

# ScreenOutCancer “Too Great a Cost”– Patient and Provider Reminders – with Audio Descriptive Transcript

## Audio Descriptive Text

- Monitor on background showing health care professionals discussing screening options with their patients.
- Nurse performing a mammogram on her patient.
- Send reminders to patients.
- Patient looking at his reminders and test results on his tablet.
- Send reminders to providers.
- Doctor looking at his reminders and test results on his computer
- Health care professionals handling screening tests.
- Visit [www.cdc.gov/screenoutcancer](http://www.cdc.gov/screenoutcancer).
- Health care professionals reviewing evidence-based strategies.
- Screen Out Cancer. Advancing Cancer Prevention Nationwide. Sponsored by the National Association of Chronic Disease Directors. Promoting Health. Prevent Disease.

## Video Summary

Increase community demand for cancer screening with patient reminders and increase provider delivery of screening services with provider reminders. Let's get more people screened. The cost is too great not to.

## Audio Script

*[Narrator]: “Screen Out Cancer”*

*[Dr. Lisa Richardson]: “As a health professional, you know catching cancer early can save lives and money. To increase cancer screenings, send reminders to patients who are not up-to-date. You should also send reminders to doctors to ensure screening occurs. Learn more at [cdc.gov/screenoutcancer](http://cdc.gov/screenoutcancer). Let's get more people screened. The cost is too great not to.”*

*[Narrator]: “Sponsored by NACDD with support from the Centers for Disease Control and Prevention.”*