

ScreenOutCancer “Too Great a Cost”– Reminders and Reducing Structural Barriers – with Audio Descriptive Transcript

Audio Descriptive Text

- Monitor on background showing health care professionals discussing screening options with their patients.
- Send reminders to patients and providers.
- Nurse performing a mammogram on her patient.
- Patient looking at his reminders and test results on his tablet.
- Doctor looking at his reminders and test results on his computer
- Visit www.cdc.gov/screenoutcancer.
- Health care professionals reviewing evidence-based strategies.
- Screen Out Cancer. Advancing Cancer Prevention Nationwide. Sponsored by the National Association of Chronic Disease Directors. Promoting Health. Prevent Disease.

Video Summary

Evidence suggests multicomponent interventions lead to greater effects when they combine strategies to increase community demand for, and access to, cancer screening. The greatest effects come, however, when these two strategies are used together with the strategy to increase provider delivery of services. Let’s get more people screened. The cost is too great not to.

Audio Script

[Narrator]: “Screen Out Cancer”

[Dr. Lisa Richardson]: “As a health professional, you know catching cancer early can save lives and money. You can increase appropriate cancer screenings by sending reminders to patients and health care providers. To make getting screened easier, offer alternative hours, mobile clinics, and help with transportation. Learn more at cdc.gov/screenoutcancer. Let’s get more people screened. The cost is too great not to.”

[Narrator]: “Sponsored by NACDD with support from the Centers for Disease Control and Prevention.”