

Hi XX (insert Employer contact name),

I am looking forward to our upcoming annual benefits review. Because my job is to help you reduce costs while keeping your employees happy and healthy, I would like to speak with you about a tried-and-true program that reduces the significant costs associated with diabetes.

You may not realize that diabetes is a serious workforce issue. More than 34 million Americans have diabetes, and another 88 million American adults have prediabetes and are at high risk of developing type 2 diabetes. It touches everyone, whether through their own health or someone in their family. In turn, that affects your bottom line.

Billions of dollars are spent each year in lost productivity and medical expenses because of diabetes. People diagnosed with diabetes have medical expenses **2 times higher** than people without diabetes.

The National Diabetes Prevention Program (National DPP) provides a proven, cost-effective, and structured lifestyle change program that cuts a person's risk of type 2 diabetes in half. I will bring further information for us to discuss, but in the meantime feel free to check out details at [www.cdc.gov/diabetes/prevention/path-to-adoption.htm](http://www.cdc.gov/diabetes/prevention/path-to-adoption.htm).

Looking forward to talking with you soon about the ways you can save.

Best,

XX (Insert your name and broker organization)