



## LIVE ANNOUNCER RADIO PUBLIC SERVICE ANNOUNCEMENTS

[**Note:** Since the scripts are in all caps, a space has been placed between “Prevent” and “T2” for readability.]

### LIVE ANNOUNCER SCRIPTS

FOR RELEASE:	[Include the date on which the station can begin using the PSA]
CONTACT:	[Include the name and telephone number of the person who can confirm the PSA is valid and answer any questions the radio station might have]
KILL DATE:	[Include the date after which the PSA is no longer valid]
LIVE ANNOUNCER RADIO:	“Prevent Type 2 Diabetes with the PreventT2 Program”

**:60**

LIVE ANNOUNCER:

YOU HAVE IMPORTANT REASONS TO STAY HEALTHY—YOUR FAMILY—YOUR WORK—YOUR FAVORITE PLACES—YOUR HOBBIES...IF YOU HAVE PREDIABETES—NOW IS THE TIME TO MAKE PREVENTING TYPE 2 DIABETES A PRIORITY...[ORGANIZATION'S] PREVENT T2 PROGRAM CAN HELP...YOU'LL WORK WITH A TRAINED LIFESTYLE COACH AND A GROUP OF PEOPLE LIKE YOU... YOU'LL LEARN HOW TO MAKE THE CHANGES YOU NEED TO LIVE A HEALTHIER LIFE...LOSE WEIGHT—BECOME MORE PHYSICALLY ACTIVE—AND REDUCE STRESS...GROUPS MEET FOR A YEAR—WEEKLY FOR FIRST SIX MONTHS—THEN ONCE OR TWICE A MONTH...TYPE 2 DIABETES IS SERIOUS—AND PREVENTABLE... THIS PROVEN PROGRAM—LED BY CDC—CAN HELP...PREVENT TYPE 2 DIABETES WITH PREVENT T2—FIND OUT HOW TO ENROLL AT WWW—DOT—[ADD YOUR PROGRAM'S URL]...TAKE CHARGE OF YOUR HEALTH AND YOUR LIFE...YOU CAN DO THIS...

**:30**

LIVE ANNOUNCER:

YOU HAVE IMPORTANT REASONS TO STAY HEALTHY—YOUR FAMILY—YOUR WORK—YOUR FAVORITE HOBBIES... IF YOU HAVE PREDIABETES—YOU CAN MAKE HEALTHY CHANGES AND PREVENT TYPE 2 DIABETES... IN [ORGANIZATION'S] PREVENT T2 LIFESTYLE CHANGE PROGRAM—A TRAINED LIFESTYLE COACH WILL HELP YOU—AND A GROUP OF PEOPLE LIKE YOU—LEARN HOW TO LOSE WEIGHT—BECOME MORE PHYSICALLY ACTIVE—AND REDUCE STRESS... IT WORKS!... FIND OUT HOW TO ENROLL AT WWW—DOT—[ADD YOUR PROGRAM'S URL]...

## Live Announcer Radio Public Service Announcements (continued)

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LIVE ANNOUNCER:

PREVENT TYPE 2 DIABETES FOR THE THINGS THAT MATTER MOST TO YOU...  
[ORGANIZATION'S] PREVENT T2 PROGRAM PROVIDES A LIFESTYLE COACH  
TO HELP YOU CHANGE YOUR DIET AND BE MORE PHYSICALLY ACTIVE...  
LEARN HOW TO ENROLL AT WWW-DOT-[ADD YOUR PROGRAM'S URL]...

**:10**

LIVE ANNOUNCER:

YOU CAN PREVENT TYPE 2 DIABETES WITH PREVENT T2...THE PROGRAM  
PROVIDES A LIFESTYLE COACH TO HELP YOU CHANGE YOUR DIET AND  
BE MORE PHYSICALLY ACTIVE...LEARN HOW TO ENROLL AT WWW-DOT-  
[ADD YOUR PROGRAM'S URL]...