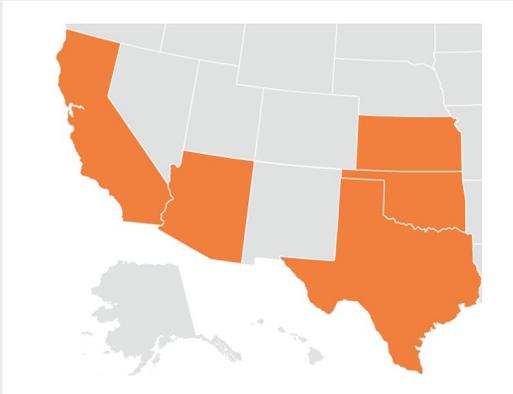


# American Diabetes Association (ADA) | RECIPIENT PROFILE YEAR 1



## AWARD

**\$1,424,189**

## AFFILIATE SITES

- Amistad Community Health Center
- El Centro Regional Medical Center
- Integris Health Inc.
- Mariposa Community Health Center
- Midland Care Connection
- Su Clínica

## PARTNERS

- Shattuck & Associates
- Vanguard Communications



### Targeted States

Arizona (1 county)  
California (1 county)  
Kansas (1 county)  
Oklahoma (3 counties)  
Texas (2 counties)



### Priority Populations

Hispanics and Latinos  
Medicaid beneficiaries  
Men



### Targeted Setting

Populations living in counties with high rates of diabetes and no in-person National Diabetes Prevention Program lifestyle change program.

## Scaling and Sustaining the National Diabetes Prevention Program (National DPP)

The National DPP supports a structured, year-long lifestyle change program (LCP) that is offered in-person and online to prevent or delay the onset of type 2 diabetes among those at high risk. The DP17-1705 program is designed to build the infrastructure in underserved areas to deliver the National DPP LCP to general and priority populations, effectively closing the enrollment gap so that more participants with prediabetes in underserved areas successfully complete the program, achieve 5-7% weight loss, and significantly reduce their risk for type 2 diabetes.

## SELECTED STRATEGIES AND ACTIVITIES

### INCREASE THE AVAILABILITY OF CDC-RECOGNIZED ORGANIZATIONS

- Conduct formative research to inform culturally competent design.
- Offer the LCP in identified counties.

### INCREASE CLINICIAN SCREENING, DETECTION, AND REFERRAL TO CDC-RECOGNIZED ORGANIZATIONS

- Research previous efforts to increase screening, testing, and referral.
- Identify potential referral partners.
- Explore the use of electronic health records (EHRs) and health information technology to identify patients for referral.
- Develop agreement templates for programs to use and assist programs in establishing bidirectional referral systems, so that health care providers can receive feedback on participation in LCPs.

### INCREASE AWARENESS OF PREDIABETES AND ENROLLMENT IN THE LCP

- Identify settings and meeting times to improve availability of the LCP to vulnerable populations.
- Conduct individual strategic communications planning sessions with affiliate program staff and their marketing department.
- Identify local champions to promote the LCP.
- Educate and train promotores on prediabetes, the American Diabetes Association (ADA)/CDC risk test, and the LCP.
- Develop tailored communications plans for each affiliate site.
- Conduct ADA/CDC risk tests at local events.

### INCREASE RETENTION RATES FOR PARTICIPANTS IN THE LCP

- Recruit Spanish-speaking dietitians and lifestyle coaches.
- Conduct community listening sessions.
- Engage promotores to follow up with participants.
- Provide advanced training for lifestyle coaches.
- Culturally tailor CDC materials.

## SUCCESS STORIES

El Centro Regional Medical Center (ECRMC) partnered with the Pacific Southwest Community Development Corporation (PSWCDC), a trusted organization in the community with locations in high-traffic and high-need areas throughout Imperial County. The PSWCDC helped secure space in each of the six cities now holding National DPP LCP classes.

A key approach to increasing program enrollment relied on Imperial County's unique EHR infrastructure. All health care providers in the county use the same EHR, eliminating the problem of "systems not talking to each other." Staff reached out to patients identified as potential participants through the EHR and hosted several Session Zero meetings to inform them about the program. A calendar was generated with class dates, times, and



**In year one of the 1705 program, El Centro had 312 individuals attend Session Zero meetings and has enrolled 119 participants from six different towns into the program.**

locations, making it easier for potential participants to organize their time and choose the class best suited to their schedule, thus promoting attendance.

In year one of the 1705 program, ECRMC reached well over 1,000 patients and potential participants because of outreach and awareness activities and partnerships with the ADA and PSWCDC. 312 individuals attended Session Zero meetings and 119 participants from six different towns enrolled into the LCP, with the first cohort launched on May 21, 2018.

ECRMC and PSWCDC have learned that word of mouth is a powerful tool in the community and National DPP participants have helped significantly increase knowledge about type 2 diabetes prevention and risk factors for prediabetes.

## PERFORMANCE MEASURE HIGHLIGHTS



### Reaching Underserved Populations and Areas

**5** new organizations added to the CDC recognition program (Diabetes Prevention Recognition Program) and offering the National DPP in underserved areas.

**419** people enrolled in the National DPP LCP in underserved areas.



### Health Care System Referrals

**4** health care systems or providers implementing bidirectional e-referral.

For more information on the DP17-1705 Scaling and Sustaining the National Diabetes Prevention Program please visit:  
<https://www.cdc.gov/diabetes/programs/stateandlocal/funded-programs/1705.html>

\*Year 1 analysis of data submitted by recipients.  
LAST UPDATED 8/27/2019

