

# Map Design and Communication

GIS I: Organizing Principles




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## Learning Objectives

- Identify map design fundamentals
- Explore GIS as a communication and outreach tool
- Work with layouts

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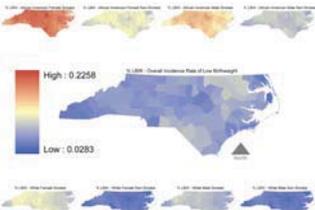
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## Map and Design Objectives

- Map objectives
  - Share information
  - Highlight relationships in space
  - Tell a visual story
- Design objectives
  - Manipulate graphic characteristics
  - Clearly communicate map objectives




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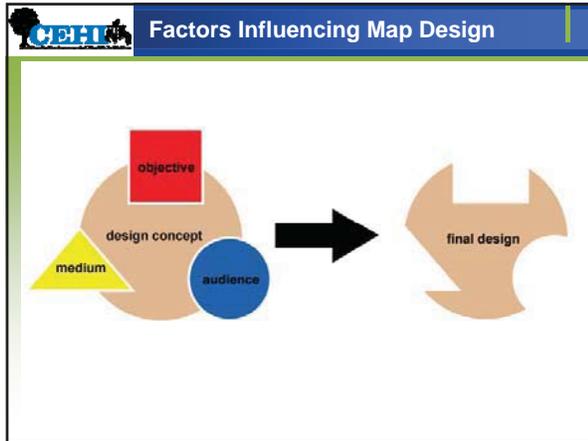
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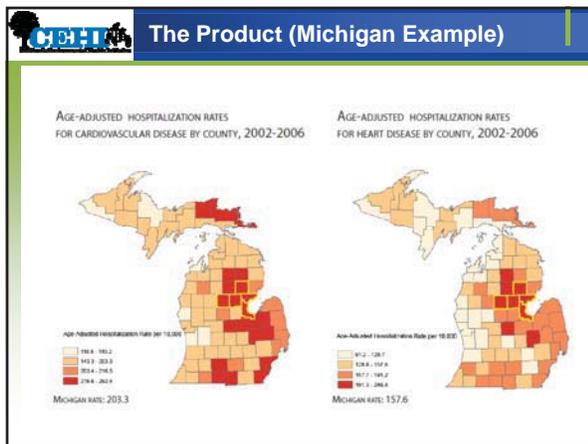
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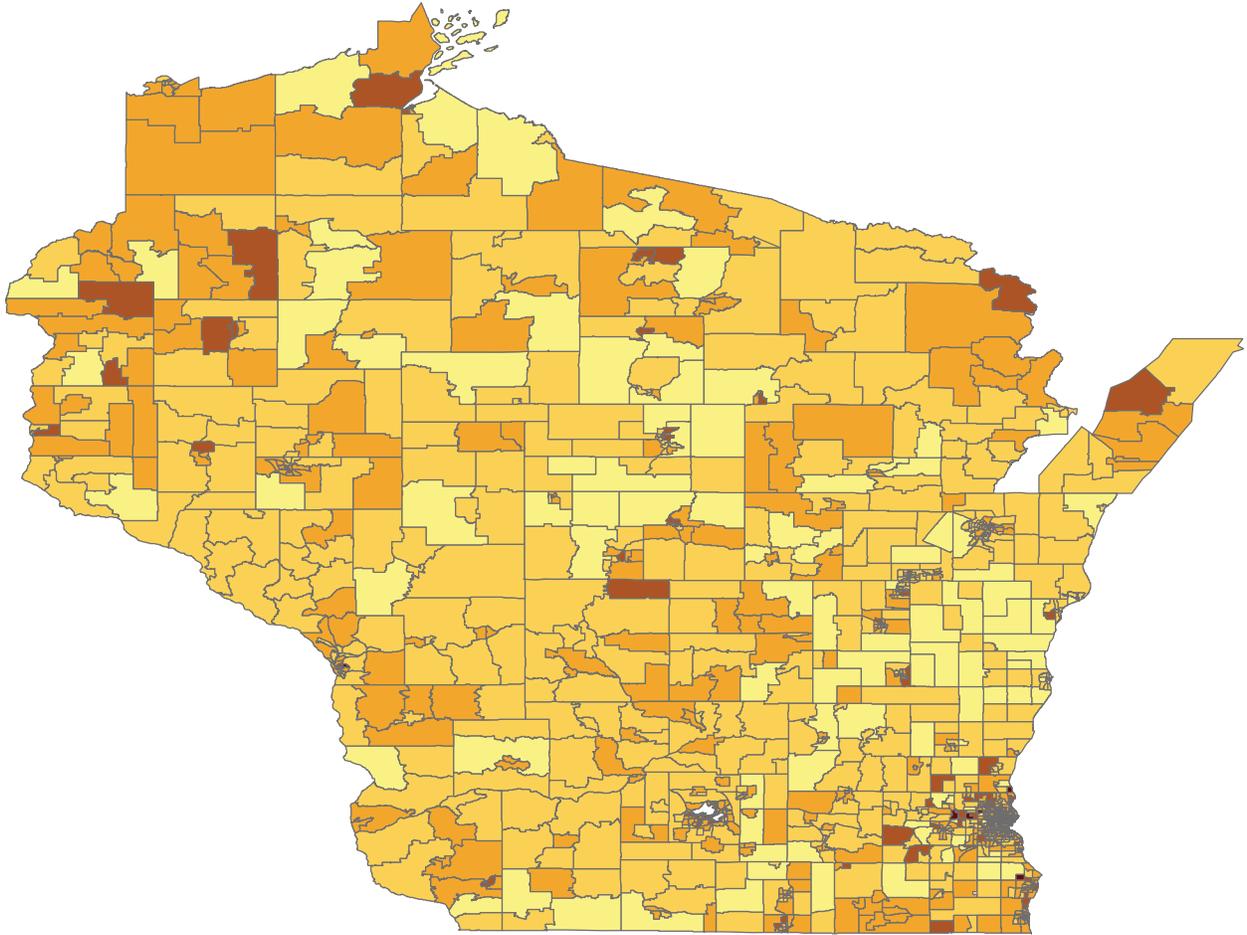
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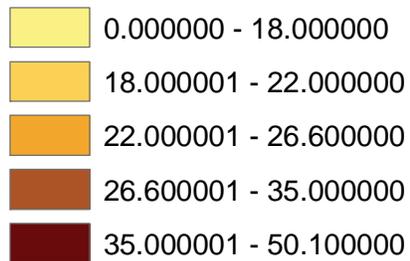
# Rent as a percentage of income



## Legend

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# Rental Housing Costs, 2000

Median Rent as a Percentage of Income

