

Informational Call:

CDC-RFA-DP15-1512, National Organization for Chronic Disease Prevention and Health Promotion, Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion.

April 21, 2015, at 4:00 p.m. ET.

Agenda:

Roll Call	Wayne Giles
Introduction and Welcome	Wayne Giles
General Overview of the FOA	Ursula Bauer
Application Requirements	LaKasa Wyatt, PGO
Questions and Answers	Wayne Giles
Closing	Wayne Giles

Wayne Giles opened the call by welcoming participants and introduced the speakers – Dr. Ursula Bauer, Director of the National Center for Chronic Disease Prevention and Health Promotion; and LaKasa Wyatt, Grants Management Specialist within CDC’s Procurement and Grants Office.

OVERVIEW OF PROGRAM

Dr. Bauer provided a general overview and described the primary purpose of the FOA, the target population and reviewed key aspects of what is expected of applicants. Note that these are highlights and all requirements are stated in the published FOA – which is CDC-RFA-DP15-1512, and titled, “National Organization for Chronic Disease Prevention and Health Promotion” Note that this FOA is from the Department of Health and Human Services, Centers for Disease Control and Prevention.”

- The primary purpose of the Funding Opportunity Announcement is to increase the leadership ability of and expertise residing in chronic disease and Health Promotion programs in State Health Departments to effectively implement strategies and programs in the four domains (epidemiology and surveillance; policy and environmental improvements at the community, state and national level; strengthening health care systems to improve effective delivery of preventive services and disease management; and linking community and clinic to ensure individuals with or at high risk of chronic diseases have the support and skills necessary to manage their conditions) and achieve measurable improvements in chronic disease prevention and health promotion in each state.
- The target populations to be reached through this FOA are State Chronic Disease Directors and State Health Promotion Directors and their staff. The objective of the FOA is to maximize the impact of state chronic disease prevention and health promotion programs.
- CDC’s National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) provides the foundation for this funding opportunity announcement. This three (3) year cooperative agreement will support the development of effective state chronic disease prevention and health promotion programs through cross-cutting activities supportive of all chronic disease programs, focusing on Practice-based Learning, and Leadership and Development. This FOA builds on the work that was accomplished in the

past five years under the National Organizations for Chronic Disease Prevention and Health Promotions FOA, CDC-RFA-DP10-1008 which planned, coordinated, and facilitated public health activities related to chronic disease prevention and health promotion and acknowledges recent changes in access to healthcare, shifts in healthcare system delivery, and growth in opportunities for chronic disease prevention and health promotion programs to improve individual and population health. In addition, it extends beyond that work to actually transform the practice of chronic disease prevention and health promotion in State Health Departments (SHDs). During the three year project period, the Awardee will implement strategies and activities outlined in this announcement that strengthen leadership and expertise and build self-efficacy to effectively implement chronic disease prevention and health promotion programs. Expected outcomes include established, productive communities of practice with outcomes demonstrating effective approaches to measurable improvements in chronic disease prevention efforts over the three-year award period.

- This FOA addresses the “Healthy People 2020” Chronic Disease specific topic areas and the “Healthy People 2020” Leading Health Indicators for Chronic diseases. This program supports strategies to improve multiple chronic diseases and the risk factors as outlined in a number of national plans and guidelines. The HP2020 Chronic Disease specific topic areas and leading health indicators, as well as the other National Public Health Priorities and Strategies are listed in the FOA.
- Applicants must describe their organizational capacity to carry out the strategies and activities outlined in the Logic Model in each of the components. It is anticipated that applicants will be able to demonstrate capacity to carry out the strategies and activities and requires that applicants demonstrate sufficient capacity and readiness to implement them.
- Collaborating with other CDC chronic disease prevention and health promotion funded projects and collaborating with programs external to CDC that support the development and implementation of effective strategies to improve population health is expected.

ACTIVITIES, STRATEGIES AND EVALUATION SECTIONS OUTLINED IN THE FOA

- During the project period, the Awardee will implement strategies and activities outlined in this announcement that strengthen leadership and expertise and build self-efficacy to effectively implement chronic disease prevention and health promotion programs. Expected outcomes include established, productive communities of practice with outcomes demonstrating effective approaches to measurable improvements in chronic disease prevention efforts over the three-year award period.
- The two strategies include:
 - Practice-based Learning - This strategy include establishing, convening and leading communities of practice (COP) that problem solve and learning about the most effective domain strategies; Developing, preparing and presenting didactic learning opportunities (webinars, meetings, conference calls) to inform the work of each COP; and Identifying, documenting, and sharing effective chronic disease approaches and examples of improvements in each of the four domains.

- Leadership and Development - This strategy include developing a strategic plan to prioritize critical leadership skills among Chronic Disease Directors, assessing current capacity and establishing cross-training, mentorship, and training opportunities to address critical competencies; and Enhancing the ability of the Chronic Disease Director to lead collaborative efforts by modeling, translating, and disseminating successful collaborative approaches.
- The strategies and activities should lead to the outcomes depicted in the logic model in the FOA.
- As presented in the logic model, the work conducted under this FOA is expected to make a contribution to the long-term impacts of the Adoption of evidence-based approaches that prevent and control chronic diseases and their risk factors, and the Chronic Disease Directors equipped to lead State chronic disease units. However, the long-term impacts are likely to be achieved over the life program. So, **during each funding cycle the applicant is expected to show progress on the short-term and intermediate outcomes depicted in the model.**
- Short-term outcomes expected to be achieved include:
 - Increase peer-to-peer practice learning and sharing
 - Increase dissemination of effective chronic disease approaches and domain improvement examples to States
 - Increase in Chronic Disease Director leadership skills
 - Increase in cross-training and mentorship opportunities
 - Increase documentation and dissemination of successful collaborative efforts
- Intermediate outcomes expected to be achieved include:
 - Effective chronic disease prevention and health promotion approaches implemented
 - Increased multi-sector collaborations
 - Increased peer to peer mentoring and knowledge sharing across the Chronic Disease Director network
 - Increased effective approaches for training and sharing of promising best practices of evidence-based efforts
 - Improved leadership capacity and skills
- Applicants must provide an overall evaluation plan as described in the FOA. After the award, awardee must provide a more detailed plan within the first year of programmatic funding. Applicants are not required to develop a logic model for this FOA.

ELIGIBILITY CRITERIA

- The FOA is limited to national organizations with chronic disease/health promotion units of governmental health departments as their constituents because the intent of this FOA is to provide a vehicle to expand policy, systems and environmental change strategies to state health departments across the United States that address chronic disease risk factors of physical inactivity, poor eating and nutrition, tobacco use, etc.
- Depending upon availability of funds, the ceiling amount may be up to \$3 million per year. There are no cost sharing or matching requirements with this FOA.

- The ceiling in the FOA is \$3.0 million. CDC anticipates funding 1 applicant. The average award will be \$2,150,000, subject to availability of funding including direct and indirect costs. Throughout the project period, CDC will continue to award based on the availability of funds, the evidence of satisfactory progress by the awardee (as documented in required reports), and the determination that continued funding is in the best interest of the federal government. The total number of years for which federal support has been approved (project period) will be shown in the “Notice of Award”. CDC will consider any application requesting an award higher than this amount as non-responsive and it will receive no further review.
- Applicants must submit an itemized budget narrative, which may be scored as part of the Organizational Capacity of Awardees to Execute the Approach. When developing the budget narrative, applicants must consider whether the proposed budget is reasonable and consistent with the purpose, outcomes, and program strategy outlined in the projective narrative. The budget must include: Salaries, Fringe benefits, consultant costs, equipment, supplies, travel, other categories, contractual costs, total direct costs and indirect costs.
- Budget Preparation Guidelines can be found at: <http://www.cdc.gov/od/pgo/funding/grants/foamain.shtm>
- Budget Period or Budget Year: The duration of each individual funding period within the project period. Traditionally, budget periods are 12 months/1 year.

REMINDERS

- The FOA was posted Wednesday, April 15, 2015 and will remain posted for 60 days.
- Application due date is June 15, 2015.
- The CDC is not requesting or requiring interested candidates to submit a letter of intent (LOI). All applications meeting the requirements (as they are listed in the FOA) will be accepted for review.
- The project period is three years.

QUESTIONS AND ANSWERS

- Questions and answers from this call will be posted publically at <http://www.cdc.gov/chronicdisease/about/foa/national-org/index.htm>
- For technical assistance with grants.gov, please refer to the “support” tab on grants.gov.
- For questions related to the FOA, please send an e-mail to Trevia Brooks at tnb9@cdc.gov.