Reminders

• The slides will be available after the webinar.
• Please submit questions during the presentation via the chat function.
• In addition, at the end of the presentation, we will provide an opportunity for participants to raise their hands to ask questions during the Q&A.
CoP Meaningful Use Website

Submit or Ask Questions

- Submit your text question and comments using the Question Panel
- Please raise your hand to be unmuted for verbal questions.
Agenda

• Introductions/Announcements

• Leveraging 90/10 Medicaid HITECH Funding: A New Toolkit to Support Public Health Planning
  » Kafayat Adeniyi, the Centers for Disease Control and Prevention
  » Bill Brand, Public Health Informatics Institute

• Discussion/Q&A

• Proposed Next Steps
Leveraging Medicaid HITECH 90-10 Funding

A New Toolkit to Support Public Health Planning

ONC Medicaid-Public Health Community of Practice
April 28, 2017
Topics

• Why was the toolkit created?
• What approach was used to develop it?
• How is it organized?
• How can it be used?
• How will it be maintained and evaluated?
• What questions do you have?
Origins and Purpose of the Toolkit
Origins and Purpose

• A NCIRD priority to enhance sustainability for IIS
• Many drivers in which IIS operate (e.g. Meaningful Use) influencing demand for IIS data use and functions
• Saw need for practical, well-informed and flexible planning resources for immunization programs
  – Would be applicable to any other public health program area
• Focus is on Medicaid HITECH 90-10 funding
  – Not MMIS or other matching programs
What was our approach?
Approach

• Focus on supporting effective *and preliminary* information gathering and planning
• Based on premise that an effective overture to Medicaid is strengthened by “doing your homework”
• Based the content primarily on state experiences
• Don’t imply what will or will not receive CMS approval
• Partnered with AIRA, AIM, ASTHO and CDC
Sources of information

• Interviews with eleven immunization programs
  – Responded to call for volunteers
  – Looking for sites that had been approved were in process or had attempted but were not successful

• ASTHO report
  – Findings based on interviews of senior leaders

• CMS letters to SMDs

• ONC Community of Practice webinars

• Association of Immunization Managers
Principal findings from interviews

- Lack of visibility into the IAPD process
- Communications challenges
- Lack of clarity on allowable expenditures

So we sought to address these challenges in the design and content of the toolkit
How is it organized?
Toolkit organization

Getting ready to work with Medicaid

Developing the IAPD

Submitting the IAPD for approval; revisions

Implementing the plan

Learn about the 90-10 program

• Information sheet
• Worksheet

Learn about Medicaid

• Tip sheet
• Worksheet

Build collaborations

• Tip sheet
• Worksheet

Identify possible activities

• Tip sheet
• Worksheet

Prepare to partner on the IAPD

• Information sheet
• Worksheet

http://phii.org/medicaid-90-10-toolkit
Information Sheets and Tipsheets

These files capture the lessons learned and advice from your peers.

Information Sheet on the CMS HITECH 90-10 Funding Program

The first step in your planning is to get more familiar with the HITECH/HIE 90-10 funding program. This tip sheet provides most of what you need to know to get started. The accompanying worksheet provides a place to record your ideas and questions.

Key points

- The Centers for Medicare and Medicaid Services (CMS) currently funds states to support activities related to Meaningful Use and health information exchange. These funds can support IIS activities to support provider participation in Meaningful Use and the IIS.
- CMS will reimburse 90% of costs as long as the state provides a 10% match in non-federal funds. This arrangement is known as Federal Funding Participation (FPP) or “90-10 Match.” The specific funding program discussed here is either known as the HITECH FPP program (Health Information Technology for Economic and Clinical Health) or the HIE FFP program (Health Information Exchange).
- For many, the most challenging aspect of applying for CMS funding is finding the 10% non-federal match. Nevertheless, a growing number of states have been successful in identifying matching funds, almost always by engaging senior leadership in the health department.
- The Federal Financial Participation programs of CMS have an important feature known as “fair share cost allocation.” This means CMS will pay for 90% of the cost that can be allocated to and benefit the Medicaid program and its beneficiaries, often determined by what percent of the population is on Medicaid.
- Accessing these funds involves working with and through your Medicaid program. Funding flows to the Medicaid program, so if public health is in a separate agency from Medicaid, an inter-agency agreement may need to be in place to enable transfer of funds to public health.
- The HITECH/HIE funding program is currently authorized through 2021, so it would be prudent to not delay in beginning your planning.
Worksheets

Editable planning tools that pose the questions for which you will likely need answers

Worksheet on the CMS HITECH 90-10 Funding Program

Use this worksheet to keep track of planning tips or ideas, as well as questions that remain for you after reading the Information Sheet on the CMS HITECH 90-10 Funding Program. These may be good ideas and questions to discuss with your Immunization Program Manager and the next one-to-two people further up in the organization. Also, your leadership and/or the Medicaid program may require coordination across other programs, such as those involved in Meaningful Use.

<table>
<thead>
<tr>
<th>Ideas, questions and actions on the Implementation Advance Planning Document and process</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are there elements of the IAPD template (see resources section) for which we could collect information in advance of approaching Medicaid?</td>
</tr>
<tr>
<td>Which aspects of stage 3 Meaningful Use readiness and implementation do we most need financial/staffing support to achieve?</td>
</tr>
<tr>
<td>Do we have a way to count individual licensed providers with current access to our HIS and/or who need to be enrolled?</td>
</tr>
<tr>
<td>Do we know where our Medicaid program is in its cycle of APD planning and approvals? When is the next plan due so we know how much urgency exists?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ideas, questions and actions on the 10% match</th>
</tr>
</thead>
<tbody>
<tr>
<td>What are the possible sources of matching funds?</td>
</tr>
</tbody>
</table>

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1 Recall that Medicaid defines providers at the individual level, not the clinic/practice level, so any goals you establish for increasing Medicaid provider enrollment will likely be defined in terms of individual MUP/PA/FNP.
How can it be used?
Ways to use the tools and resources

1. Get familiar with the HITECH 90-10 program
2. Engage other programs within the health department
   – Who is already working with Medicaid? Who has what experiences to learn from?
3. Identify both shared and individual program needs that might be eligible for funding
4. Engage senior leadership
   – Sources of match; strategies for approaching Medicaid
5. Identify information that Medicaid might ask for early on
How will we monitor, evaluate, maintain?

- Analytics on usage/downloads
- Technical assistance provided by AIRA, CDC and/or PHII
- Annual review of links
Our gratitude!

- Arkansas
- Connecticut
- Kentucky
- Massachusetts
- Michigan
- Minnesota
- Nebraska
- New York State
- New York City
- Oregon
- South Carolina
- South Carolina
- South Dakota
- Washington
- ASTHO staff and the states they interviewed
- ONC webinar series
- CDC/NCIRD
Thank you!

http://phii.org/medicaid-90-10-toolkit

Kafayat Adeniyi: kga9@cdc.gov
Bill Brand: bbrand@phii.org

Questions on the Medicaid 90-10 HITECH Funding can be sent to IISinfo@cdc.gov
Submit or Ask Questions

- Submit your text question and comments using the Question Panel

- Please raise your hand to be unmuted for verbal questions.
Next Steps/Homework

• Next Call: May 26, 2017 2-3PM EST.

• Invitations from Basecamp—Please start discussions and post resources. All slides will be posted here as well as CDC’s Meaningful use website (https://www.cdc.gov/ehrmeaningfuluse/).

• Send topics/ideas/questions for future CoP meetings to meaningfuluse@cdc.gov or post them to Basecamp.