North Carolina | PROGRAM PROFILE

The North Carolina Department of Health and Human Services is a state awardee of the State and Local Public Health Actions 1422 (SLPHA-1422) program, which aims to promote and reinforce healthful behaviors, best practices, and decrease health disparities to prevent and reduce chronic disease.

AWARD
$3,520,000

AMOUNT TO SUBAWARDEES
$1,760,000

PERCENTAGE OF AWARD TO SUBAWARDEES
50%

SUBAWARDEES
• Region 1 health district
• Region 7 health district
• Region 8 health district
• Region 9 health district
• Region 10 health district

TARGETED COMMUNITY

PRIORITY POPULATION
Medicaid eligible individuals with hypertension and/or at high risk for type 2 diabetes within the selected counties.

SELECTION CRITERIA
• Sociodemographics
• Community capacity
• Disease burden

FOCUS ON HEALTH FOR ALL: DUAL APPROACH AND MUTUALLY REINFORCING STRATEGIES

The SLPHA-1422 program aims to reduce health disparities by supporting states, large cities, and local communities working together to implement the Dual Approach using a set of comprehensive environmental, health system, and community-clinical linkage strategies. These strategies aim to reach both the general population at the state or large-city level and priority populations across the state or large city, and within targeted communities. The implementation of each approach supports the other in a mutually reinforcing way that strengthens their combined impact. The graphic below depicts examples of the Dual Approach and mutually reinforcing strategies with three strategies selected by the awardee.
Heart disease, diabetes, and stroke are leading causes of death in North Carolina. Haywood Vocational Opportunities, a company that provides training and employment to adults with disadvantages and disabilities, applied to a local foundation for funds to install three blood pressure monitoring stations. Since installation, the stations have been used over 8,000 times. Within two weeks, two employees prevented possible strokes by identifying dangerously high blood pressure numbers. Ten additional sites have installed stations through NC’s 1422 SLPHA funding, with six more pending.

In Duplin County, heart disease is the leading age-adjusted cause of death. Cooperative Extension worked with Cornerstone Community Development Corporation to implement Faithful Families Eating Smart and Moving More, increasing access to and providing classes on healthy eating and active living in faith-based communities. Nine people participated in the first round, eventually decreasing their cholesterol. Similar results have been observed at 26 other faith communities through NC’s 1422 SLPHA funding. All 26 have increased access to healthy eating and/or active living opportunities, supporting the health of approximately 3,000 members.

Lastly, in Bertie County, Perdue Foods worked to improve access to healthy food and physical activity for its 1,900 employees. The company provided healthier snacks and used conference room space to encourage movement throughout the day. As a result, Perdue has seen an uptick in employee physical activity and healthy snack consumption. Eighty-nine other worksites have taken similar steps through NC’s 1422 SLPHA funding, supporting the health of approximately 18,000 employees.

SUBAWARDEE PERFORMANCE MEASURE HIGHLIGHTS

The Centers for Disease Control and Prevention’s National Center for Chronic Disease Prevention and Health Promotion funds the SLPHA 1422 program. The following are subawardee performance measure results by division.

DIVISION OF NUTRITION, PHYSICAL ACTIVITY, AND OBESITY

- 88 key community locations are implementing nutrition and beverage standards.
- 22 retail and community venues are increasing availability, affordability, placement, and/or promotion of healthy foods.
- 129 community venues are promoting physical activity through signage, joint use agreements, and/or worksite policies.
- 1,991,638 adults have access to community venues promoting physical activity.

DIVISION FOR HEART DISEASE AND STROKE PREVENTION

- 68,647 patients are participating in healthcare systems with EHRs appropriate for treating patients with high blood pressure.
- 54,649 patients are participating in healthcare systems with policies or systems to encourage a multidisciplinary team approach to blood pressure control.
- 1 healthcare system is engaging community health workers to link patients to community resources that promote self-management of high blood pressure.
- 52 healthcare systems are implementing a community referral system to evidence-based lifestyle change programs for people with hypertension.

DIVISION OF DIABETES TRANSLATION

- 14,081,143* adults reached through evidence-based engagement strategies.
- 251 adults at high risk for type 2 diabetes enrolled in CDC-recognized diabetes prevention programs.
- 62,556 patients are within healthcare systems with policies or systems to facilitate identification of people with prediabetes.
- 4 healthcare systems engaged with CHWs to link patients to community resources that promote the prevention of type 2 diabetes.

*This number includes all people reached and is not exclusive to adults (people 18 and over).