

OUR IMPACT



From 2012 to 2018, 16.4 million smokers attempted to quit and 1 million successfully quit because of the *Tips* campaign.



The proportion of adults meeting aerobic physical activity guidelines increased from 44% in 2008 to 54% in 2018.



The percentage of adults who have their high blood pressure under control increased from 43.3% in 2005–2006 to 48.5% in 2015–2016.



Teen birth rates fell 60% from 2007 to 2019—an all-time low.



From 1999–2004 to 2011–2016, the percentage of low-income children with dental sealants increased 75%.



Over 400,000 people have participated in the National Diabetes Prevention Program lifestyle change program.



Since 1991, the National Breast and Cervical Cancer Early Detection Program has served more than 5.6 million women and found 68,486 invasive breast cancers and 214,652 precancerous cervical lesions.



From 2008 to 2018, 26% fewer secondary schools across states sold less nutritious snacks or beverages.

