

Coordinated Chronic Disease Prevention and Health Promotion Program Regional Meeting
Resource List

Title	Description	URL
Program Management and Leadership		
Leadership Skills		
Environmental and Policy Change (EPC) Initiative	<p>The EPC Clearinghouse is a Web-based searchable database of resources with 130 tools, case studies, and strategies for engaging stakeholders and working with decision-makers on:</p> <ul style="list-style-type: none"> • walkability, • livable communities, • transportation, • older pedestrians and drivers, • universal design, and • rural community issues. 	http://depts.washington.edu/hansite/drupal/
Health Equity		
Unnatural Causes Action Toolkit	Provides facilitation tips, background, sample agendas, and guidelines for planning an effective screening, one that not only deepens understanding of issues but serves as a step towards further involvement.	http://www.unnaturalcauses.org/assets/uploads/file/UC_Toolkit_All.pdf
A New Way to Talk about Social Determinants of Health	Provides a new frame for talking about the social determinants of health for practitioners and policy-makers and discusses the social determinants of health in a meaningful way that the public can understand.	http://www.rwjf.org/vulnerablepopulations/product.jsp?id=66428
A Path from Hope to Change: Implementing Equity-Focused Principles and Strategies	Describes how equity-based strategies and principles can form the basis of environmental policy change.	http://www.convergencepartnership.org/site/c.fhL0K6PELmF/b.6216573/k.225F/Healthy_People_Healthy_Places_Webinar_Series.htm
Health Equity and Prevention Primer	The Health Equity and Prevention Primer (HEPP) serves as a web-based training series for public health practitioners and advocates interested in policy advocacy, community change, and multi-sector engagement to achieve health equity. The Primer helps practitioners integrate a health equity lens into their initiatives in pursuit of overall health and safety.	http://www.preventioninstitute.org/tools/focus-area-tools/health-equity-toolkit.html
Promoting Health Equity: A Resource to Help Communities Address Social Determinants of Health	Encourages and supports the development of new and the expansion of existing initiatives and partnerships to address the social determinants of health inequities.	http://www.cdc.gov/nccdphp/dach/chhep/pdf/SDOH_workbook.pdf
Why Place & Race Matters	Examines how environmental factors can be strengthened and enlivened to benefit the health of all communities and looks at the growing movement to develop place-based solutions to place-based problems.	http://www.policylink.org/atf/cf/%7B97c6d565-bb43-406d-a6d5-eca3bbf35af0%7D/WPRM%20FULL%20REPORT%20(LORES).pdf

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Local Health Department Organizational Self-Assessment for Addressing Health Inequities	Provides a self-assessment designed to encourage dialogue among senior managers and staff in local health departments to re-examine their collective understanding of and ability to address the underlying causes of health inequities.	http://www.barhii.org/resources/downloads/self_assessment_toolkit.pdf
Sustainability		
A Sustainability Planning Guide for Healthy Communities	Synthesizes science- and practice-based evidence designed to help coalitions, public-health professionals, and other community stakeholders develop, implement, and evaluate a successful sustainability plan.	http://www.cdc.gov/healthycommunitiesprogram/pdf/sustainability_guide.pdf
Program Sustainability Assessment Tool	This tool, developed by the Center for Tobacco Policy and Research at Washington University, will help assess a program's current sustainability, identify sustainability strengths and challenges, and inform sustainability planning.	http://ctpr.wustl.edu/documents/Sustainability_Tool_3.11.pdf
Organizational Structure		
State and Local Health Department Organization & Infrastructure		
NACDD's Integration and Collaboration Resource Library	This resource library includes articles, reports, tools, and examples that will help your work in program integration.	http://www.chronicdisease.org/?page=PICresources&hhSearchTerms=Integration+and+Collaboration+Resource+Library
Office for State, Tribal, Local, and Territorial Public Health Professionals Gateway	Connects the public health workforce to information, tools, and resources.	http://www.cdc.gov/stltpublichealth/index.html
Public Health Infrastructure and Systems; National Association of County and City Health Officials	Local public health infrastructure includes the systems, competencies, frameworks, relationships, and resources that enable public health agencies to perform their core functions and essential services. Infrastructure categories encompass human, organizational, informational, legal, policy, and fiscal resources.	http://www.naccho.org/topics/infrastructure/
Capacity (across 4 domains)		
Policy and Environmental Change		
Public Health Law Center	The Public Health Law Center is a national non-profit organization of law and policy specialists that help health leaders, officials, and advocates use the law to advance public health.	http://publichealthlawcenter.org/
Policy Guidebook	The Policy Guidebook will provide state health department staff with foundational knowledge to enable them to complete the policy development process, from policy selection to formulation, and determine the program's readiness to pursue a selected policy.	To access the Guidebook, go to www.dttac.org (available: Summer, 2012)
Health Systems		

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Moving Science into Coverage: An Employer's Guide to Preventive Services	Employers can increase the uptake of preventive services by creating evidence-based prevention and wellness programs and effectively communicating benefits. Through preventive services, employers can begin to address the significant costs of preventable conditions, which include direct medical and pharmaceutical costs, lost productivity, short- and long-term disability, absenteeism and turnover.	www.businessgrouphealth.org/benefitstopics/topics/purchasers/index.cfm
Strategies for States to Address the "ABCS" of Heart Disease and Stroke Prevention	The NHDSP Program is anchored on the principles of the Socio-ecological Model, using policies, systems, and environmental changes to achieve broad reach and impact on both the general population and priority populations.	http://www.cdc.gov/DHDSP/programs/nhdsp_program/docs/ABCS_Guide.pdf
Enhancing Use of Clinical Preventive Services Among Older Adults: Closing the Gap	This 2011 Report calls attention to the use of potentially lifesaving preventive services by our nation's growing population of adults aged 65 years and older.	http://www.cdc.gov/aging/index.htm
A Practical Guide to Working with Health-Care Systems on Tobacco-Use Treatment. Atlanta: Centers for Disease Control and Prevention; 2006.	This resource provides key information and practical advice that will help public health professionals and employers improve their understanding of health-care systems, improve tobacco dependence treatment, and increase cessation. The guide also contains a health care primer, case studies, and electronic resources.	http://www.cdc.gov/tobacco/quit_smoking/cessation/practical_guide/
Clinic-Community Interface		
Tools for Translating Science-based Programs into Practice	Online modules for those implementing evidence-based programs using chronic disease self-management examples.	http://www.prc-han.org/tools-older-adults
Moving into Action	A series of action items designed to help governors, state legislators, local officials, employers, and health care leaders promote heart-healthy and stroke-free communities.	http://www.cdc.gov/dhdsp/moving_into_action.htm
Promoting Preventive Services for Adults 50-64	This innovative resource identifies a set of recommended preventive services, provides indicators and data at national, state, and selected local levels with which to monitor progress, and promotes successful strategies to facilitate adoption and use.	http://apps.nccd.cdc.gov/DACH_PPS/Default/Default.aspx
Sickness Prevention Achieved through Regional Collaboration (SPARC) Action Guide	The SPARC Action Guide is intended to help create a community-based prevention-oriented structure that can assure all persons easier access to and receipt of high-impact preventive measures.	http://www.chronicdisease.org/?page=HealthyAgingResource&hhSearchTerms=SPARC
Surveillance and Epidemiology (see Data & Surveillance)		
State Plan		
Planning		

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The Guide to Community Preventive Services: What Works to Promote Health? New York; Oxford University Press; 2005.	The Guide to Community Preventive Services is a free resource to help you choose programs and policies to improve health and prevent disease in your community. Topics include: cancer, diabetes, health equity, obesity, physical activity, and tobacco.	http://www.thecommunityguide.org/
State Health Improvement Plan (SHIP) Guidance and Resources	The information includes a summary of the review findings and recommendations for undertaking a SHIP development process and links to resources with additional information. The tools and guidance will evolve as additional information is identified.	http://www.astho.org/Display/AssetDisplay.aspx?id=6597
Youth Tobacco Survey (YTS)	The purpose of the YTS is to provide states with the data needed to design, implement, and evaluate comprehensive tobacco control programs that work to prevent young people from beginning tobacco use and help those who have already started using tobacco to quit.	http://www.cdc.gov/tobacco/data_statistics/surveys/yts/
Chronic Disease GIS Exchange	The Chronic Disease GIS Exchange provides a community forum for sharing and showcasing maps of heart disease, stroke and other chronic diseases, learning GIS techniques, and accessing a wide range of GIS-related resources.	www.cdc.gov/dhdsp/maps/gisx
The State of Aging and Health in America	This report series and interactive data website provide the most current data on 15 key indicators of older adult health at the national and state levels, as well as calls to action, state success stories, and other resources.	http://apps.nccd.cdc.gov/SAHA/Default/Default.aspx
Mobilizing for Action through Planning and Partnerships (MAPP)	Mobilizing for Action through Planning and Partnerships (MAPP) is a community-driven strategic planning process for improving community health. Facilitated by public health leaders, this framework helps communities apply strategic thinking to prioritize public health issues and identify resources to address them. MAPP is not an agency-focused assessment process; rather, it is an interactive process that can improve the efficiency, effectiveness, and ultimately the performance of local public health systems.	http://www.naccho.org/topics/infrastructure/MAPP/index.cfm
Collaborative Process		
Partnerships		
CDC Guidance for Collaboration with the Private Sector. Atlanta: Centers for Disease Control and Prevention; 1997.	The Centers for Disease Control and Prevention has developed guidance for employees to help evaluate the suitability of potential collaborations with the private sector.	http://www.cdc.gov/od/foia/policies/collabor.htm

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Developing Effective Coalitions: An Eight Step Guide	Outlines step-by-step guidelines to help partnerships launch and stabilize successfully, determine the appropriateness of a coalition, select members, define key elements, maintain vitality, and conduct ongoing evaluations.	http://www.preventioninstitute.org/component/jlibrary/article/id-104/127.html
Strategies for Building Community-Public Health Partnerships: Lessons Learned	Presents a collaborative approach, called “community-based public health,” to build community partnerships with a focus on population health, the strengthening of the public health infrastructure, and the creation of partnerships and accountability systems.	http://www.partnershipph.org/sites/default/files/Strategies%20for%20Building%20Community-Public%20Health%20Partnerships.pdf
Successful Partnerships: Strategies for Multi-Field and Cross-Sector Collaborations	Webinar that explores the importance of engaging partners that extend beyond health and includes initiatives that involve collaboration across a broad spectrum of fields, including health, urban planning, transportation, food and sustainable agriculture, and community and economic development.	http://www.convergencepartnership.org/site/c.fhLOK6PELmF/b.6216573/k.225F/Healthy_People_Healthy_Places_Webinar_Series.htm
The Tension of Turf: Making it Work for the Coalition	Offers practical support for skillfully managing the dynamic tension that commonly arises when people collaborate and helps coalitions derive authentic, constructive power from their varying perspectives, skills, and mandates.	http://www.preventioninstitute.org/component/jlibrary/article/id-103/127.html
Million Hearts: National Partnership	Million Hearts™ will provide a necessary focus showing that the ABCS (Aspirin for people at risk, Blood pressure control, Cholesterol management, Smoking cessation) are a top priority. Million Hearts™ will support health IT, connection and adherence to care, and other health system innovations that improve delivery of the ABCS to people who need them.	http://millionhearts.hhs.gov/partners.shtml
Connecting with Other Sectors & Systems		
Prevention Institute: Collaboration Tools	Prevention Institute's collaboration tools are presented for practitioners who are interested in building, strengthening, and sustaining inter-sectoral partnerships designed around an integrated prevention approach.	http://www.preventioninstitute.org/tools/partnership-tools.html
How Schools Work and How to Work with Schools	The guide describes how the education system works, how to identify leverage points for action, how to build positive working relationships with educators, and how to overcome challenges of working together on common goals.	http://nasbe.org/index.php?option=com_zoo&task=item&item_id=207&itemid=1066
Community Engagement/Community Organizing		
CDC's Principles of Community Engagement	Provides public health professionals, health care providers, and community-based leaders with both a science base and practical guidance for engaging partners in projects that may affect them.	http://www.atsdr.cdc.gov/communityengagement/pdf/PCE_Report_508_FINAL.pdf

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Successful Business Strategies to Prevent heart Disease and Stroke Toolkit	The Toolkit provides information, materials, and tools that state programs can reference and distribute to businesses, primarily through employer and professional organizations.	http://www.cdc.gov/dhdsp/pubs/employers_toolkit.htm
Addressing Chronic Disease Through Community Health Workers: A Policy and Systems Level Approach	This document provides guidance and resources for implementing recommendations to integrate community health workers (CHWs) into community-based efforts to prevent chronic disease.	http://www.cdc.gov/dhdsp/docs/chw_brief.pdf
Best Practices User Guide: Coalitions: State and Community Interventions Category	This guide focuses on the critical role coalitions play in advancing policy as part of a comprehensive tobacco control program.	http://www.cdc.gov/tobacco/stateandcommunity/bp_user_guide/index.htm
Communication Plan		
How to Make the Case		
Making the Case for Prevention: Basic Messages for Health Departments	Guides health departments through strategies to better explain to the public their goals and rationale for prevention and helps them in tailoring messages for the media, policy makers, and community leaders.	http://bmsg.org/pdfs/bmsg_making_the_case_for_prevention.pdf
Prevention Works	Provides a snapshot of heart diseases and stroke prevention at the Centers for Disease Control and Prevention. It also provides information on the health and economic costs of chronic diseases to our nation and outlines CDC's prevention strategies.	http://www.cdc.gov/dhdsp/prevention_works.htm
Communication		
Gateway to Health Communication and Social Marketing Practice	CDC's Gateway to communication practice and social marketing allows you to access many resources to help build your health communication or social marketing campaigns and programs.	http://www.cdc.gov/healthcommunication/index.html
Soundbites: A Webinar Series on Earned Media	The Soundbites podcast series provides technical assistance and support to grantees on how to conduct earned media outreach strategies that generate media coverage of public health priorities.	http://www.cdc.gov/dhdsp/pubs/podcasts_soundbites.htm
Making Health Communication Programs Work	The planning steps in this book can help make any communication program work, regardless of size, topic, geographic span, intended audience, or budget.	http://www.cancer.gov/cancertopics/cancerlibrary/pinkbook
Healthy Communities Program Success Stories Web site	This innovative resource helps build stories that illustrate the impact of implementing policies.	http://www.cdc.gov/healthycommunitiesprogram/success_stories/index.htm

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Media Access Guide: A Resource for Community Health Promotion	Provides tools to help practitioners get started in social media by providing information for developing governance for social media, determining which channels will best meet communication objectives, and helping understand how to create a social media strategy for promoting health.	http://www.cdc.gov/healthycommunitiesprogram/tools/pdf/mediaaccessguide.pdf
Media Campaign Resource Center Online Database	Access CDC-licensed advertisements developed by more than 25 state health departments, nonprofit health organizations, and federal agencies.	http://www.cdc.gov/tobacco/media_communications/countermarketing/mcrc/index.htm
Data & Surveillance		
Chronic Disease Indicators	The Chronic Disease Indicators (CDI) is a cross-cutting set of 97 indicators that were developed by consensus and that allows states and territories and large metropolitan areas to uniformly define, collect, and report chronic disease data that are important to public health practice.	http://apps.nccd.cdc.gov/cdi/
Behavioral Risk Factor Surveillance System (BRFSS)	The Behavioral Risk Factor Surveillance System (BRFSS) is a state-based system of health surveys that collects information on health risk behaviors, preventive health practices, and health care access primarily related to chronic disease and injury. For many states, the BRFSS is the only available source of timely, accurate data on health-related behaviors.	http://www.cdc.gov/brfss
Youth Risk Behavior Surveillance System (YRBSS)	The Youth Risk Behavior Surveillance System (YRBSS) monitors six types of health-risk behaviors that contribute to the leading causes of death and disability among youth and adults	http://www.cdc.gov/healthyyouth/yrbs/index.htm
Interactive Atlas of Heart Disease and Stroke	With this online mapping tool people can generate state and county maps for heart disease and stroke mortality and hospitalization rates, social determinants of health, and health services data. An enhanced version of this site, to be released in March, will include overlay capabilities for congressional boundaries and health care facilities along with many other features.	http://www.cdc.gov/dhdsp/maps/interactive_maps.htm
Alcohol-Related Disease Impact (ARDI)	ARDI is an online application that provides national and state estimates of alcohol-related health impacts, including deaths and years of potential life lost (YPLL).	http://apps.nccd.cdc.gov/DACH_ARDI/Default/Default.aspx
Evaluation		
CDC Framework for Program Evaluation	A practical, non-prescriptive tool, the evaluation framework summarizes and organizes the steps and standards for effective program evaluation.	www.cdc.gov/eval/framework.htm

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Developing an Effective Evaluation Plan: Setting the course for effective program evaluation	This workbook provides step-by-step guidance on the development of an evaluation plan. It helps public health program managers, administrators, and evaluators develop a joint understanding of what constitutes an evaluation plan, why it is important, and how to develop an effective evaluation plan in the context of the planning process.	http://www.cdc.gov/obesity/downloads/CDC-Evaluation-Workbook-508.pdf
W.K. Kellogg Foundation: Logic model and evaluation guides	This guide was developed to provide practical assistance in the development of logic models.	http://www.wkkf.org/knowledge-center/resources/2006/02/WK-Kellogg-Foundation-Logic-Model-Development-Guide.aspx
The Evaluation Center	This site provides refereed checklists for designing, budgeting, contracting, staffing, managing, and assessing evaluations of programs, personnel, and students; collecting, analyzing, and reporting evaluation information; and determining merit, worth, and significance. Each checklist is a distillation of valuable lessons learned from practice.	http://www.wmich.edu/evalctr/checklists/
American Evaluation Association	This website of the American Evaluation Association provides several resources including online evaluation workshops and a public evaluation library containing presentations and papers	www.eval.org
Impact and Value: Telling Your Program's Story	Telling Your Program's Story describes practical methods for documenting program achievements, pulling together these details into a coherent narrative, and using these stories "on the ground" to generate support for the program. A data collection tool that can be customized by your program is provided, along with specific examples.	www.cdc.gov/oralhealth/publications/library/success_stories_wkbk.htm
Recommended Community Strategies and Measurements to Prevent Obesity in the United States	The goal of the Measures Project was to identify and recommend a set of obesity prevention strategies and corresponding suggested measurements that local governments and communities can use to plan, implement, and monitor initiatives to prevent obesity.	http://www.cdc.gov/mmwr/preview/mmwrhtml/rr5807a1.htm
Local Health Department Organizational Self-Assessment for Addressing Health Inequities	Provides a self-assessment designed to encourage dialogue among senior managers and staff in local health departments to re-examine their collective understanding of and ability to address the underlying causes of health inequities.	http://www.barhii.org/resources/downloads/self_assessment_toolkit.pdf
Heart Disease and Stroke		
Heart Disease and Stroke	Our mission is to provide public health leadership to improve cardiovascular health for all, reduce the burden, and eliminate disparities associated with heart disease and stroke.	http://www.cdc.gov/dhdsp/
Diabetes		

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Diabetes	CDC's Division of Diabetes Translation translates diabetes research into daily practice to understand the impact of the disease, influence health outcomes, and improve access to quality health care.	http://www.cdc.gov/diabetes/
Cancer		
Cancer Prevention and Control	CDC works with national cancer organizations, state health agencies, and other key groups to develop, implement, and promote effective strategies for preventing and controlling cancer.	http://www.cdc.gov/cancer/
Cancer Control Planet	Links to comprehensive cancer control resources for public health professionals	http://cancercontrolplanet.cancer.gov/
Arthritis		
Arthritis	The CDC Arthritis Program is working to improve the quality of life for people affected by arthritis and other rheumatic conditions by working with states and other partners to increase awareness about appropriate arthritis self management activities and expanding the reach of programs proven to improve the quality of life for people with arthritis.	http://www.cdc.gov/arthritis/
Obesity, Physical Activity, & Nutrition		
Obesity, Physical Activity, & Nutrition	CDC's Division of Nutrition, Physical Activity, and Obesity (DNPAO) utilizes a public health approach to address the role of nutrition and physical activity in improving the public's health and preventing and controlling chronic diseases.	http://www.cdc.gov/nccdphp/dnpao/
Tobacco		
Smoking & Tobacco	The Centers for Disease Control and Prevention (CDC), through its Office on Smoking and Health (OSH), is the lead federal agency for comprehensive tobacco prevention and control. OSH is dedicated to reducing the death and disease caused by tobacco use and exposure to secondhand smoke.	http://www.cdc.gov/tobacco/
TOBACCO Technical Assistance Consortium	The Tobacco Technical Assistance Consortium (TTAC) is dedicated to assisting national, state, regional and local tobacco control programs, coalitions, networks and other interested parties to promote CDC-recommended program and policy best practices. They provide customized training support in various formats, expert technical assistance, and a wide variety of products and tools to help all levels of tobacco control efforts be successful.	http://ttac.org/
Alcohol		

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Alcohol	Excessive alcohol use, including underage drinking and binge drinking (drinking 5 or more drinks during a single occasion for men or 4 or more drinks during a single occasion for women), can lead to increased risk of health problems such as injuries, violence, liver diseases, and cancer. The CDC's Alcohol Program works to strengthen the scientific foundation for preventing excessive alcohol use.	www.cdc.gov/alcohol
Prevention Research Centers		
Training Catalog	PRCs bridge academic study and practical, community application of information on health promotion and disease prevention. As a result, they are uniquely positioned as a resource for public health training. This catalog lists training programs offered or sponsored by the centers and some of their affiliates.	http://www.cdc.gov/prc/training/index.htm
Sectors & Special Populations		
Healthy Aging		
Healthy Aging Research Network	Includes action briefs and guides on environmental and policy changes to support healthy aging	http://www.prc-han.org/
AARP Public Policy Institute Livable Communities Programs	Provides resources including complete streets for aging populations, surveys of state laws, and evaluation guides	http://www.aarp.org/research/ppi/liv-com/
Women, Pregnancy, and Infants		
Reproductive Health	CDC's Division of Reproductive Health is the focal point for issues related to reproductive concerns, housing the Pregnancy Risk Assessment Monitoring System (PRAMS), which collects state-specific, population-based data on maternal attitudes and experiences.	http://www.cdc.gov/reproductivehealth/ http://www.cdc.gov/prams/
School Health		
Adolescent and School Health	Adolescent and School Health promotes the health and well-being of children and adolescents to enable them to become healthy and productive adults.	http://www.cdc.gov/healthyyouth/