

ScreenOutCancer “Too Great a Cost” – Increasing Cancer Screenings, Saving Lives – with Audio Descriptive Transcript

Audio Descriptive Text

- Monitor on background showing health care professionals discussing screening options with their patients.
- You can screen more and save more.
- Health care professionals handling screening tests.
- Make getting screened easier.
- Nurse performing a mammogram on her patient.
- Nurse discussing screening procedures with their patients.
- Health care professionals discussing screening options with their patients.
- Send reminders to patients and providers.
- Patient looking at his reminders and test results on his tablet.
- Doctor looking at his reminders and test results on his computer
- Doctor discussing screening results with their patients.
- Review the strategies.
- Health care professionals reviewing evidence-based strategies.
- Screenshots of The Community Guide's What Works fact sheet.
- Screen Out Cancer. Advancing Cancer Prevention Nationwide. Sponsored by the National Association of Chronic Disease Directors. Promoting Health. Prevent Disease.

Video Summary

Increase cancer screenings and save lives by utilizing evidence-based strategies to boost screening rates, reduce costs and improve quality of care in your health care system.

- Make Getting Screened Easier
- Send Reminders to Patients
- Send Reminders to Providers

Review the evidence-based strategies and download own fact sheet. Let’s get more people screened. The cost is too great not to.

Audio Script

[Narrator]: “Screen Out Cancer”

[Dr. Lisa Richardson]: “As a health system leader, you know that regular screening for breast, cervical and colorectal cancer can save lives. But did you know that you can screen even more people and save even more money for your health system at the same time?”

“By using evidence-based strategies you can boost your screening rates, reduce costs and improve the quality of the care your system provides. For example, you can increase appropriate cancer screenings by making it easier for people to get screened.”

“Consider offering alternative hours, mobile clinics and help with transportation.”

“Send reminders to patients who are not up-to-date. You should also send reminders to doctors to ensure screening occurs.”

“Please take a moment and review our evidence-based strategies and download our fact sheet so you can start increasing screening rates in your system today.”

“Let’s get more people screened. The cost is too great not to.”

[Narrator]: “Sponsored by NACDD with support from the Centers for Disease Control and Prevention.”