Adapting Cancer Programs in an Evolving Public Health Environment

Business Meeting Agenda

Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion
Division of Cancer Prevention and Control

Crowne Plaza Atlanta Perimeter at Ravinia Hotel
Atlanta, Georgia
August 11–15, 2014

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9 Developing Support and Educational Awareness for Young (under 45) Breast Cancer Survivors in the United States (DP11-1111)
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11 DCPC-Funded Programs Joint Meeting
15 National Program of Cancer Registries Business Meeting
17 National Breast and Cervical Cancer Early Detection Program and Colorectal Cancer Control Program Business Meeting
Ancillary Meetings

National Program of Cancer Registries Reverse Site Visits/Technical Assistance Meetings

**Monday, August 11**  
8:00 am–Noon  
Ravinia G

CDMIS Technical Assistance Meetings

**Monday, August 11**  
8:00 am–Noon  
Ravinia A

Supporting Patient Navigation Across the Cancer Continuum: A Workshop for Administrators

**Monday, August 11**  
1:00–5:30 pm  
Ravinia A/B/C

**Moderator:** Elizabeth Rohan, PhD, MSW  **Trainer:** Mandi Chapman, MA

**Goal:** To provide grantees with practical information to design, implement, monitor, and evaluate patient navigation interventions across the cancer continuum.

By the end of the workshop, grantees will:

- Understand the importance of patient navigation as part of cancer prevention and control.
- Be able to discuss key considerations in planning and implementing patient navigation interventions.
- Know potential measures for consideration in designing program evaluations.
- Have access to tools to assist in planning and implementing patient navigation interventions.
- Learn lessons from successful patient navigation interventions.

**1:00–1:20 pm**  
Opening/Introductions  
Patient Navigation as a Systems Change Strategy

**1:20–2:10 pm**  
Part I: Assessment  
Overview and Q & A  
Grantee Panel—Moderator: Kate Roland, MPH

**2:10–4:00 pm**  
Part II: Planning and Implementation  
Overview and Q & A  
Grantee Panel—Moderator: Elizabeth Rohan, PhD, MSW

**4:00–5:30 pm**  
Part III: Data Use/Evaluation  
Overview and Q & A  
Grantee Panel—Moderator: Amy DeGroff, PhD, MPH  
Small Group Exercise
National Network Model to Increase Tobacco and Cancer Prevention Capacity in Disparate Populations (DP13-1314)

**Sunday, August 10**
Location to be decided

Pre-Meeting Dinner

**Monday, August 11**
9:00 am–5:00 pm
Conference Center (Lower Level)

By the end of this session, participants will be able to describe:
- The network model and how the Division of Cancer Prevention and Control and the Office of Smoking and Health envision this funding enhancing infrastructure at a national level for meeting our goals.
- The Consortium of National Networks grantee current and planned activities.
- The CDC Framework for Program Evaluation, and practical approaches to developing an evaluation plan.

**Moderators:** Ena Wanliss, MS, Project Lead, National Partnerships, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control and Anna Schecter, MPH, Program Consultant, Program Services Branch, Office on Smoking and Health

9:00–10:15 am   DCPC Welcome/Brief DCPC Meeting Overview
                National Network Meeting Purpose/Objectives
                General Overview of the Consortium of National Networks/Introductions

10:15–10:30 am  Break

10:30–Noon      National Network Presentations/Update

Noon–1:15 pm    Lunch

1:15–1:50 pm    Evaluation Updates from the National Networks

1:50–2:15 pm    Introduction to Program Evaluation

2:15–2:40 pm    Writing Project Period Objectives (PPOs) and Annual Objectives (AOs)

2:40–3:10 pm    Group Discussion on Evaluation Plans and Action Plans

3:10–3:25 pm    Break

3:25–3:50 pm    CDC Evaluation Plan Overview

3:50–4:50 pm    Grantee Feedback on CDC Evaluation Plan

4:50–5:00 pm    Day 1 Wrap-up
Tuesday, August 12
8:30 am–Noon
Conference Center (Lower Level)

By the end of this session, participants will be able to describe:
- 2014/2015 priorities for CDC’s Division of Cancer Prevention and Control and Office on Smoking and Health.
- Past, current, and future efforts of other National Networks as they pertain to these priorities.
- Strategies, related activities, and roles and responsibilities to pursue, with particular emphasis on opportunities for collaboration between networks and potentially as a Consortium, related to these priorities for the next year.

8:30–8:45 am  Welcome Back and Flow of the Day
8:30–8:45 am  Cancer and OSH Priorities
9:15–10:30 am  National Networks and CDC Strategies for Meeting Priorities
10:30–10:45 am  Break
10:45–11:15 am  Priority Strategy Presentations
11:15–11:45 am  Open Space Discussion Groups
11:45 am–Noon  Final Debrief/Wrap-up
National Breast and Cervical Cancer Early Detection Program and Colorectal Cancer Control Program New Program Directors Orientation

Tuesday, August 12
8:30 am–Noon
Ravinia E/F/G

Moderator: April Vance

8:30–8:45 am  Welcome and Introductions  
Faye L. Wong, MPH, Chief, Program Services Branch, Division of Cancer Prevention and Control  
Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control

8:45–9:00 am  CDC Overview  
Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control

9:00–9:15 am  NACDD Cancer Council Overview  
Kate Landis, Chair, National Association of Chronic Disease Directors  
Program Director, Southcentral Foundation, BCCEDP and CRCCP

9:15–10:00 am  Procurement and Grants Office (PGO)  
Annie Harrison-Camacho, Grants Management Specialist

10:00–10:15 am  Break (CCC and PSB separate)

10:15–10:45 am  CRCCP Overview and Clinical Policies  
Djenaba A. Joseph, MD, MPH, CDR, U.S. Public Health Service, Medical Director Colorectal Cancer Control Program, Division of Cancer Prevention and Control

10:45–11:15 am  Clinical Data Elements Overview  
Steven Marroulis, Data Consultant, Information Management Services, Inc.

11:15–11:45 am  NBCCEDP Overview and Clinical Policies  
Jacqueline W. Miller, MD, Capt., U.S. Public Health Service, Medical Director, National Breast and Cervical Cancer Early Detection Program Division of Cancer Prevention and Control

11:45 am–Noon  Wrap-up and Adjourn
National Comprehensive Cancer Control Program New Program Directors Orientation

Tuesday, August 12
8:30 am–Noon
Oakwood A

**Moderator:** Dana White, MPA, Program Consultant, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control

By the end of this session, participants should be able to:
- Demonstrate knowledge of the NCCDPHP/DCPC/CCCB organizational structure.
- Identify opportunities for Program Director mentoring and coaching.
- Demonstrate knowledge of the PGO and how it functions.
- Demonstrate knowledge of the CCCB and how the branch operates.
- Demonstrate knowledge of the Management Information System.

8:30–8:45 am  Welcome and Introductions  
Faye L. Wong, MPH, Chief, Program Services Branch, Division of Cancer Prevention and Control  
Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control

8:45–9:00 am  CDC Overview  
Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control

9:00–9:15 am  NACDD Cancer Council Overview  
Kate Landis, Chair, National Association of Chronic Disease Directors Program Director, Southcentral Foundation, BCCEDP and CRCCP

9:15–10:00 am  PGO  
Annie Harrison-Camacho, Grants Management Specialist

10:00–10:15 am  Break (CCC and PSB separate)

10:15–11:00 am  CCC Overview and other CCCB FOAs  
Dana White, MPA, Program Consultant, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control

11:00–11:45 am  MIS Overview  
Vicky D’Alfonso, Program Consultant, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control

11:45 am–Noon  Wrap-up and Adjourn
Demonstrating the Capacity of Comprehensive Cancer Control Programs to Implement Policy and Environmental Cancer Control Interventions (DP10-1017)

Tuesday, August 12
9:00 am–Noon
Ravinia E/F/G

By the end of this session, participants will:
- Be able to provide an overview of progress since the beginning of the cooperative agreement and participate in a discussion of current CCC program efforts toward the PSE approach.
- Have current knowledge of DP10-1017 evaluation activities that are being conducted by CDC’s contractor.
- Understand how evaluation findings are used to improve program performance.
- Learn about a new sustainability assessment tool, describe the process, and be able to access and use the online resource for sustainability planning in the future.
- Share successes and lessons learned from their respective programs in a facilitated roundtable discussion focusing on evaluation, sustainability, and implementation successes for their policy programs.

9:00–9:15 am Opening and Welcome to the Policy Program Business Meeting
Co-leads Anne Major, BA and Julie Townsend, MS, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control

Evolution of Policy, System and Environmental Change Efforts
Anne Major

9:15–10:00 am Evaluating the Implementation and Outcome of Policy and Environmental Cancer Control Interventions: Progress Update and Next Steps
John Rose, PhD, Project Manager, Battelle

Using Evaluation Results to Enhance Program Efforts
Emily Jones, Policy Coordinator, Indiana Department of Health

10:00–10:40 am Presentation on the Sustainability Assessment Tool from Washington University in St. Louis and Discussion of Sustainability Plans and Activities
Denice Glover, MSW, Public Health Advisor, Coordinated State Support Branch, Division of Population Health, NCCDPHP, and Claire Heiser, Lead Public Health Advisor, Program Development and Evaluation Branch, Division of Nutrition and Physical Activity, NCCDPHP

10:40–10:50 am Break and Transition

10:50–11:50 am Success and Lessons Learned in Peer-to-Peer Roundtables
Focused Sharing of Implementation, Evaluation, and Sustainability Issues

11:50 am–Noon Close and Final Comments with Upcoming Events for Final Year
Developing Support and Educational Awareness for Young (under 45) Breast Cancer Survivors in the United States (DP11-1111)

Tuesday, August 12
9:00–11:30 am
Ashford Room

By the end of this session, participants will:
- Receive current information about the EARLY Act.
- Understand closeout documents required by CDC’s Procurement and Grants Office.
- Be able to describe activities of the seven DP 11-1111 grantees, including accomplishments and sustainability.

Moderator: Temeika Fairley, PhD, Epidemiologist, Office of the Director, Division of Cancer Prevention and Control

9:00–9:15 am Welcome and Introductions–Nikki Hayes, Branch Chief, CCCB

9:15–9:45 am Review of the EARLY Act–Temeika Fairley, Designated Federal Official

9:45–11:15 am DP11-1111 Program Directors Updates (Program Outcomes, Sustainability)
University of California–Vickie Williams, MPH
John C. Lincoln Health Foundation–Carrie Cantrell, LMSW, MPH
Washington University–Jennifer Ivanovich, MS
Louisiana State University–Helen McMillan, MSW
The University of North Carolina at Chapel Hill–Adrian Gerstel
Living Beyond Breast Cancer–Arin Hanson, MPH, CHES
Sharsheret–Rochelle Shoretz, JD

11:15–11:30 am Closeout

Scientific Writing

Tuesday, August 12
9:00 am–Noon
Azalea Room

Moderator: Sherri Stewart, PhD, Team Lead, Scientific Support and Clinical Translation Team, CCCB

9:00–9:30 am Reasons for Publishing, Manuscript Basics, and Potential Public Health Journals
Eric Tai, MD, MPH, Scientific Support and Clinical Translation Team, CCCB

9:45–10:15 am Structuring a Manuscript for Publication
Mary Puckett, PhD and J. Michael Underwood, PhD, Scientific Support and Clinical Translation Team, CCCB

10:30–10:45 am Editing Tips and Tricks and CDC Clearance
Sherri Stewart, PhD and Julie Townsend, MS, Scientific Support and Clinical Translation Team, CCCB

11:00–11:30 am The Publication Process: Selecting and Interacting with a Journal
Behnoosh Momin, MPH and Elizabeth Rohan, PhD, Scientific Support and Clinical Translation Team, CCCB

11:30 am–Noon Helpful Examples, Questions, and Discussion
DCPC Tribal Ancillary Meeting

**Tuesday, August 12**
Noon–1:00 pm
Oakwood B
Please Bring Your Lunch

**Moderator:** Capt. Annie Brayboy, Division of Cancer Prevention and Control

National Association of Chronic Disease Directors Cancer Council Meeting

**Tuesday, August 12**
5:45–6:45 pm
Ravinia E/F/G

Pacific Island Jurisdictions Cancer Programs Meeting (DP12-1205)

National Breast and Cervical Cancer Early Detection Program, Colorectal Cancer Control Program, and National Comprehensive Cancer Control Program

**Friday, August 15**
8:30 am–1:00 pm
Dunwoody C
DCPC-Funded Programs Joint Meeting

Division of Cancer Prevention and Control Cancer Programs Program Directors Meeting

**Wednesday, August 13**  
8:30 am–5:00 pm  
Ravinia D/E/F/G

8:30 am–6:00 pm  
**Poster Session–Ravinia Pre-Function**

8:30–9:15 am  
**Welcome and Opening Plenary: Adapting Cancer Program Activities in an Evolving Public Health Environment**  
Moderator: Christie Eheman, PhD, Chief, Cancer Surveillance Branch, DCPC  
Presenters: Ursula Bauer, PhD, MPH, Director, National Center for Chronic Disease Prevention and Health Promotion (video presentation); and Pamela Protzel Berman, PhD, MPH, Acting Director, DCPC

9:15–10:15 am  
**The 80 by 2018 Initiative: Getting to 80% Colorectal Cancer Screening Rate by 2018**  
By the end of this session, participants will be able to describe:  
- The impetus for and purpose of the 80% by 2018 initiative.  
- How state health departments and other public health entities can participate in the initiative.  
- Current and planned CDC activities that will support the initiative.

Moderator: Djenaba Joseph, MD, Medical Director, Colorectal Cancer Control Program, Program Services Branch, DCPC  
- **80 by 2018 Initiative.** Richard Wender, MD, Chief Cancer Control Officer, American Cancer Society  
- **HHS and CDC Activities in Support of 80 by 2018.** Djenaba Joseph, MD, Medical Director, Colorectal Cancer Control Program, Program Services Branch, DCPC

10:15–10:30 am  
**Break**

10:30–11:30 am  
**Cancer Prevention through Tobacco Control**  
By the end of this session, participants will be able to:  
- Describe NCCDPHP’s Tobacco Related Cancer Workgroup, a resource for NCCCP tobacco control initiatives.  
- Describe CDC TIPS campaign updates. The TIPS Campaign uses mass media to promote tobacco prevention and cessation.  
- Discuss new topics in tobacco control, including the increasing use of e-cigarettes and recently implemented recommendations for lung cancer screening.

Moderator: Sherri Stewart, PhD, Team Lead, Comprehensive Cancer Control Branch, DCPC  
- **Introduction to and Overview of the NCCDPHP Tobacco-Related Cancer Workgroup Activities.** Michael Underwood, PhD, Epidemiologist, Comprehensive Cancer Control Branch, DCPC  
- **Update on CDC’s TIPS Campaign and Accomplishments.** Italia Rolle, PhD, Epidemiologist, Office of Smoking and Health, NCCDPHP  
- **Comparative Effectiveness Research on Smoking Cessation.** Behnoosh Momin, MPH, MS, Health Scientist, Comprehensive Cancer Control Branch, DCPC  
- **E-Cigarettes: An Emerging Area for Tobacco Control.** Rebecca Bunnell, ScD, Associate Director for Science, Office on Smoking and Health, NCCDPHP
11:30 am–12:15 pm Skin Cancer Prevention

By the end of this session, participants will be able to identify implementable strategies to:
- Increase sun protection in local outdoor settings.
- Increase awareness to help people make informed decisions about UV exposure.
- Ensure that local policies align with national goals to prevent skin cancer.
- Reduce harms from indoor tanning.
- Strengthen research, surveillance, monitoring, and evaluation of skin prevention activities.

Moderator: Gery Guy, PhD, MPH, Health Economist, Epidemiology and Applied Research Branch, DCPC
- Surgeon General’s Call to Action to Prevent Skin Cancer. Meg Watson, MPH, Epidemiologist, Epidemiology and Applied Research Branch, DCPC
- Preventing Skin Cancer in Minnesota. Michelle Strangis, JD, Cancer Policy Coordinator, Comprehensive Cancer Control Program, Minnesota Department of Health
- Partnering with Recreation Organizations to Promote Sun Safety. Kristi Smith, BS, Health Program Specialist, Utah Cancer Control Program, Utah Department of Health

12:15–1:30 pm Lunch

1:00–1:30 pm NBCCEDP and CRCCP Q & A with Poster Author–Ravinia Pre-function

1:30–2:45 pm Breakout Sessions

Breakout 1: Applying the Latest Cancer Prevention Evidence in Your Community
Ravinia A/B

By the end of this session, participants will be able to:
- Define primary cancer prevention.
- Describe factors that influence lifetime cancer risk and are amenable to change through community-level intervention.
- Identify CDC-supported cancer prevention resources and describe potential ways to use them in their communities.
- Define the term special event and type of events used to promote cancer screening.
- Describe evidence-based strategies to increase cancer screening.
- Discuss lessons learned from research on special events to promote cancer screening.

Moderator: Dawn Holman, MPH, Behavioral Scientist, Epidemiology and Applied Research Branch
- Opportunities for Cancer Prevention in the Workplace Setting. Joan Dorn, PhD, Division of Nutrition, Physical Activity, and Obesity, NCCDPHP
- New Approaches to Reducing Exposure to Cancer-Causing Chemicals. Mary White, ScD, Chief, Epidemiology and Applied Research Branch, DCPC
- Lessons Learned from Research around Community Special Events to Increase Cancer Screening. Cam Escoffery, PhD, MPH, CHES, Associate Professor, Rollins School of Public Health, Emory University
**Breakout 2: Coordinated Approaches to Cancer and other Chronic Disease Prevention**  
Dunwoody A/B/C

By the end of this session, participants will be able to describe:
- Practices adopted by the National Center for Chronic Disease Prevention and Health Promotion to make linkages between divisions and programs to promote overall efficiency and effectiveness and achieve gains in population health.
- Some of the strategies supported by National Center for Chronic Disease Prevention and Health Promotion-funded programs that are similar to those funded by DCPC.
- Collaborations between state, territory, and tribal cancer prevention and control programs and other chronic disease prevention and health promotion programs.

Moderator: Sarah Manson, BS, CTR, Cancer Surveillance Branch, DCPC

Speakers: Ursula Bauer, PhD, MPH, Director, National Center for Chronic Disease Prevention and Health Promotion (video presentation) and Chrisandra Stockmyer, MPH, RD, Regional Team Coordinator, Division of Population Health, NCCDPHP

**Breakout 3: Program Management: Opportunities to Build a Better Public Health Workforce—CDC’s Public Health Associate Program (PHAP)**  
Ravinia C

By the end of this session, participants will be able to describe:
- CDC’s Public Health Associate Program.
- Examples of successful program collaborations.
- Current PHAP associate assignments and/or activities that are cancer-related.

Moderator: Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch, DCPC

Presenter: John (J.T.) Theofilos, BS, BS, MBA, Public Health Advisor, Field Service Office, Office of the Director, Office for State, Tribal, Local and Territorial Support, Centers for Disease Control and Prevention

**Breakout 4: Cancer Surveillance Data in Action: Utilizing Surveillance Data for Public Health Impact**  
Ravinia E/F/G

By the end of this session, participants will be able to:
- Describe how cancer registry data are used in cancer prevention and control efforts.
- Identify ways of collaborating with other programs, key partners, and stakeholders for policy change and targeted interventions.


2:45–3:00 pm  
Break
3:00–3:45 pm  The Changing Healthcare Landscape: Opportunities to Improve the Public’s Health
Ravinia D/E/F/G

By the end of this session, participants will be able to:
- Describe the status of implementing health care reform from a national perspective.
- Describe the National Prevention Strategy.
- Identify opportunities to help improve the public’s health.

Moderator: Faye Wong, MPH, Chief, Program Services Branch, DCPC
Speaker: Corinne Graffunder, DrPH, MPH, Deputy Associate Director for Policy (Acting), Office of the Associate Director for Policy, Centers for Disease Control and Prevention

3:45–4:45 pm  Collaborative Opportunities to Accelerate HPV Vaccination Uptake
Ravinia D/E/F/G

By the end of this session, participants will be able to describe:
- The background and current coverage of the HPV vaccine.
- Select studies that demonstrate vaccine impact to date.
- CDC activities to create an evidence-based communication campaign.

Moderator: Mary C White, ScD, Chief, Epidemiology and Applied Research Branch, DCPC
- A Review of HPV Vaccine and Cervical Cancer Updates. Mona Saraiya, MD, MPH, Associate Director, Office of International Cancer Control, DCPC

4:45–5:00 pm  Closing Comments
Christie Eheman, PhD, Chief, Cancer Surveillance Branch, DCPC

5:00–6:00 pm  NCCCP Poster Session Q & A with the Author–Ravinia Pre-Function
National Program of Cancer Registries Business Meeting

National Program of Cancer Registries Program Directors Meeting

**Monday, August 11**
8:30 am–4:30 pm

8:00–Noon  Reverse Site Visits/Special Meetings
Ravinia G

10:00–11:00 am  “Ask an Epi”
Ravinia F
This informal session, led by the National Program of Cancer Registries’ Surveillance Research Team, is an opportunity to discuss epidemiology-related data issues, identify potential resources to address them, and describe potential future training needs.

Noon–1:00 pm  Lunch

1:00–1:30 pm  Welcome
Dunwoody A/B/C
Christie Eheman, PhD, MSHP, Chief, Cancer Surveillance Branch and Pamela Protzel Berman, PhD, MPH, Acting Director, Division of Cancer Prevention and Control

1:30–2:15 pm  Data Use Panel
- United States Cancer Statistics (USCS) File Use
  Ali Johnson, MBA, CTR, Vermont Cancer Registry
- Method of Completeness for Special Populations
  Reda Wilson, MPH, RHIT, CTR, Centers for Disease Control and Prevention
- Data Sharing Agreements
  Susan Gershman, MS, MPH, PhD, CTR, Massachusetts Cancer Registry

2:15–2:45 pm  Evaluation Tools
- Economic Analysis Tool
  Florence Tanka, MS, PhD, Centers for Disease Control and Prevention
- Performance Evaluation Instrument (PEI)
  Scott Van Heest, MPH, Centers for Disease Control and Prevention
- The Value of the PEI
  Laura Ruppert, MHA, Indiana State Cancer Registry

2:45–3:00 pm  Break

3:00–3:45 pm  Monitoring Racial and Ethnic Disparities in Breast Cancer Treatment Using the NPCR CER Data
Blythe Ryerson, PhD, MPH, Centers for Disease Control and Prevention

Recognition of Cancer Registries

3:45–4:30 pm  Meaningful Use Panel
Wendy Blumenthal, MPH, Centers for Disease Control and Prevention
Michael Castera, CTR, South Carolina Central Cancer Registry
Jetty Alverson, CTR, Michigan Cancer Surveillance Program
Tuesday, August 12
9:00 am–4:45 pm
Dunwoody A/B/C

9:00–9:45 am  Staging Concepts and Issues
Kevin Ward PhD, MPH, CTR, Georgia Center for Cancer Statistics

9:45–10:45 am  Round Table: Staging Discussion

10:45–11:00 am  Break

11:00–Noon  Round Table: Report Out

Noon–1:15 pm  Lunch

1:15–2:15 pm  Comparative Effectiveness Research (CER) Analysis Panel
- Methods
  Vivian Chen, PhD, Louisiana Tumor Registry
- Findings
  Timothy Styles, MD, MPH, Centers for Disease Control and Prevention
- KRAS Analysis
  Adriana Rico, MPH, Centers for Disease Control and Prevention

2:15–2:45 pm  Early Case Capture (ECC) Panel
Eric Durbin, DrPH, MS, Kentucky Cancer Registry
Maria Schymura, PhD, New York State Cancer Registry

2:45–3:00 pm  Break

3:00–3:45 pm  Process Improvement Panel
- Development of a Regional Education/Training Program
  Susan Bolick, MSPH, CTR, South Carolina Central Cancer Registry
- Auditing Facilities
  Lynn Giljahn, MPH, Ohio Cancer Incidence Surveillance System
- Electronic Pathology Report Processing
  Sue Min Lai, PhD, MS, MBA, Kansas Cancer Registry

3:45–4:30 pm  Cost of Colorectal Cancer Treatment by Stage at Diagnosis and Insurance Status
Rana Bayakly, MPH, Georgia Comprehensive Cancer Registry

4:30–4:45 pm  Wrap-Up and Adjourn
### National Breast and Cervical Cancer Early Detection Program and Colorectal Cancer Control Program Business Meeting

**Tuesday, August 12**

1:30–5:30 pm

Ravinia E/F/G

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<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>1:30–2:00 pm</td>
<td>Welcome</td>
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<td>Cancer Screening Programs in the Era of Health Reform: A Vision Forward</td>
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<td>Faye Wong, MPH, Chief, Program Services Branch, Division of Cancer Prevention and Control</td>
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<td>2:00–2:20 pm</td>
<td>Addressing Programmatic Needs in the Context of Health Reform</td>
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<td>Analia Stormo, ORISE Fellow, Program Services Branch, Division of Cancer Prevention and Control</td>
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<td>2:20–3:10 pm</td>
<td>Clarification of Program Policies and Awardees’ Responsibilities</td>
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<td>Q &amp; A</td>
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<td>Panel: Program Services Branch, Division of Cancer Prevention and Control</td>
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<td>• Faye Wong, MPH, Chief</td>
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<td>• Jacqueline Miller, MD, Medical Director, NBCCEDP</td>
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<td>• Melonie Thomas, MBA, Team Lead</td>
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<td>• Amy DeGroff, PhD, MPH, Team Lead</td>
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<td>• Mike Mizelle, Associate Director of Policy, Office of the Director, DCPC</td>
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<td>3:10–3:30 pm</td>
<td>Break</td>
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<td>3:30–4:30 pm</td>
<td>Program Adaptation in the Context of Health Reform: Four Program Examples</td>
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<td>Moderator: Analia Stormo</td>
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<td>• Transitioning Clients into Expanded Medicaid and Qualified Health Plans While Increasing Targeted Outreach Efforts: Washington State. Megan Celedonia, MES, Breast, Cervical and Colon Health Program Manager, Office of Healthy Communities, Washington State Department of Health</td>
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<td>• Establishing Community-Clinical Linkages to Serve Hard-to-Reach Populations: Massachusetts. Anita Christie, RN MHA CPHQ, Director, Office of Clinical Preventive Services, Massachusetts Department of Public Health</td>
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<td>• Health Care Reform Activities in Non-Expansion States: Louisiana. Donna L. Williams, DrPH, Director, Louisiana Cancer Prevention and Control Programs</td>
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<td>• Using Evaluation Methods to Inform Future Program Directions and Engage Stakeholders: Colorado. Emily Kinsella, MPH, Women's Wellness Connection Unit Manager, Colorado Department of Public Health and Environment</td>
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<td>4:30–5:20 pm</td>
<td>Q &amp; A and Roundtable Discussions</td>
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<td>Facilitator: Jennifer Boehm, MPH ,Team Lead (Acting), Program Services Branch, Division of Cancer Prevention and Control</td>
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<td>5:20–5:30 pm</td>
<td>Summary and Preview of Thursday’s Agenda</td>
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<td>Debra Younginer, Assistant Chief, Program Services Branch, Division of Cancer Prevention and Control</td>
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Thursday, August 14
8:30 am–5:00 pm
Ravinia E/F/G

8:30 am–5:00 pm  NBAE

8:30–9:45 am  Plenary: Evaluation and Performance Monitoring
Moderator: Amy DeGroff, PhD, MPH, Team Lead, Program Evaluation Team
Rebecca Glover-Kudon, PhD, MSPH, Evaluation Fellow

9:45–10:00 am  Break

10:00–11:00 am  Breakout Sessions

**Breakout 1:** Intertwining Healthcare Approaches: Coming to Common Ground with FQHCs
Ravinia A/B/C
Moderator: Karen Boone, MN, MPH, RN, FNP-BC, Public Health Advisor, DCPC
Teri L. Larkins, PhD, Public Health Advisor, DCPC
Kathryn Chapman, DrPA, Director, Alabama Cancer Prevention Program
Nancy Wright, MPH, Director, Alabama Cancer Prevention and Control Division
Virginia Warren, MPA, Arizona Cancer Control Office Chief
Mae T. Morgan, MD, MPH, Medical Director, St. Joseph’s Mercy Care

**Breakout 2:** Implementing and Adapting Evidence-based Approaches with Quality
Ravinia E/F/G
Moderator: Cam Escoffery, PhD, MPH, CHES, Associate Professor, Emory University
Michelle L. Carvalho, MPH, CHES, Team Lead, Cancer Prevention and Control Research Network, Emory University

**Breakout 3:** Cancer Early Detection and Working with Medicaid: State Experiences
Oakwood B
Moderator: Frank Bright, MS, Senior Public Health Advisor for Cancer, National Association of Chronic Disease Directors (NACDD)
Rani Reed, B.S., Nevada
Debi Nelson, MAEd, North Carolina

11:15 am–12:15 pm  Breakout Sessions

**Breakout 1:** Making the Case to Health Care Systems for Increasing Cancer Screening
Ravinia A/B/C
Moderator: Leslie Given, MPA, Strategic Health Concepts

**Breakout 2:** Implementing and Adapting Evidence-based Approaches with Quality
Ravinia E/F/G
Moderator: Cam Escoffery, PhD, MPH, CHES, Associate Professor, Emory University
Michelle L. Carvalho, MPH, CHES, Team Lead, Cancer Prevention and Control Research Network, Emory University

**Breakout 3:** Cancer Early Detection and Working with Medicaid: State Experiences
Oakwood B
Moderator: Frank Bright, MS, NACDD
Megan Celedonia, MES, Washington
Paulette Valliere, PhD, Michigan
12:15–1:30 pm  Lunch
1:00–1:30 pm  NBCCEDP and CRCCP Q & A with Poster Author–Ravinia Pre-Function
1:30–2:45 pm  Action Planning Breakouts

**Breakout 1:** Stimulating Systems Change  
Ravinia A/B/C  
Facilitator: Leslie Given, MPA, Strategic Health Concepts

**Breakout 2:** Forging Community Clinical Linkages  
Ravinia E/F/G  
Facilitator: Georgina Castro, MPH, MID, Public Health Advisor, DCPC

**Breakout 3:** Enhancing Medicaid Collaborations  
Oakwood B  
Facilitator: Felicia Solomon Tharpe, MPH, Public Health Advisor, DCPC

2:45–3:00 pm  Break
3:00–4:15 pm  Plenary: Don’t Put Your Program in Jeopardy: Community Guide Strategies  
Ravinia E/F/G  
Moderator: Quanza Brooks-Griffin, MPA, Public Health Advisor, DCPC  
Katherine M. Wilson, PHD, MPH, CHES, Dissemination and Implementation Team Lead, Community Guide Branch

4:15–5:00 pm  Closing Plenary Activity and Wrap-up  
Moderator: Faye L. Wong, MPH, Chief, Program Services Branch, DCPC  
(Please Note: Summaries from Group Discussions and Next Steps)

**Friday, August 15**  
Time to be coordinated with your program consultant  
Dunwoody A/B

NBCCEDP and CRCCP Technical Assistance Meetings
National Comprehensive Cancer Control Program Business Meeting

Tuesday, August 12
1:00–5:35 pm
Ravinia A/B/C

1:00–2:15 pm  Welcome and Meeting Charge: Comprehensive Cancer Control: Opportunities, Opportunities, and Opportunities

By the end of this session participants will be able to:

- Describe National Comprehensive Cancer Control Program priorities for the coming year.
- Recognize technical assistance resources within the Comprehensive Cancer Control Branch of CDC’s Division of Cancer Prevention and Control.

Moderator: Phaeydra Brown, BA, Deputy Chief, Comprehensive Cancer Control Branch
Presenters: Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch
Ann Larkin, MPH, Team Lead, Comprehensive Cancer Control Branch
Sherri Stewart, PhD, Team Lead, Comprehensive Cancer Control Branch
Ena Wanliss, MS, National Partnership Project Lead, Comprehensive Cancer Control Branch

2:15–3:15 pm  Implementing a Utilization-Focused Evaluation: Lessons Learned from the National Comprehensive Cancer Control Program

By the end of this session participants will be able to describe:

- The role of evaluation in public health and the implementation of a utilization-focused evaluation.
- The NCCCP logic model, evaluation plan, and preliminary findings from the NCCCP Grantee Survey.
- The uptake of program priorities by the NCCCP and analyze implementation efforts related to the priorities.
- The NCCCP Performance Measures System and results from several key DP12-1205 performance measures.

Moderator: Kristi Fultz-Butts, MPH, Public Health Advisor, Program Evaluation and Partnership Team, Comprehensive Cancer Control Branch
Presenters: Behnoosh Moomin, MPH, MS, Health Scientist, Comprehensive Cancer Control Branch; Trina Pyron, MA, Public Health Advisor, Program Evaluation and Partnership Team, Comprehensive Cancer Control Branch; and Julie Townsend, MS, Epidemiologist, Scientific Support and Clinical Translation Team, Comprehensive Cancer Control Branch

3:15–3:30 pm  Break
3:30–4:45 pm  Emphasizing Primary Prevention of Cancer

By the end of the session, participants will be able to describe:
- The potential utility of collaborations across health systems to develop and implement cancer prevention strategies.
- Effective tobacco cessation activities.
- An effective community demonstration project in cancer prevention.

Moderator: J. Michael Underwood, PhD, Epidemiologist, Comprehensive Cancer Control Branch

- **2014 Carol Friedman Award Presentation.** Recognition of an individual who has exhibited excellence in the promotion of cancer primary prevention initiatives in the NCCCP. Presenter: Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch

- **Collaborating with Health Systems to Guide Sustainable Cancer Prevention and Control in Indiana.** Panelist: Kate Tewanger, MPA, Cancer Control Section, Indiana State Health Department

- **Collaboration across Sectors in Implementing Prevention Strategies in Guam.** Roselia Zabala, MSW, Comprehensive Cancer Control Program, Guam Department of Public Health and Social Services

- **Tobacco Cessation in Michigan’s Comprehensive Cancer Control Program.** Polly Hager, MSN, RN, Comprehensive Cancer Control Program, Michigan Department of Community Health

- **Community Demonstration Projects in Schenectady and Broome Counties.** Suzanne Kuon, MS, Comprehensive Cancer Control Program, New York State Department of Health

4:45–5:30 pm  National Support to Achieve Cancer Control Objectives

By the end of this session, participants will be able to describe:
- The goal and mission of the Comprehensive Cancer Control National Partnership.
- Technical assistance opportunities provided the Comprehensive Cancer Control National Partnership.

Moderator: Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch

- **Geographic Intervention Project in the Gulf Region of Mississippi to Create a Sustainable, Scalable, Efficient, Effective, and Transferable Model for Addressing Community Health Disparities.** Tasha Moses, MPA, Director of Strategic Initiatives and Communications, C-Change

- **PSE Technical Assistance Visits to Enhance Capacity to Implement PSE Agendas and Media Plans.** Lori Belle-Isle, MPH, Program Director, American Cancer Society

5:30–5:35 pm  Wrap-up

5:45–6:45 pm  National Association of Chronic Disease Directors (NACDD) Cancer Council Meeting
Thursday, August 14, 2014  
8:30 am–5:30 pm  
Ravinia A/B/C

8:30–9:45 am  Support Early Detection and Treatment Activities

By the end of this session, participants will be able to describe:

- Four examples of how states can support early detection and treatment activities.
- At least one new way in which their own state can support early detection and treatment activities.

Moderator: CDR Antonio Neri, MD, MPH, Medical Epidemiologist, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control

- **The 2014 Carol Friedman Award.** Recognition of an individual who has demonstrated excellence in cancer prevention through screening (secondary prevention). Presenter: Sherri Stewart, PhD, Team Lead, Comprehensive Cancer Control Branch
- **An Evidence-based Colorectal Cancer Screening Intervention at Three Michigan Worksites.** Sarah Mott, MPH, MS, RDN, Michigan Public Health Institute
- **Understanding the Barriers to Colon Cancer Screening in Kentucky.** Jennifer Redmond Knight, DrPH, Kentucky Cancer Consortium
- **Assessing Baseline Preventive Health Screening Rates in Colorado.** Christen Lara, BA, Public Health Informatics, Colorado Department of Public Health and Environment
- **Increasing Colorectal Cancer Screening in Diabetics through EHR Use and Navigation.** Ashley Vice, BA, FITWAY Colorectal Cancer Prevention Program, Alabama Department of Public Health

9:45–10:00 am  Break

10:00–11:00 am  Breakout Sessions (Go to first choice breakout)

11:15 am–12:15 pm Breakout Sessions (Go to second choice breakout)

**Breakout 1: Use of Evidence-based Interventions: Lessons from the Field**  
Conference Room (Lower Level)

Invited speakers will discuss development, adaptation, and implementation of evidence-based interventions for cancer prevention and survivorship. By the end of this session, participants will be able to describe:

- Potential barriers and facilitators to combining an evidence-based intervention with client incentives to improve cancer screening.
- Potential barriers and facilitators to using a systems-level quality improvement intervention to increase cancer screening rates in primary care settings.
- The National Cancer Survivorship Resource Center’s efforts to develop evidence-based interventions to improve the health and quality of life for post-treatment cancer survivors.

Moderator: Brooke Steele, DO, Medical Officer, Comprehensive Cancer Control Branch

- **Combining Client Reminders and Financial Incentives to Increase Breast Cancer Screenings in Montana Medicaid Population.** Lisa Troyer, BA, Montana Comprehensive Cancer Control Program, Montana Department of Public Health and Human Services
- **Improving Primary Care Practice-level Breast, Cervical, and Colorectal Cancer Screening Adherence and Follow-up in Vermont Using a Learning Collaborative Model.**
Sharon Mallory, MPH, Comprehensive Cancer Control Program, Vermont Department of Health

- **The National Cancer Survivorship Resource Center’s Development of Evidence-based Interventions to Improve the Health and Quality of Life for Post-treatment Cancer Survivors.** Nicole Erb, Program Manager, Cancer Control Mission, American Cancer Society

**Breakout 2: Ideas for Publications**
Azalea A/B

Session moderators and speakers will hold roundtable discussions to generate and comment on ideas for publications. Several examples of different types of public health practice publications, journals, and analyses will be provided. By the end of this session, participants will be able to initiate their development of publications.

Speakers: Scientific Support and Clinical Translation Team, Comprehensive Cancer Control Branch

**Breakout 3: Local implementation: Defining and Identifying Strategies**
Dunwoody B

By the end of the session, participants will be able to identify one new strategy to:

- Access cancer burden at the local level, or
- Conduct strategic planning at the local level, or
- Implement a policy, system, environmental change at the local level.

Moderator: Ann Larkin, MPH, Team Lead, Comprehensive Cancer Control Branch

- **NACCHO Needs Assessment Plan to Enhance Local Implementation of CCC Initiatives.**
Brandie Adams, MPH, Senior Program Analyst, National Association of City and County Health Officials

- **Collaborations for Healthy Beverages in Healthcare Settings in Minnesota.**
Michelle Strangis, JD, Comprehensive Cancer Control Program, Minnesota Department of Health

- **Local Success Utilizing the Franchise Model: Collaborating with Communities to Advance Comprehensive Cancer Control in Indiana.**
Caleb Levell, BA, Indiana Cancer Consortium, Indiana Public Health Association

- **Florida Cancer Network Develops Clear Vision from Integrated Strategic Planning Process.**
Sue Higgins, MPH, Program Director, Florida Comprehensive Cancer Control Program

**Breakout 4A: Developing an Effective Media Plan**
Oakwood A

By the end of this session, participants will be able to describe:

- The difference between a communication plan and a media plan.
- Why a media plan is important to a program.
- The components needed for an effective media plan and how to implement them.
- Why social media is an essential component of a media plan.

Speakers: Angela Ryan, BAJ, Health Communication Specialist, Comprehensive Cancer Control Branch and Janine Cory, MPH, Associate Director, Office of Communication, Division of Cancer Prevention and Control
Breakout 4B: Media Plan Strategies in Action
Dunwoody A

By the end of this training, participants will be able to describe:
- Successful media plan tactics.
- How appropriate planning and execution of media plan strategies can lead to results/outcomes.
- Practical implementation of media plan strategies based on program capacity and resources.

Moderator: Angela Ryan, BAJ, Health Communication Specialist, Comprehensive Cancer Control Branch

- **Utilizing the Kentucky Cancer Consortium Resource Plan to Increase Resources for Implementation of the Kentucky Cancer Action Plan.** Jennifer Redmond Knight, DrPH, Co-investigator, Kentucky Cancer Consortium
- **Developing and Implementing Effective Media and Communications Plans to Guide PSE Efforts in Indiana.** Emily Jones, BS, Cancer Policy Director, Cancer Control Section, Indiana State Department of Health, and Dawn Swindle, BS, Health Education and Communications Director, Cancer Control Section, Indiana State Department of Health
- **Developing a Strategic Communications Plan in Utah: Lessons Learned on Being Prepared to Capitalize on Opportunities for PSE Change.** Brad Belnap, MPP, Health Program Manager, Utah Cancer Control Program, Utah Department of Health

Breakout 5: National Network Model to Increase Tobacco and Cancer Control Capacity in Disparate Populations
Dunwoody C

By the end of the session, participants will be able to:
- Identify each National Network and its partner organizations.
- Recognize collaborative opportunities to support policy, systems, and environmental change strategies to increase access to quality care and to create or improve social and environmental conditions to promote healthy living in disparate populations.
- Identify opportunities to use various media outlets to increase awareness about disparities in cancer outcomes in specific populations as well as to deliver appropriate health messages.

Moderator: Ena Wanliss, MS, National Partnership Project Lead, Comprehensive Cancer Control Branch

- **National African American Tobacco Prevention Network.** Channte J. Keith, M.P.A., Associate Director of Programs, NAATPN, Inc.
- **National Native Network.** Noel Pingatore, Director, Health Education and Chronic Disease Department, BS, CPH, Inter-Tribal Council of Michigan
- **Reaching Asian Americans Pacific Islanders through Innovative Strategies to Achieve Equity in Tobacco Control and Cancer Prevention (RAISE) Network Project.** Joann Lee, Program Manager, DrPH, Asian Pacific Partners for Empowerment, Advocacy & Leadership (APPEAL)
- **Nuestras Voces: National Network to Reduce Tobacco-Related and Cancer Health Disparities.** Paul M. Baker, BA, Senior Director for Programs, National Alliance for Hispanic Health
- **The Network for LGBT Health Equity.** Daniella Matthews-Trigg, Program Administrator, CenterLink
- **National Behavioral Health Network for Tobacco & Cancer Control.** Shelina D. Foderingham, MPH, MSW, Director of Practice Improvement and Program Director, National Council for Behavioral Health
- **Geographic Health Equity Alliance.** Alicia Smith, MPH, Manager, Tobacco Programs, Community Anti-Drug Coalitions of America (CADCA)
- **Patient Advocate Foundation.** Pat Jolley, RN, Clinical Director of Research and Reporting, Patient Advocate Foundation

**Breakout 6: Cancer Prevention and Control through Program Collaboration**
Ashford Room

By the end of this session, participants will be able to describe:
- Three types of extraordinary collaborations that greatly enhanced the reach of the program efforts.
- Successful outcomes in activities related to HPV vaccination, rural transportation, and tobacco prevention.

Moderator: Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch
- **Smoking Cessation as a Means for Reducing Cancer Risks: An Evaluation of the Cooper/Clayton Method to Stop Smoking Program in Kentucky.** Jessica Jones, MSW, DRPH, Kentucky Cancer Consortium
- **Preventing Chronic Disease through Safe, Active Transportation Infrastructure in Rural Utah.** Kendra Babitz, MPP, Utah Comprehensive Cancer Control Program
- **A Collaborative Approach to Increasing HPV Vaccination Rates.** Heather Hirsch, MPH, Comprehensive Cancer Control Program, Minnesota Department of Health

12:15–1:30 pm  Lunch
1:30–2:45 pm  Addressing Public Health Needs of Cancer Survivors
Ravinia A/B/C

By the end of this session, participants will be able to describe:
- Evidence-based, online cancer survivorship resources for health care professionals.
- Activities to track patients using patient navigation data.
- Evaluation methods to identify needs of young breast cancer survivors.
- Strategies to strengthen relationships between tribal communities and health care professionals.

Moderator: Annette Gardner, BA, GISP, Public Health Advisor, Comprehensive Cancer Control Branch
- **Using E-Learning to Educate Primary Care Providers on Cancer Survivorship.** Mandi Chapman, MA, George Washington University Cancer Institute
- **Formative Evaluation of Interventions Addressing Culturally Relevant Needs of Young Breast Cancer Survivors.** Rochelle Shoretz, JD, Sharsheret
- **Cancer Patient Navigation Data: Identifying Metrics in Kentucky.** Kathie Bathje, MA, LPCC, Kentucky Cancer Consortium
- **Nursing Education to Improve Texas Cancer Survivors’ Quality of Life.** Jill Maughan, MEd, Comprehensive Cancer Control Program, Texas Department of State Health Services
- **Improving Cancer Care for North Dakota American Indians: Strengthening Relationships between Tribal Health Programs and Cancer Centers.** Joyce Sayler, RN, Comprehensive Cancer Control Program, North Dakota Department of Health and Richard Mousseau, MS(c), Northern Plains Comprehensive Cancer Control Program, Great Plains Tribal Chairmen’s Health Board
2:45–3:00 pm Break

3:00–4:00 pm Non-traditional Partners: National Recreation and Parks, Opportunities to Increase Health and Wellness Collaborative Opportunities
Ravinia A/B/C

By the end of this session, participants will be able to:
- Describe an example of working with non-traditional partners to accomplish CCC objectives.
- Identify a non-traditional partner with whom their own program can work.

Moderator: Brooke Steele, DO, Medical Officer, Comprehensive Cancer Control Branch
Presenter: Zarnaaz Baashir, MPH, Director of Health Initiatives, National Recreation and Park Association

4:00–5:00 pm New Opportunities in Lung Cancer Prevention
Ravinia A/B/C

By the end of this session, participants will be able to:
- Discuss the changing landscape of lung cancer prevention.
- Understand potential interventions to reduce radon exposure to prevent lung cancer.
- Identify opportunities in lung cancer screening to reduce burden.

Moderator: CDR Antonio Neri, MD, MPH, Medical Epidemiologist, Comprehensive Cancer Control Branch

- **Lung Cancer Screening with Low-Dose Computed Tomography for Primary Care Providers.** Tom Richards, MD, Medical Officer, Division of Cancer Prevention and Control
- **Bridging Cancer Care.** Catharine Grimes, MBA, Director, Bristol-Myers Squibb Foundation
- **Radon Control Activities for Lung Cancer Prevention in National Comprehensive Cancer Control Program Plans.** CDR Antonio Neri, MD, MPH, Medical Epidemiologist, Comprehensive Cancer Control Branch

5:00–5:30 pm Closing Plenary