Skin cancer is the most commonly diagnosed cancer in the United States, yet most cases are preventable.

New research shows that between the years of 2002 and 2011...

- The number of people TREATED for skin cancer increased from 3.4 million to 4.9 million.
- The average annual COST of skin cancer treatment increased from $3.6 billion to $8.1 billion.
- The annual cost for all skin cancer treatments increased by 126%.

Skin Cancer is a serious public health concern. Use sun protection strategies that work.