coordinator for Health Information Technology (ONC), in collaboration with Centers for Disease Control & Prevention (CDC) have revived the Community of Practice (CoP) focused on leveraging Federal financial participation (FFP), including the 90 percent FFP State administrative match (a.k.a. 90/10) for Medicaid Health Information Technology (HIT) activities. The proposed participants in this CoP will include representatives from public health agencies (e.g., MU Coordinators, HIT Coordinators), state Medicaid offices and national public health associations." It then lists the goals of the CoP: "This CoP will provide a collaborative forum for public health agencies (PHAs) to:" followed by a bulleted list: "Identify common barriers and challenges to obtaining FFP for public health related HIT activities", "Share successful models and approaches used to obtain FFP", "Establish best practices to identify and coordinate intra-agency initiatives and projects that may qualify for funding", "Develop guidance for HIT Implementation Advance Planning Documents (IAPD)", "Identify key aspects for successful communications and planning with State Medicaid agencies", and "Share the latest updates and opportunities for PHAs". Below this, it states: "This CoP will meet using the GoToWebinar tool on a bi-weekly basis starting August 12, 2016. Pre-registration is required to join these meetings." The next section is "Webinar Information" with a bulleted list: "GoToWebinar will now be used for these webinars and pre-registration for this event is required. Please follow the registration instructions listed below to receive instructions on how to join this webinar.", "Your registration will be valid for the all of the currently scheduled monthly meetings.", "The instructions you receive will include a link to add these recurring meetings to your calendar.", and "You are advised to test your GoToWebinar connectivity prior to the meeting by following the instructions provided below." The final section is "Webinar Registration Instructions".

How to submit or ask questions for the panel members?

Submit or Ask Questions

- Submit your text question and comments using the Question Panel
- Please raise your hand to be unmuted for verbal questions.



Agenda

- Introductions/Announcements
- Leveraging 90/10 Medicaid HITECH Funding: A New Toolkit to Support Public Health Planning
 - » Kafayat Adeniyi, the Centers for Disease Control and Prevention
 - » Bill Brand, Public Health Informatics Institute
- Discussion/Q&A
- Proposed Next Steps



Leveraging Medicaid HITECH 90-10 Funding

*A New Toolkit to Support
Public Health Planning*

ONC Medicaid-Public Health Community of Practice
April 28, 2017

Topics

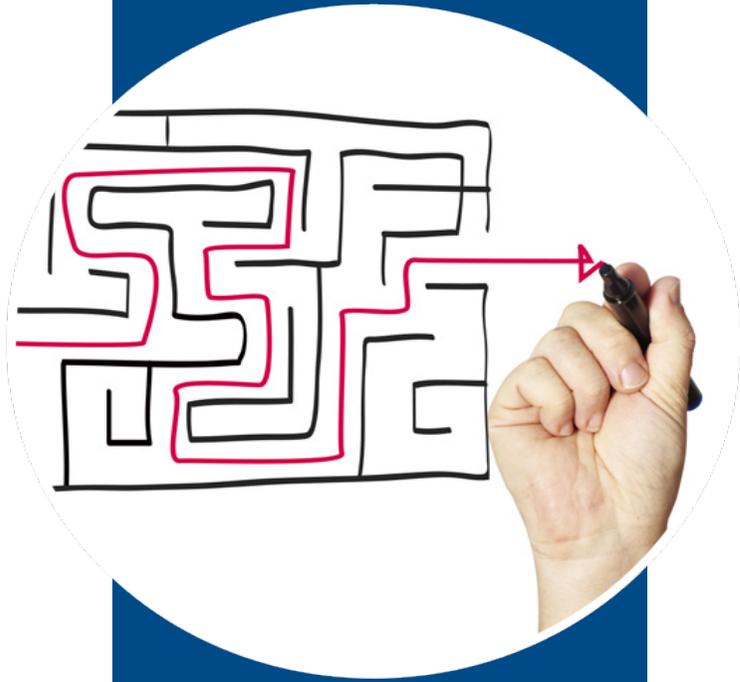
- Why was the toolkit created?
- What approach was used to develop it?
- How is it organized?
- How can it be used?
- How will it be maintained and evaluated?
- What questions do you have?



Origins and Purpose of the Toolkit

Origins and Purpose

- A NCIRD priority to enhance sustainability for IIS
- Many drivers in which IIS operate (e.g. Meaningful Use) influencing demand for IIS data use and functions
- Saw need for practical, well-informed and flexible planning resources for immunization programs
 - Would be applicable to any other public health program area
- Focus is on Medicaid HITECH 90-10 funding
 - Not MMIS or other matching programs



**What was our
approach?**

Approach

- Focus on supporting effective *and preliminary* information gathering and planning
- Based on premise that an effective overture to Medicaid is strengthened by “doing your homework”
- Based the content primarily on state experiences
- Don’t imply what will or will not receive CMS approval
- Partnered with AIRA, AIM, ASTHO and CDC



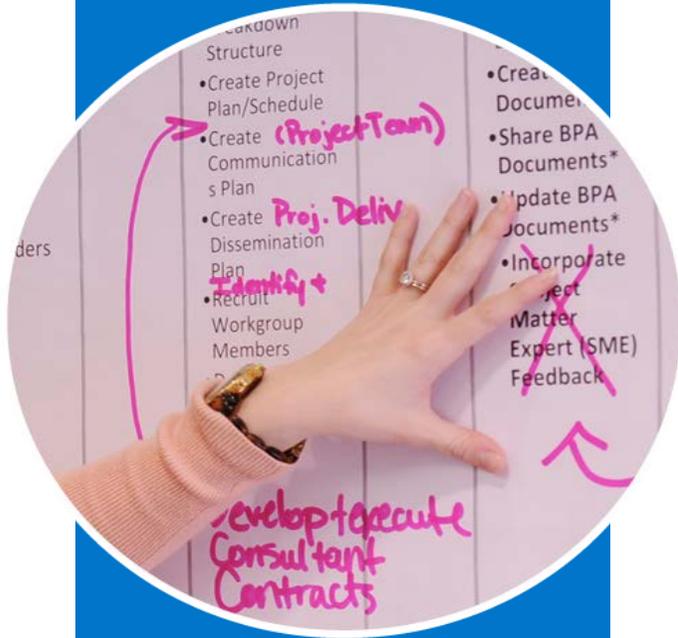
Sources of information

- Interviews with eleven immunization programs
 - Responded to call for volunteers
 - Looking for sites that had been approved were in process or had attempted but were not successful
- ASTHO report
 - Findings based on interviews of senior leaders
- CMS letters to SMDs
- ONC Community of Practice webinars
- Association of Immunization Managers

Principal findings from interviews

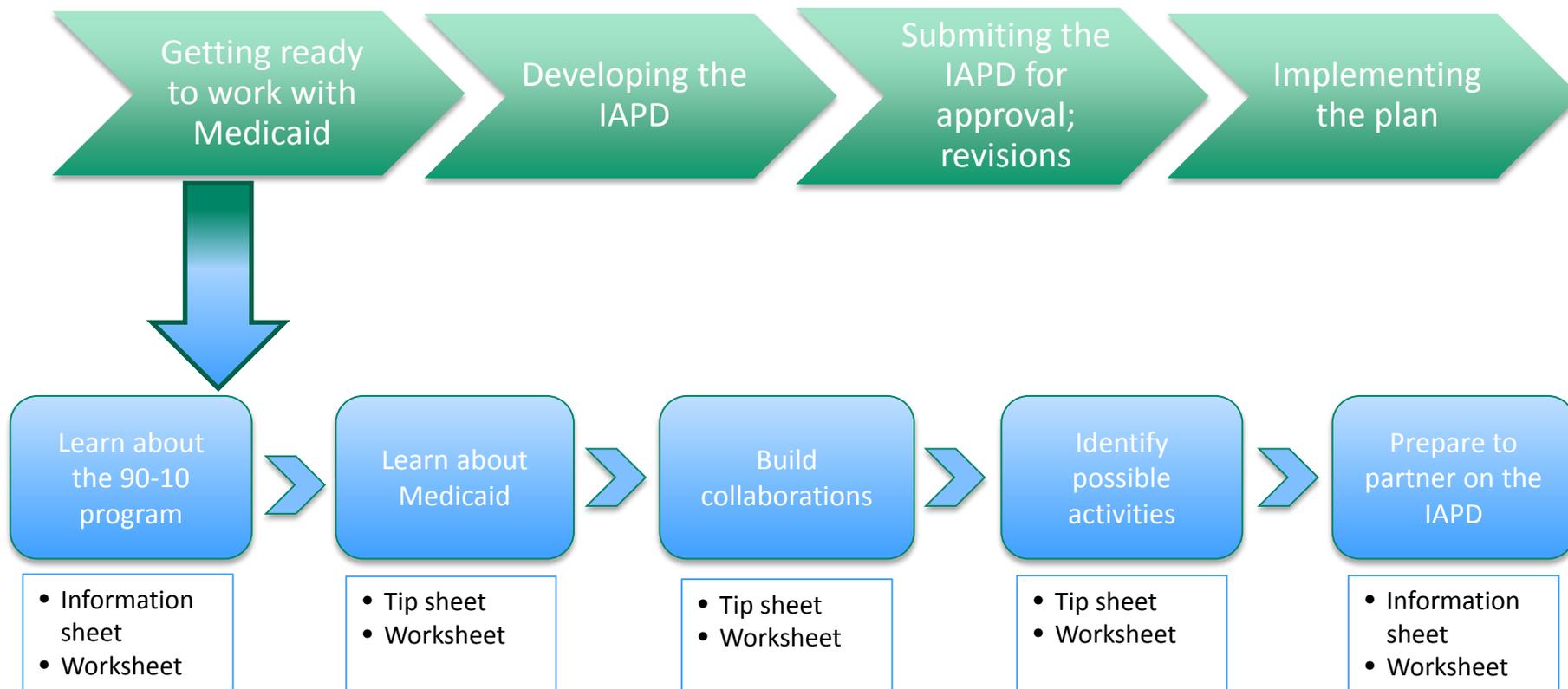
- Lack of visibility into the IAPD process
- Communications challenges
- Lack of clarity on allowable expenditures

So we sought to address these challenges in the design and content of the toolkit



How is it organized?

Toolkit organization



Information Sheets and Tipsheets

Module 1

Information Sheet on the CMS HITECH 90-10 Funding Program 1

January 2017

These files capture the lessons learned and advice from your peers.

Information Sheet on the CMS HITECH 90-10 Funding Program

The first step in your planning is to get more familiar with the HITECH/HIE 90-10 funding program. This tip sheet provides most of what you need to know to get started. The accompanying worksheet provides a place to record your ideas and questions.

Key points

- The Centers for Medicare and Medicaid Services (CMS) currently funds states to support activities related to Meaningful Use and health information exchange. These funds can support IIS activities to support provider participation in Meaningful Use and the IIS.
- CMS will reimburse 90% of costs as long as the state provides a 10% match in non-federal funds. This arrangement is known as Federal Funding Participation (FFP) or “90-10 Match.” The specific funding program discussed here is either known as the HITECH FFP program (Health Information Technology for Economic and Clinical Health) or the HIE FFP program (Health Information Exchange).
- For many, the most challenging aspect of applying for CMS funding is finding the 10% non-federal match. Nevertheless, a growing number of states have been successful in identifying matching funds, almost always by engaging senior leadership in the health department.
- The Federal Financial Participation programs of CMS have an important feature known as “fair share cost allocation.” This means CMS will pay for 90% of the cost that can be allocated to and benefit the Medicaid program and its beneficiaries, often determined by what percent of the population is on Medicaid.
- Accessing these funds involves working with and through your Medicaid program. Funding flows to the Medicaid program, so if public health is in a separate agency from Medicaid, an inter-agency agreement may need to be in place to enable transfer of funds to public health.
- The HITECH/HIE funding program is currently authorized through 2021, so it would be prudent to not delay in beginning your planning.



Module 1

Worksheets

Editable planning tools that pose the questions for which you will likely need answers

Worksheet on the CMS HITECH 90-10 Funding Program

Use this worksheet to keep track of planning tips or ideas, as well as questions that remain for you after reading the [Information Sheet on the CMS HITECH 90-10 Funding Program](#). These may be good ideas and questions to discuss with your Immunization Program Manager and the next one-to-two people further up in the organization. Also, your leadership and/or the Medicaid program may require coordination across other programs, such as those involved in Meaningful Use.

Ideas, questions and actions on the Implementation Advance Planning Document and process	
Are there elements of the IAPD template (see resources section) for which we could collect information in advance of approaching Medicaid?	
Which aspects of stage 3 Meaningful Use readiness and implementation do we most need financial/staffing support to achieve?	
Do we have a way to count <i>individual</i> licensed providers ¹ with current access to our IIS and/or who need to be enrolled?	
Do we know where our Medicaid program is in its cycle of APD planning and approvals? When is the next plan due so we know how much urgency exists?	
Ideas, questions and actions on the 10% match	
What are the possible sources of matching funds?	

¹ Recall that Medicaid defines providers at the individual level, not the clinic/practice level, so any goals you establish for increasing Medicaid provider enrollment will likely to be defined in terms of individual MDs/PAs/CNPs.



How can it be used?

Ways to use the tools and resources

1. Get familiar with the HITECH 90-10 program
2. Engage other programs within the health department
 - Who is already working with Medicaid? Who has what experiences to learn from?
3. Identify both shared and individual program needs that might be eligible for funding
4. Engage senior leadership
 - Sources of match; strategies for approaching Medicaid
5. Identify information that Medicaid might ask for early on

How will we monitor, evaluate, maintain?

- Analytics on usage/downloads
- Technical assistance provided by AIRA, CDC and/or PHII
- Annual review of links

Our gratitude!

- Arkansas
- Connecticut
- Kentucky
- Massachusetts
- Michigan
- Minnesota
- Nebraska
- New York State
- New York City
- Oregon
- South Carolina
- South Carolina
- South Dakota
- Washington
- ASTHO staff and the states they interviewed
- ONC webinar series
- CDC/NCIRD



Thank you!

<http://phii.org/medicaid-90-10-toolkit>

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Bill Brand: bbrand@phii.org

Questions on the Medicaid 90-10 HITECH
Funding can be sent to llSinfo@cdc.gov



The Office of the National Coordinator for
Health Information Technology

Q&A/Discussion



 @ONC_HealthIT

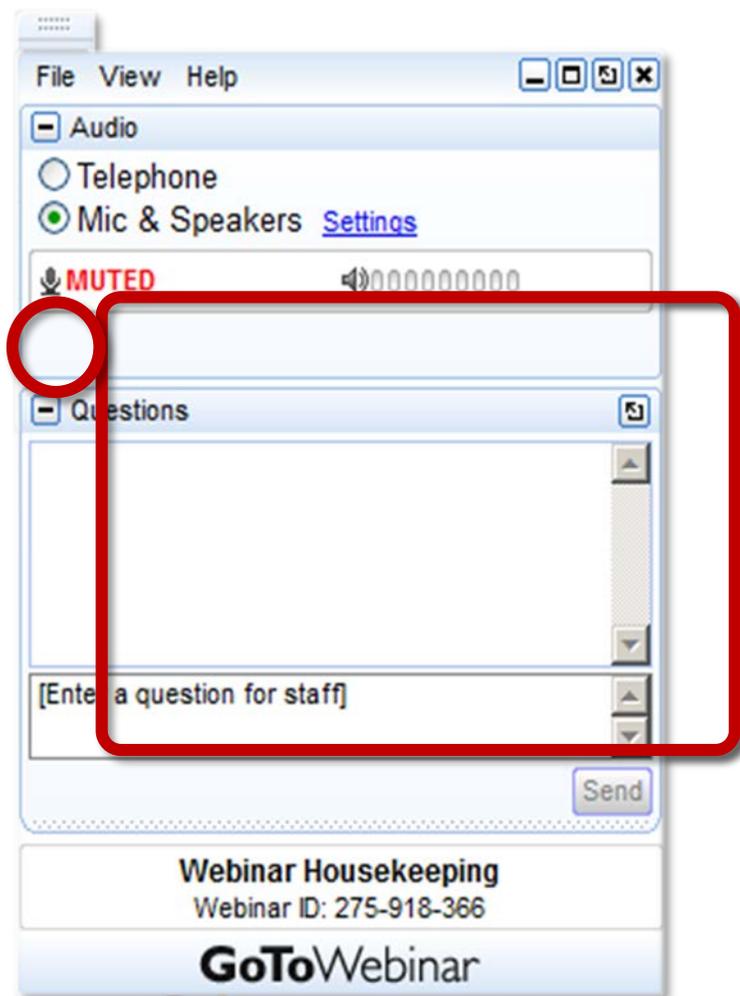
 @HHSOnc

HealthIT.gov 

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Next Steps/Homework

- Next Call: May 26, 2017 2-3PM EST.
- Invitations from Basecamp—Please start discussions and post resources. All slides will be posted here as well as CDC's Meaningful use website (<https://www.cdc.gov/ehrmeaningfuluse/>).
- Send topics/ideas/questions for future CoP meetings to meaningfuluse@cdc.gov or post them to Basecamp.