

Recruitment Letter

[*Recipient name*]

[*Recipient title*]

[*Recipient mailing address*]

Dear [*Mr./Ms./Dr./Rev. Name*]

[*Organization*] is holding *New Beginnings* discussion groups to help people with diabetes and their families learn to cope with the emotional impact of managing diabetes and build positive, supportive relationships with family members. These issues are often overlooked but can have an impact on how people give and receive information about diabetes, whether they seek help, and, ultimately, what influences them to take action to manage their diabetes. *New Beginnings* is an important health resource in our community, and [*Organization*] is offering facilitated group sessions to teach people with diabetes and their family members important skills including goal setting, problem solving, managing stress, overcoming self-doubt, and communicating with family members and health care providers.

Please consider recommending our program to your [*patients, members, clients*] with diabetes. I have enclosed cards with information about how to register for our program that you can give to people with diabetes and their family members. If you have any questions, please let me know. I would be happy to provide you with more information about *New Beginnings*.

Sincerely,

[*Insert signature*]

[*Name*]

[*Title*]