

Community Garden (60 second) – with Audio Descriptive Transcript

Audio Descriptive Text

- A dragonfly flies into a Community Garden.
- The dragonfly flies by a woman (Person 1) planting seeds in pots.
- A man and woman walk by.
- The number '50' is part of a vine arrangement in the garden. The dragonfly is nearby.
- The dragonfly takes us to a family gathered in the garden:
 - An older woman is watering plants.
 - Children are playing.
 - The children's mother takes photos with her smartphone.
- The dragonfly takes us to a couple playing Scrabble, where the words 'Screening' and 'Polyps' are spelled out.
- A hand sweeps away the word 'Polyps'.
- A woman (Person 1) looks at a bulletin board while the dragonfly flies through the scene. The bulletin board shows several screening test options for colorectal cancer.
- The last screen shows the logos for the *Screen for Life* campaign, CDC and HHS, and directs viewers to visit www.cdc.gov/screenforlife or call 1-800-CDC-INFO (or 1-800-232-4636).

Video Summary

This public service announcement – called “Community Garden” – uses animation to counter common myths about colorectal cancer screening. The video discusses who should get screened at what age, how screening helps prevent colorectal cancer, and important information about screening test options.

Audio Script

[Announcer] Wonder if you should get tested for colorectal cancer?

[Person 1] Yes. Is it really that common?

[Announcer] It is. Of cancers affecting both men and women, it's the 2nd leading cancer killer in the U.S.

[Person 2] But I don't have any symptoms...

[Announcer] It doesn't always cause symptoms. Especially early on. So don't wait! If you're 50 or older... it's time.

[Person 3] But it doesn't run in my family.

[Announcer] Most often, colorectal cancer occurs in people with no family history. And think about this: screening helps prevent the disease.

[Person 4] Really? How?

[Announcer] Screening helps find precancerous polyps so they can be removed. Remove the polyp, prevent the cancer! Screening helps find colorectal cancer early, too. When treatment works best.

[Person 5] (sigh) Oh man, that test.

[Announcer] There's more than one screening test. You have options! Talk to your doctor to find the one that's right for you! Because colorectal cancer screening really does save lives.