State and Local Public Health Actions 1422 Program

Philadelphia | PROGRAM PROFILE

The Philadelphia Department of Public Health is a city awardee of the State and Local Public Health Actions 1422 (SLPHA-1422) program, which aims to promote and reinforce healthful behaviors, best practices, and decrease health disparities to prevent and reduce chronic disease.

AWARD
$2,785,592

MAIN PARTNERS
- Asociacion Puertorriquenos en Marcha
- Common Market
- Drexel University
- Food Trust
- Freedom Valley YMCA
- Health Care Improvement Foundation
- Health Federation of Philadelphia
- Health Promotion Council
- Mighty Engine
- Pennsylvania Pharmacists Association
- Temple University Center for Asian Health
- Temple University Health System Center for Population Health
- University of Pennsylvania Center for Mental Health Policy and Services Research

TYPES OF PARTNERS (NO.)
- Private business (264)
- Health system/healthcare provider (20)
- Faith-based organizations (20)
- Other local government entity (7)
- Non-profit organization (5)

TARGETED COMMUNITY
North and West Philadelphia

PRIORITY POPULATION
Adult Medicaid population in Philadelphia; areas of the city where morbidity and mortality from heart disease, diabetes, and stroke are greatest, and where the greatest health disparities are found

SELECTION CRITERIA
- Disease burden
- Sociodemographics

FOCUS ON HEALTH FOR ALL: DUAL APPROACH AND MUTUALLY REINFORCING STRATEGIES

The SLPHA-1422 program aims to reduce health disparities by supporting states, large cities, and local communities working together to implement the Dual Approach using a set of comprehensive environmental, health system, and community-clinical linkage strategies. These strategies aim to reach both the general population at the state or large-city level and priority populations across the state or large city, and within targeted communities. The implementation of each approach supports the other in a mutually reinforcing way that strengthens their combined impact. The graphic below depicts examples of the Dual Approach and mutually reinforcing strategies with three strategies selected by the awardee.

DUAL APPROACH

GENERAL POPULATION
Partner with Philadelphia health systems to pilot and implement comprehensive nutrition standards.

In collaboration with Philadelphia health systems, develop draft nutrition standards for hospitals; implement standards for one hospital.

PRIORITY POPULATION
Implement National Diabetes Prevention Program (National DPP) promotional strategies.

Implement evidence-based engagement strategies to build support for lifestyle change.

GENERAL POPULATION
Pilot the use of Electronic Health Records (EHRs) to identify people with undiagnosed hypertension and people with prediabetes.

Utilize Health Information Technology (HIT) to refer people with prediabetes to CDC-recognized diabetes prevention programs, and pilot community health worker (CHW) leadership as lifestyle coaches for these programs.

MUTUALLY REINFORCING
Philadelphia, one of the 10 largest U.S. cities, has some of the highest rates of hypertension, type 2 diabetes, and heart disease. In response, the Philadelphia Department of Public Health (PDPH) has developed several initiatives to battle these rising numbers. The following are examples of two of its initiatives.

To address the high rates of hypertension, the Temple University Health System, with help from the PDPH, developed a Self-Monitoring Blood Pressure (SMBP) pilot program at one practice aimed at assisting hypertensive patients in controlling their blood pressure. To develop and test the program, Temple assembled a team comprised of practice staff (physician, nurse practitioner, nurse navigator, and CHW) and a community pharmacist. Hypertensive patients participating in the project experienced on average a 10 mmHg drop in systolic blood pressure and a 3 mmHg drop in diastolic blood pressure over a 16-week period. Based on the success of the pilot, Temple expanded the program to two additional practices. Two SMBP pilots are also taking place within Jefferson Health System practices.

The PDPH also decided to focus on healthy food availability to combat chronic disease. The Good Food, Healthy Hospitals program (GFHH) was created to work across and within health care institutions to promote healthy, locally grown sustainable food. GFHH seeks to forge a deep connection between health care and food as the basis for improving health outcomes for staff, patients, and visitors. Since 2014, Philadelphia’s hospital food environment has transformed with 16 hospitals pledging to adopt GFHH standards, which is five times the original goal. These hospitals serve over 647,587 people annually.

### LARGE CITY PERFORMANCE MEASURE HIGHLIGHTS

The Centers for Disease Control and Prevention’s National Center for Chronic Disease Prevention and Health Promotion funds the SLPHA 1422 program. The following are subawardee performance measure results by division.

#### DIVISION OF NUTRITION, PHYSICAL ACTIVITY, AND OBESITY

- **18** key community locations are implementing nutrition and beverage standards.
- **221** retail and community venues are increasing availability, affordability, placement, and/or promotion of healthy foods.
- **125** community venues are promoting physical activity through signage, joint use agreements, and/or worksite policies.
- **19,296** adults have access to community venues promoting physical activity.

#### DIVISION FOR HEART DISEASE AND STROKE PREVENTION

- **205,217** patients are participating in healthcare systems with EHRs appropriate for treating patients with high blood pressure.
- **201,688** patients are participating in healthcare systems with policies or systems to encourage a multidisciplinary team approach to blood pressure control.
- **295** adults at high risk for type 2 diabetes enrolled in CDC-recognized diabetes prevention programs.
- **201,688** patients are within healthcare systems with policies or systems to facilitate identification of people with prediabetes.

#### DIVISION OF DIABETES TRANSLATION

- **295** healthcare systems are engaging CHWs to link patients to community resources that promote self-management of high blood pressure.
- **9** healthcare systems engaged with CHWs to link patients to community resources that promote the prevention of type 2 diabetes.
- **10** healthcare systems are implementing a community referral system to evidence-based lifestyle change programs for people with hypertension.

For more information, please email 1422evaluation@cdc.gov.

* Targeted community, for the purpose of this funding opportunity announcement (FOA), is defined as a county, metropolitan statistical area, or a group of contiguous counties. These communities must have significant disease burden and sufficient combined populations to allow the strategies supported by this FOA to reach significant numbers of people.

** Priority populations are high-risk, high burden populations with prediabetes or uncontrolled high blood pressure that experience racial/ethnic or socioeconomic health disparities, including inadequate access to care, poor quality of care, or low income.

LAST UPDATED 01/31/2018