

ScreenOutCancer “Too Great a Cost”– Make it Easy – with Audio Descriptive Transcript

Audio Descriptive Text

- Monitor on background showing health care professionals discussing screening options with their patients.
- Send reminders to patients and providers.
- Nurse performing a mammogram on her patient.
- Nurse discussing screening procedures with their patients.
- Visit www.cdc.gov/screenoutcancer.
- Health care professionals reviewing evidence-based strategies.
- Screen Out Cancer. Advancing Cancer Prevention Nationwide. Sponsored by the National Association of Chronic Disease Directors. Promoting Health. Prevent Disease.

Video Summary

Increase appropriate cancer screenings by making it easier for people to get screened by offering alternative office hours, mobile clinics, and transportation to make screenings more convenient. Let’s get more people screened. The cost is too great not to.

Audio Script

[Narrator]: “Screen Out Cancer.”

[Dr. Lisa Richardson]: “As a health professional, you know catching cancer early can save lives and money. To increase appropriate cancer screenings, make it easier for people to get screened. Offer alternative hours, mobile clinics, and help with transportation. Learn more at cdc.gov/screenoutcancer. Let's get more people screened. The cost is too great not to.”

[Narrator]: “Sponsored by NACDD with support from the Centers for Disease Control and Prevention.”