Strategic Framework
Division of Scientific Education and Professional Development

Vision: A public health workforce prepared to meet emerging and future challenges
Mission: Improve health outcomes through a competent sustainable, and empowered public health workforce

Goal 1 Quality Learning
Strengthen Education, Training, and Professional Development of the Public Health Workforce

- **Current Workforce** — Strengthen the skills of the current workforce through quality, accredited, competency-based training
- **Fellowship Programs** — Build the public health workforce through experiential fellowship programs
- **Future Workforce** — Promote public health as a career choice through programs for students and teachers

Goal 2 Valuable Service
Enhance Service, Response, and Consultation

- Improve public health impact through fellows’ on-the-job service
- Serve the needs of CDC programs, state and local health departments, and other partners through fellows’ assignments
- Respond to urgent domestic and international public health needs through short-term technical assistance
- Enhance consultation services for fellowships, learning resources, and other workforce development activities

Goal 3 National Leadership
Provide Leadership in National Public Health Workforce Efforts

- Facilitate the use of standards for public health training and career pathways
- Characterize the workforce and assess needs before setting priorities
- Facilitate national collaborations with partners to address workforce priorities

Goal 4 Organizational Capacity
Maximize DSEPD’s Potential for Achieving Impact

- Ensure alignment of staff and resources with priorities
- Strengthen leadership, management, and operations
- Support professional development for DSEPD staff
- Enhance communication to expand reach, visibility, and impact

Guiding Principles

- Keeping an eye to the future in a changing public health environment
- Shifting the balance toward a population health approach to workforce development
- Expanding innovative models for fellowships and other training programs
- Leveraging technology to improve efficiencies and impact

- Applying evidence-based approaches, from science to practice
- Enhancing collaboration and partnerships
- Evaluating to measure impact, ensure cost-effectiveness, and improve quality
- Valuing diversity in our staff and fellows
- Being customer-focused
- Serving as effective stewards of public resources