INVEST IN YOUR COMMUNITY

4 Considerations to Improve Health & Well-Being for All

WHAT
Know What Affects Health

40% SOCIOECONOMIC FACTORS
20% CLINICAL CARE
30% PHYSICAL ENVIRONMENT
10% HEALTH BEHAVIORS

WHERE
Focus on Areas of Greatest Need

Your zip code can be more important than your genetic code. Profound health disparities exist depending on where you live.

WHO
Collaborate with Others to Maximize Efforts

COLLECTIVE VISION
PEOPLE
COMMUNITY DEVELOPERS
BUSINESSES
EDUCATION
GOVERNMENT
PHILANTHROPISTS & INVESTORS
FAITH-BASED ORGANIZATIONS
HEALTH CARE PROVIDERS
PUBLIC HEALTH
HEALTH INSURANCE
NONPROFITS

HOW
Use a Balanced Portfolio of Interventions for Greatest Impact

• Action in one area may produce positive outcomes in another.
• Start by using interventions that work across all four action areas.
• Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

VISIT www.cdc.gov/CHInav FOR TOOLS AND RESOURCES TO IMPROVE YOUR COMMUNITY’S HEALTH AND WELL-BEING

MARCH 2015