MONDAY
August 14, 2017

Opening Plenary Session (12:30-2:00pm)
Featuring Joan Lunden

Session Moderator: John W. Patton, NACDD

Concurrent Breakout Sessions #1 (2:30-4:00pm)

Prevention/Research

Dollars and Sense: Program, Patient, and Clinical Perspectives About Costs of Colorectal Cancer Along the Cancer Continuum

Session Moderator: Juan Rodriguez, MPH, MS, CDC

Of cancers that affect both men and women, colorectal cancer is the second leading cause of cancer death in the United States. Screening helps find colorectal cancer at an early stage, when treatment often leads to a cure. This session addresses the costs of colorectal cancer screening and treatment from three unique perspectives.

A. Costs of Promoting Cancer Screening: Evidence from CDC's Colorectal Cancer Control Program (CRCCP)
   Presenter: Florence Tangka, PhD, CDC; Sujha Subramanian PhD, RTI International; Sonja Hoover, MPP, RTI International; Janet Royalty, MS, CDC; Kristy Joseph, MA, CDC; Amy DeGroff, PhD, CDC; Djenaba Joseph, MD, MPH, CDC; Sajal Chattopadhyay, PhD, CDC

B. Costs of Colorectal Cancer Screening Provision in CDC's Colorectal Cancer Control Program (CRCCP): Comparisons of Colonoscopy and FOBT/FIT-Based Screening
   Presenter: Sujha Subramanian, PhD, RTI International; Florence Tangka, PhD, CDC; Sonja Hoover, MPP, RTI International; Janet Royalty, MS, CDC; Amy DeGroff, PhD, CDC; Djenaba Joseph, MD, MPH, CDC

C. Costs for Colonoscopy-Based Colorectal Cancer Screening: Experience of Low-Income Individuals Undergoing Free Colonoscopies
   Presenter: Sonja Hoover, MPP, RTI International; Sujha Subramanian, PhD, RTI International; Florence Tangka, PhD, CDC; Maggie Cole-Beebe, PhD, RTI International; Amy Sun, AB, RTI International; Cheryl Kramer, MBA, Philadelphia Department of Public Health; Gina Pacilliio, BSN, Philadelphia Department of Public Health

D. Comparison of Colon and Rectal Cancer Treatment Cost by Stage at Diagnosis for Medicare Beneficiaries
   Presenter: Sujha Subramanian, PhD, RTI International; Florence Tangka, PhD, CDC; Sonja Hoover, MPP, RTI International; Lisa Lines, PhD, RTI International; Robert Baker, BA, RTI International; Marion Nadel, PhD, CDC; Susan Sabatino, MD, CDC; Sarah Manson, BS, CTR, CDC; Frances Babcock, BS, MT, CTR; CDC; Lisa C. Richardson, MD, MPH, CDC
Evolution of Comprehensive Cancer Control Plans and Partnerships

Session Moderator: Leslie Given, MPA, Strategic Health Concepts

The development of comprehensive cancer control (CCC) plans and partnerships began in 1998. Now, CCC plans and their implementation are more streamlined and strategic and CCC partnerships are more focused. This session will provide a historical context for the evolution of CCC in the United States, give examples of how CCC plans and partnerships have changed over time, and describe key factors of success for CCC partnerships.

A. Evolution of Comprehensive Cancer Control Plans and Partnerships: Historical Context
   Presenter: Karin Hohman, RN, MBA, Strategic Health Concepts

B. The Evolution of Comprehensive Cancer Control Plans and Partnerships - Impact and Key Success Factors
   Presenter: Leslie Given, BA, MPA, Strategic Health Concepts

C. Evolution of Comprehensive Cancer Control Plans and Partnerships: Kansas’ Perspective
   Presenter: Julie F. Sergeant, PhD, Kansas Department of Health and Environment

D. The Evolution of Comprehensive Cancer Control Plans and Partnerships – Setting Priorities and Focusing Implementation Efforts
   Presenter: Dilhara Muthukuda, Michigan Department of Health and Human Services; Polly Hager, Michigan Department of Community Health

Undue Burden: Understanding and Mitigating Cancer Survivors’ Increased Risks

Session Moderator: Nina Miller, American College of Surgeons Commission on Cancer

Cancer diagnosis and treatment can result in physical, psychosocial, and financial challenges for survivors. This panel will highlight survey data that describe distinct challenges cancer survivors face—including increased risk for depression, financial distress, and hospitalization and offer recommendations for mitigating these risks.

A. Financial Impact of Cancer Care on Survivors: Results from the 2015 LIVESTRONG Survey
   Presenter: Aditi Narayan, MS, LIVESTRONG Foundation; Loyce Pace, MPH, LIVESTRONG Foundation; Carla Bann, RTI International; Katherine Treiman, PhD, MPH, RTI International; Linda Squiers, RTI International

B. Adult Cancer Survivors Receiving Flu Vaccination: The Importance of Follow-Up Care Instructions
   Presenter: S. Cristina Oancea, PhD, MS, MS, University of North Dakota; Vinay K. Cheruvu, PhD, MS, MSc, PGD-MISCA, Kent State University
C. Examining the Mutual Benefits of a Peer Support Program to Facilitate Adaptation Among Women Affected by Breast/Ovarian Cancer: The Sharsheret Experience
Presenter: Adina Fleischmann, Sharsheret; Elana Silber, Sharsheret; Kathryn Rehberg, Georgetown Lombardi Comprehensive Cancer Center; Suzanne O’Neill, Georgetown Lombardi Comprehensive Cancer Center; Kenneth Tercyak, Georgetown Lombardi Comprehensive Cancer Center

Communication/Programmatic
Let’s Dance: Programmatic and Public Partnerships to Improve Cancer Prevention and Control
Session Moderator: Shayne Galloway, PhD, MPH, CDC

Partnerships are foundational to public health programs, including cancer prevention and control ones. This session will explore how organizations have worked together to address needs in their communities.

A. Cancer Survivorship Needs Through the Lens of the National Comprehensive Cancer Control Program
Presenter: Julie Townsend, MS, CDC; John M. Rose, PhD, Battelle Memorial Institute; Annette Gardner, BA, GISP, CDC; Adrienne Cocci, MPH, Battelle Memorial Institute

B. Innovative Public-Private Partnerships to Address Lung Cancer Disparities
Presenter: Dwana “Dee” Calhoun, MS, SelfMade Health Network (CDC-National Disparity Network); Jennifer Redmond Knight, DrPH, University of Kentucky-College of Public Health (SelfMade Health Network-Regional Resource Lead Organization)

C. Innovative Partnerships and Strategies to Promote Cancer Genomics Best Practices in Michigan’s Comprehensive Cancer Control Plan
Presenter: Debra A. Duquette, MS, Michigan Department of Health and Human Services; Polly Hager, Michigan Department of Community Health

D. Evolution in Motion: How Michigan Developed a Breast and Cervical Cancer Navigation Program Model in Response to the Affordable Care Act (ACA)
Presenter: Debbie Webster, BSN, MSW, Michigan Department of Health and Human Services; Bethany Hollender, MPH, MSW, Michigan Department of Health and Human Services

Prevention/Programmatic
Leading with Tradition: Facing Cancer in Tribal Communities
Session Moderator: Donald Haverkamp, MPH, CDC

Chronic diseases, including cancer, have affected American Indian/Alaska Native communities disproportionately. This session will highlight public health efforts by tribal communities to address cancer’s impact.
A. Advancing Health Equity in American Indian Communities: An Approach to Culturally Appropriate Prevention
Presenter: Melanie L. Plucinski, MPH, American Indian Cancer Foundation; Amber Cardinal, MPH, American Indian Cancer Foundation; Christopher Johnson, MA, American Indian Cancer Foundation

B. Health Disparities, Cancer, Among the Haudenosaunee (People of the Longhouse)
Presenter: Dean S. Seneca, MPH, MCRUP, CDC; Rodney C. Haring, PhD, MSW, Roswell Park Cancer Institute; Melissa A. Jim, MPH, CDC

C. Cancer Screening in Indian Country: An Overview of What Works in Tribal Communities
Presenter: Breannon E. Babbel, The National Indian Health Board

D. The Importance of Native Patient Navigators for Increasing Colorectal Cancer Screening Rates in American Indian Communities
Presenter: Tinka Duran, BS, CPH, Great Plains Tribal Chairmen's Health Board; Stella S. Zimmerman, ACET

Prevention/Research
Partnering for Prevention: The Cancer Prevention and Control Research Network’s Collaborations with Federally Qualified Health Centers

Session Moderator: Karen Glanz, PhD, MPH, University of Pennsylvania

The Cancer Prevention and Control Research Network (CPCRN) is a national network of academic, community-engaged researchers working to accelerate the adoption of evidence-based cancer prevention and control in communities through effective dissemination and implementation strategies, including among federally qualified health centers. This session discusses the outcomes of this partnership to reduce health disparities in disadvantaged populations.

A. Federally Qualified Health Centers As a Key Partner in Community-Clinical Linkages to Support HPV Vaccination
Presenter: Robin Vanderpool, DrPH, University of Kentucky; Heather M. Brandt, PhD, University of South Carolina Arnold School of Public Health; Laura Seegmiller, MPH, University of Iowa; Lindsay Stradtman, University of Kentucky College; Jason Daniel-Ulloa, PhD, MPH, University of Iowa; Thuy Vu, MPH, University of Washington; Vicky Taylor, MD, Fred Hutchinson Cancer Research Center; Paige Farris, MSW, Oregon Health and Science University; Susan J. Curry, PhD, University of Iowa

B. Implementation of Lung Cancer Screening Among Federally Qualified Health Centers (FQHCs) in the U.S.
Presenter: Susan A. Flocke, PhD, Case Western Reserve University; Robin Vanderpool, DrPH, University of Kentucky; Jan Eberth, University of South Carolina; Richard Hoffman, MD, University of Iowa; Daniel Reuland, MD, MPH, University of North Carolina School of Medicine; Genevieve Birkby, PhD, Case Western Reserve University; Steven Zeliadt, PhD, University of Washington
C. Partnering for Prevention: The Cancer Prevention and Control Research Network’s Collaborations with Federally Qualified Health Centers

Presenter: Catherine Lois Rohweder, DrPH, University of North Carolina, Chapel Hill; Daniela Friedman, Arnold School of Public Health; Jennifer Leeman, DrPH, MDiv, University of North Carolina School of Nursing; Linda Ko, PhD, Fred Hutchinson Cancer Research Center; Karen Glanz, PhD, MPH, University of Pennsylvania

Concurrent Breakout Sessions #2 (4:15-5:45pm)

CDC Session

The Devil is in the Data Details: Where Do You Get Your Cancer Data?

Session Moderator: Vicki Benard, PhD, CDC

This year marks the 25th anniversary of the Cancer Registries Amendment Act, which established CDC’s National Program of Cancer Registries. This session will provide an overview of cancer reporting, describe what data are available from the cancer registries, demonstrate how to access the data based on different target audiences, and show an example of how registry data are used in a state.

Mary Elizabeth O’Neil, MPH, CDC
Loria Pollack, MD, MPH, CDC
Simple Singh, MD, MPH, Epidemiologist, CDC
Steve Blankenship, MS, West Virginia Department of Health and Human Resources

Communication/Programmatic

A Collective Impact Approach to Address Survivorship Care Needs in Washington

Session Moderator: Patricia Migliore Santiago, MAOM, Washington Department of Health

The Washington Alliance for Cancer Survivorship (WACS) was formed to address the needs of the more than 352,000 estimated cancer survivors in the state. WACS’ goal is to create the best future for cancer survivors by providing the information and support they need to play an active role in decisions that impact their current and future quality of life. This session will discuss the multi-prong approach to address WACS’ goal.

A. Addressing Survivorship Challenges Using a Collective Impact Approach

Presenter: Katie Treend, Comprehensive Cancer Control Coordinator; Patricia Migliore Santiago, MAOM, Washington Department of Health; Rose Guerrero, Evergreen Health
B. WebPlus Survivorship Module Creates Solutions
   Presenter: Johna Peterson, CTR, Washington Department of Health; Patricia Migliore Santiago, MAOM, Washington Department of Health

C. Survivorship Care Plan Utilization and Challenges
   Presenter: Rose Guerrero, Evergreen Health; Patricia Migliore Santiago, MAOM, Washington Department of Health

D. Post-Treatment Health and Wellness Needs Among Cancer Survivors in Washington State
   Presenter: Caitlin Mason, PhD, University of Washington; Jennifer Haase Morris, MBA, American Cancer Society; Patricia Migliore Santiago, MAOM, Washington Department of Health; Laurel Dillon-Sumner, MA, University of Washington; Thuy Vu, MPH, University of Washington; Peggy Hannon, PhD, MPH, University of Washington

**Innovation/Programmatic**

**Stand by Me: Implementing Innovative Programs and Practices That Support Cancer Patients and Survivors**

Session Moderator: Cameron Krier Massey, JD, MPH, LIVESTRONG

Living with, through, and beyond cancer requires the help of others. This session will share the behind-the-scenes or on-the-ground efforts for supporting cancer patients and survivors.

A. Addressing Barriers to Care: Process and Summative Evaluation of the Competency-Based Oncology Patient Navigator Training

B. Active Living after Breast Cancer: Combining Physical Activity and Survivorship Navigation to Improve the Health and Quality of Life of Cancer Survivors
   Presenter: Maria Lizette Rangel, MD Anderson Cancer Center; Karen M. Basen-Engquist, PhD, MPH, The University of Texas MD Anderson Cancer; Leticia Gatus, DrPH, MD Anderson Cancer Center; Ashley Alexander, MD Anderson Cancer Center; Lorna McNeill, MD Anderson Cancer Center; Eileen Shinn, MD Anderson Cancer Center

C. First Steps: Clinical Integration of the LIVESTRONG at the YMCA Program
   Presenter: Heather Hodge, MEd, YMCA of the USA; Matt Longjohn, MD, MPH, YMCA of the USA; Katherine Hohman, MPH, YMCA of the USA

D. Impact of the LIVESTRONG at the YMCA Program on Physical Activity, Fitness, and Quality of Life in Cancer Survivors
   Presenter: Jennifer Ligibel, MD, Dana-Farber Cancer Institute; Melinda L. Irwin, PhD, MPH, Yale School of Public Health
Innovation/Research
Harnessing the Power of Big Data and Simulation to Improve Colorectal Cancer Screening

Session Moderator: Cynthia A. Vinson, PhD, MA, National Cancer Institute

Local and national decision makers are interested in increasing colorectal cancer screening while simultaneously addressing disparities. This session will discuss how simulation modeling can enhance the decision-making process for implementation planning for colorectal cancer screening.

A. Data-Powered Decision Making: One State's Approach to Improving Colorectal Cancer Screening in Underserved Populations
Presenter: Stephanie B. Wheeler, PhD, MPH, University of North Carolina at Chapel Hill; Maria E. Mayorga, PhD, North Carolina State University; Melinda Davis, PhD, Oregon Health & Science University; Leah Frerichs, PhD, University of North Carolina at Chapel Hill; Michael Pignone, MD, MPH, University of Texas, Austin; Florence Tangka, PhD, CDC; Lisa C. Richardson, MD, MPH, CDC; Kristen Hassmiller Lich, PhD, MHSA, University of North Carolina at Chapel Hill

B. Relationships, Data, and Quality Improvement: Critical Factors When Accountable Care Organizations and Primary Care Practices Collaborate to Increase Colorectal Cancer Screening in Medicaid Members
Presenter: Melinda Davis, PhD, Oregon Health & Science University; Rose Gunn, MA, Oregon Health & Science University; Robyn Pham, Oregon Health & Science University; Kristen Hassmiller Lich, PhD, MHSA, University of North Carolina at Chapel Hill; Stephanie B. Wheeler, PhD, MPH, University of North Carolina at Chapel Hill

C. Technical Considerations: The Past, Present, and Future of Simulation Modeling of Colorectal Cancer
Presenter: Siddhartha Nambiar, MS, North Carolina State University; Maria E. Mayorga, PhD, North Carolina State University; Rachel Townsley, MIE, North Carolina State University; Kristen Hassmiller Lich, PhD, MHSA, University of North Carolina at Chapel Hill; Stephanie B. Wheeler, PhD, MPH, University of North Carolina at Chapel Hill

D. Using Individual-Based Simulation Modeling to Integrate Big Data and Intervention Evidence to Inform Intervention Selection, Adaptation, and Evaluation: An Example on Colorectal Cancer Screening
Presenter: Kristen Hassmiller Lich, PhD, MHSA, University of North Carolina at Chapel Hill; Maria E. Mayorga, PhD, North Carolina State University; Rachel Townsley, MIE, North Carolina State University; Stephanie B. Wheeler, PhD, MPH, University of North Carolina at Chapel Hill; Leah Frerichs, PhD, University of North Carolina at Chapel Hill

Prevention/Programmatic
You're Gonna Need a Bigger Boat: Building the Partnership Framework with Data

Session Moderator: Frank Bright, National Association of Chronic Disease Directors

Data assessments are foundational to cancer prevention and control programs. This session will share how data were used to address prevention and early detection activities at the local, state, and national levels.
A. Access to Colonoscopy in Louisiana: Gastroenterologists and Medicaid Acceptance  
Presenter: Randi E. Kaufman, DrPH, Louisiana State University Health Sciences Center School of Public Health; Stephen Patin, Louisiana State University Health Sciences Center School of Public Health; Jordan Karlitz, MD, Tulane School of Medicine

B. Community of Practice: Hospitals Working Together to Create Healthier Environments  
Presenter: Michelle Moreau, BA, Wisconsin Comprehensive Cancer Control Program; Sheri Scott, Scott Consulting; Noelle LoConte, MD, University of Wisconsin Carbone Cancer Center

C. Leveraging Electronic Health Records to Enhance Systems of Care for Increased Colorectal Cancer Screening  
Presenter: Cecil Pollard, MA, West Virginia University; Adam D. Baus, PhD, MA, MPH, West Virginia University; Stephenie Kennedy, EdD, West Virginia University; Mary Ellen Conn, MS, West Virginia University; Susan Eason, MS, West Virginia University Cancer Institute; Dannell Boatman, MS, West Virginia University; Taylor Daugherty, BA, West Virginia University

D. Increasing Adolescent HPV Vaccination Rates in Federally Qualified Health Centers Through an Integrated Quality Improvement Framework  
Presenter: Marcie M. Fisher-Borne, PhD, American Cancer Society; Sandy Preiss, MA, American Cancer Society; Molly Black, American Cancer Society; Debbie Saslow, PhD, American Cancer Society

Prevention/Research  
Show Me the Money: Tracking Impact of Prevention and Screening Efforts

Session Moderator: Donatus (Don) Ekwueme, PhD, MS, CDC

Methods to assess public health impact include cost assessment and trend analysis. This session highlights these techniques for cancer prevention through the HPV vaccination and BRCA testing and early detection through the National Breast and Cervical Cancer Early Detection Program.

Presenter: Zhuo Chen, PhD, CDC; Katherine Kolor, PhD, CDC; Scott D. Grosse, PhD, CDC; Juan Rodriguez, MPH, MS, CDC; Julie A. Lynch, PhD, U.S. Department of Veterans Affairs; Ridgely F. Green, PhD, MMSc, CDC; W. David Dotson, PhD, CDC; Scott Bowen, MPH, CDC; Muin Khoury, MD, PhD, CDC

B. Impact of 9-Valent Human Papillomavirus Vaccine on HPV Vaccination Coverage of Youths, Ages 9–17, in North Carolina  
Presenter: Justin Trogdon, PhD, University of North Carolina at Chapel Hill; Brianna Lindsay, PhD, MPH, Merck & Co., Inc.; Paul Shafer, MA, University of North Carolina at Chapel Hill; Tamera Coyne-Beasley, MD, MPH, University of North Carolina at Chapel Hill
C. Economic Analysis of the National Breast and Cervical Cancer Early Detection Program
Presenter: Donatus (Don) Ekwueme, PhD, MS, CDC; Justin Trogdon, PhD, University of North Carolina at Chapel Hill; Jacqueline W. Miller, MD, CDC

D. Estimated the Impact of the National Breast and Cervical Cancer Early Detection Program on Breast and Cervical Cancer Mortality Among Low-income Uninsured Women in the United States
Presenter: Donatus (Don) Ekwueme, PhD, MS, CDC; Jacqueline W. Miller, MD, CDC; Janet Royalty, MS, CDC; Vladislav Uzunangelov, PhD, University of San Diego
Plenary Session (9:00-10:00am)
Featuring Dr. Sanjeev Arora

Session Moderator: Elizabeth A. Rohan, PhD, MSW, CDC

Concurrent Breakout Sessions #3 (10:30am-Noon)

CDC Session
A Program of Applied Research for Cancer Prevention and Control: Bridging the Gap Between Knowledge and Translation

Session Moderator: Mary C. White, ScD, MPH, CDC

Research translation is like a relay race with the first few legs as the generation of research findings that fill knowledge gaps. For research to have the intended impact, a public health practitioner needs to pass the baton and translate the findings into practice. In this session, we will provide examples of efforts being undertaken by the Epidemiology and Applied Research Branch in CDC’s Division of Cancer Prevention and Control to facilitate the handoff of research data to public health practice.

A. Development, Dissemination, and Adaptation of AMIGAS, a Bilingual Educational Outreach Intervention Originally Designed to Increase Cervical Cancer Screening Among Hispanic Women
   Presenter: Judith Lee Smith, MS, PhD, CDC

B. Reducing Breast Cancer Disparities in States: Creating the Bridge from Data to Action
   Presenter: Arica White, PhD, CDC

C. The Epidemiology and Application of Public Health Genomics
   Presenter: Juan Rodriguez, MPH, MS, CDC; Sun Hee Rim, PhD, CDC

D. Creation and Application of Cost Assessment Tools for Evaluating National Cancer Prevention and Control Programs
   Presenter: Donatus (Don) Ekwueme, PhD, MS, CDC

Innovation/Programmatic
Implementing an ECHO Program for Cancer Prevention and Control at Your Institution: Opportunities and Challenges

Session Moderator: Sanjeev Arora, MD, University of New Mexico School of Medicine

This breakout session will focus on disparities in cancer prevention, diagnosis, and treatment; discuss steps for implementation of the ECHO model at an organization; and highlight two successful case studies of ECHO for cancer control in the United States and in India.
A. Disparities in Cancer Prevention and Control—Opportunities and Challenges
   Presenter: Richard Wender, MD, American Cancer Society

B. Steps for Replicating ECHO at Your Institution
   Presenter: Erica Harding, MA, University of New Mexico School of Medicine

C. Using ECHO to Reduce Disparities in Cancer Care in Rural Texas, Latin America, and Africa
   Presenter: Kathleen M. Schmeler, MD, The University of Texas MD Anderson Cancer Center

D. The ECHO National Cancer Grid Virtual Tumor Boards—Changing the Face of Indian Rural Cancer Care
   Presenter: Dr. C.S. Pramesh, Tata Memorial Cancer Centre

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Communication/Research

More Than Just Talk: The Importance of Effective Patient-Provider Communications

Session Moderator: Manxia Wu, MD, MPH, CDC

Providers working with cancer patients need to communicate effectively and make appropriate care recommendations in challenging circumstances. This panel will highlight challenges that can impede strong patient-provider communication and discuss communication strategies that can increase cancer patients' adherence to recommended behaviors. The discussion will highlight the importance of tailoring communication techniques, particularly to vulnerable subgroups, to activate survivors in the course of their care.

A. Mobile-Based Patient-Provider Communication in Cancer Survivors: Role of Health Literacy and Patient Activation
   Presenter: Anubhuti Poudyal, MPHc, Texas A&M University; Y. Alicia Hong, PhD, Texas A&M University; Shaohai Jiang, PhD, National University of Singapore

B. Interdisciplinary Cancer Provider-Reported Challenges to Culturally Sensitive Communication and Care

C. Personalized Medicine for Prevention: Can Risk-Stratified Screening Decrease Colorectal Cancer Mortality at an Acceptable Cost?
   Presenter: Sujha Subramanian, PhD, RTI International; Georgiy Bobashev, PhD, RTI International; Robert J. Morris, BS, RTI International; Sonja Hoover, MPP, RTI International
Data Speak: Using Data for Innovative Cancer Control Efforts

Session Moderator: Hannah K. Weir, PhD, CDC

Data are the cornerstone to comprehensive cancer control planning and allow public health professionals to measure general and detailed cancer control objectives. This session will provide insight on how data can be used to understand women at risk for hereditary breast and ovarian cancer, cancer survivorship at the state level, colorectal cancer screening stratified by risk, and cancer survival by socioeconomic position.

A. Population-Based Cancer Survival in Canada and the United States: Comparison by Socioeconomic Position
   Presenter: Hannah K. Weir, PhD, CDC, Heather Bryant, MD, PhD, Canadian Partnership Against Cancer; Rami Rahal, MBA, Canadian Partnership Against Cancer

B. Life-Course Socioeconomic Status and Breast and Cervical Cancer Screening: Analysis of WHO's Study on Global Aging and Adult Health (SAGE)
   Presenter: Oluwafolakemi I. Ogunsina, MPH, MBBS, University of Alabama at Birmingham; Tomi Akinyemiju, PhD, MPH, University of Alabama at Birmingham

C. Using CDC's Science Impact Framework to Evaluate the Impact of Hereditary Breast and Ovarian Cancer Public Health Activities
   Presenter: Ridgely F. Green, PhD, MMSc, CDC; Mary Ari, PhD, CDC; Nancy Habarta, MPH, CDC; Tempest Hill, DrPH, MPH, CDC; Katherine Kolor, PhD, CDC; Scott Bowen, MPH, CDC; W. David Dotson, PhD, CDC; Juan Rodriguez, MPH, MS, CDC; Muin Khoury, PhD, MD, CDC

D. Utilizing Population-Based Survey Data for Women at Risk for Hereditary Breast and Ovarian Cancer in Michigan
   Presenter: Debra A. Duquette, MS, Michigan Department of Health and Human Services

Prevention/Programmatic

In It for the Long Haul: Making Changes One Population at a Time

Session Moderator: Citseko Staples, American Cancer Society Cancer Action Network

To save millions of lives, cancer prevention and control programs need to reach the most people at the right time. This session will discuss how some programs at the state, national, and international levels have done this through policies and system change.

A. Policy, Systems, and Environmental Changes for Cancer Prevention and Control: Lessons Learned from a Demonstration Program Among National Comprehensive Cancer Control Program Grantees
   Presenter: Angela Moore, MPH, CDC; John M. Rose, PhD, Battelle Memorial Institute; Elizabeth Rohan, PhD, MSW, CDC; Julie Townsend, MS, CDC; Monique Young, MPH, CDC; Gary Chovnick, DrPH, Battelle Memorial Institute; Jarrod R. Olson, MPP, Battelle Memorial Institute, Annette Gardner, BA, GISP, CDC; Adrienne Cocci, MPH, Battelle Memorial Institute; Anne Major, BA, CDC
B. Evaluation of a Public Health Policy to Decrease Indoor Tanning in Young Adults
Presenter: Michelle Strangis, JD, MPH, Minnesota Department of Health

C. Expanding Physical Activity Access Through Active Transportation (AT) Infrastructure for All Utahans: Utah’s New Road Respect Community Program (RRC)
Presenter: Kendra Babitz, MPP, Utah Comprehensive Cancer Control Program; Brad Belnap, MPP, Utah Comprehensive Cancer Control Program

D. Reducing Alcohol-Related Cancer: What Can Public Health Advocates, Policy Makers, and Cancer Charities Do?
Presenter: Marcia Bassier-Paltoo, MBBS, MSc, Cancer Care Ontario; Rebecca Truscott, MHSc, RD, Cancer Care Ontario; Norman Giesbrecht, PhD, Centre for Addiction and Mental Health, Toronto

Prevention/Programmatic
Building Community Health Center Capacity for Cancer Prevention Through Quality Improvement Coaching and Peer Support

Session Moderator: Morgan Daven, MA, American Cancer Society

The American Cancer Society is working with primary care associations and other partners to increase the capacity of Community Health Centers to provide high-quality and consistent preventive care to their patients. This session will cover the Community Health Centers’ achievements in increasing colorectal cancer screening and addressing gaps in their capacity for other cancer screening and prevention services.

A. New England Colorectal Cancer Screening Learning Collaborative for Community Health
Presenter: Lynn Basilio, MS, American Cancer Society; Randy Schwartz, MSPH, American Cancer Society; Neil Maniar, PhD, MPH, American Cancer Society; Morgan Daven, MA, American Cancer Society

B. West Virginia Colorectal Cancer Screening Learning Collaborative for Community Health Centers
Presenter: Kevin Tephabock, American Cancer Society; Rebecca Cowens-Alvarado, MPH, American Cancer Society; Morgan Daven, MA, American Cancer Society

C. The American Cancer Society’s Maintenance of Certification QI Pilot to Increase HPV Vaccination
Presenter: Molly Black, American Cancer Society; Marcie M. Fisher-Borne, PhD, American Cancer Society; Morgan Daven, MA, American Cancer Society
Keynote Speaker (1:00-2:00pm)
Dr. Atul Gawande

Session Moderator: Lisa Richardson, MD, MPH, CDC

Concurrent Breakout Sessions #4 (2:30-4:00pm)

CDC Session
A Town Hall Discussion on Cancer Prevention Initiatives in the National Comprehensive Cancer Control Program

Session Moderator: Nikki Hayes, MPH, CDC

Comprehensive cancer control is a philosophical approach that brings together stakeholders to address a community's cancer burden in a collective, impactful way that no stakeholder could accomplish alone. CDC's National Comprehensive Cancer Control Program (NCCCP) was created in 1998 to support the strategic and collaborative coordination of cancer prevention and control efforts in states and tribal or territorial jurisdictions. This session will highlight selected efforts to prevent cancer through NCCCP initiatives and activities, including Hepatitis B vaccination uptake, Hepatitis C screening, HPV vaccination coverage, colorectal cancer screening, and support of cancer coalitions.

Presenter: Nikki Hayes, MPH, CDC
Alexander Millman, MD, LCDR, United States Public Health Service
Melinda Wharton, MD, MPH, CDC
Mary Doroshenk, MA, American Cancer Society
Cynthia A. Vinson, PhD, MPA, National Cancer Institute

Prevention/Research
The Best Test Is the One That Gets Done: Interventions to Increase Colorectal Cancer Screening

Session Moderator: Cheryl Cunningham, BA, CDC

In 2015, only 62% of adults reported being up-to-date with colorectal cancer screening, which is below the nation's 2020 target of 70.5%. This session focuses on selected interventions to increase colorectal cancer screening.

A. Differences in Barriers to Cancer Screening and Navigator Activities in Two Federally Qualified Health Centers Implementing Patient Navigation
Presenter: Antoinette Romanzo-Smith, MS, New York State Department of Health; Margaret Gates, ScD, New York State Department of Health; Sharon Bisner, RN, FNP, New York State Department of Health; Elise Collins, New York State Department of Health; Heather LeBlanc, New York State Department of Health

B. A Centralized Mailed Program with Stepped Increases of Support Increases Time in Compliance with Colorectal Cancer Screening Guidelines over Five Years: A Randomized Trial
C. Combining a Colorectal Cancer Screening Decision Aid and Patient Navigation Improves Decision-Making Processes and Screening Completion in Linguistically Diverse Primary Care Patients
Presenter: Daniel Reuland, MD, MPH, University of North Carolina School of Medicine; Alison Brenner, PhD, University of North Carolina at Chapel Hill; Richard Hoffman, MD, University of Iowa; Andrew McWilliams, MD, MPH, Carolinas HealthCare System; Robert Rhyne, MD, University of New Mexico School of Medicine; Christina Getrich, PhD, University of Maryland; Hazel Tapp, PhD, Carolinas HealthCare System; Mark Weaver, PhD, University of North Carolina School of Medicine; Danelle Callan, MA, University of New Mexico School of Medicine; Laura Cubillos, MPH, University of North Carolina at Chapel Hill; Brisa Urquieta de Hernandez, BUS, Carolinas HealthCare System; Michael Pignone, MD, MPH, University of Texas Austin

Innovation/Programmatic
From the Beginning: How Data Collection and Use Can Improve Knowledge and Influence Change


Cancer councils, federal organizations working with tribes, and state-based organizations are primed to share how they have used data to increase knowledge about audiences they are trying to identify, reach, and better serve. The session will cover how addressing partnerships and equity all begin with data.

A. Improving American Indian and Alaska Native Cancer and Mortality Surveillance Data
Presenter: Melissa A. Jim, MPH, CDC; Donald Haverkamp, MPH, CDC; Cheyenne C. Jim, MS, CDC; Stephanie C. Melkonian, PhD, CDC; David K. Espey, MD, CDC

B. Opening the Black Box: Secrets to EHR-Reported Cancer Screening Rates
Presenter: Christen Lara, Colorado Department of Public Health and Environment

C. What's in It for Me? Utilizing Technology to Enhance the Wisconsin Cancer Council's Value-added
Presenter: Sarah Kerch, MPH, Wisconsin Comprehensive Cancer Control Program; Courtney Harris, MSW, Wisconsin Comprehensive Cancer Control Program; Amy Conlon, MPH, Wisconsin Comprehensive Cancer Control Program; Noelle LoConte, MD, University of Wisconsin Carbone Cancer Center

D. Online Mapping for Michigan’s Cancer Programs
Presenter: Michael D. Carr, MA, Michigan Department of Community Health
Communication/Programmatic

We Are the Champions: Resources for Increasing Health Care Provider Awareness About Cancer Prevention

Session Moderator: Mandi Pratt-Chapman, MA, The George Washington University Cancer Center

Providers have an important role in improving and championing cancer prevention and control efforts. This session will highlight programs designed to increase provider awareness and knowledge to promote better outcomes for patients.

A. Innovative Provider Education on Lung Cancer in the Most Affected State: What Works?
   Presenter: Celeste Worth, MCHES, University of Louisville; Ruth Mattingly, MPA, University of Louisville; Morel Jones, University of Louisville; Jamie Studts, PhD, University of Kentucky; Connie Sorrell, MPH, University of Louisville

B. Knowledge and Practice Regarding Hereditary Cancer Syndromes Among Family Physicians
   Presenter: Emily Fields, MS, CGC, Colorado Department of Public Health and Environment; Joseph De Nagy, DO, MPH, State University of New York at Buffalo; Randi Rycroft, MSPH, CTR, Colorado Department of Public Health and Environment; Lisen Axell, MS, CGC, University of Colorado; Lisa Ku, MS, CGC, University of Colorado; Jan Lowery, PhD, MPH, Catholic Health Initiatives

C. Cancer Survivorship Care Plans: A Toolkit for Health Care Professionals; Providing Education and Resources to Help Incorporate Survivorship Care Plans into Systems of Care
   Presenter: Shauntay L. Davis, MPH, California Department of Public Health; Joanna Morales, Esq., Triage Cancer; LeeAnn Timbrook, CHES, California Department of Public Health; Judith Polakoff, MS, California Department of Public Health

D. Learning to Love Mondays: Weekly Strategies to Quit Smoking
   Presenter: Joanna Cohen, PhD, MHSc, Johns Hopkins University; Peggy Neu, The Monday Campaigns; Ron Hernandez, The Monday Campaigns/Grace Communication Foundation

Prevention/Programmatic

Examining Cancer Health Disparities: Public Health Responses to a Persistent Trend

Session Moderator: Paran Pordell, MPH, CDC

Monitoring cancer health disparities begins with data. This session will address health disparities in underserved populations at state and local levels.
A. Examination of Cancer Outcomes in American Samoa  
Presenter: Elizabeth Van Dyne, MD, MPH, CDC; Virginia Senkomago, PhD, MPH, CDC/ORISE; Lee E. Buenconsejo-Lum, MD, FAAFP, University of Hawaii; Mona Saraiya, MD, CDC

B. Cervical Cancer Screening in the National Breast and Cervical Cancer Early Detection Program (NBCCEDP) in Four U.S.-Affiliated Pacific Islands Between 2007 and 2015  
Presenter: Virginia Senkomago, PhD, MPH, CDC/ORISE; Janet Royalty, MS, CDC; Jacqueline W. Miller, MD, CDC; Lee E. Buenconsejo-Lum, MD, FAAFP, University of Hawaii; Vicki Benard, PhD, CDC; Mona Saraiya, MD, CDC

C. Working with State-Funded Health Centers to Address Cancer Health Disparities in Indiana  
Presenter: Keylee Wright, Indiana State Department of Health

D. Addressing Breast Cancer Mortality Disparities in Milwaukee  
Presenter: Sarah Mroz, MPH, University of Wisconsin Carbone Cancer Center; Noelle LoConte, MD, University of Wisconsin Carbone Cancer Center

Prevention/Programmatic
Evaluation of the Colorectal Cancer Control Program (DP15-1502): Using Program Data to Measure Health Systems Change

Session Moderator: Amy DeGroff, PhD, CDC

To increase colorectal cancer screening, CDC funds 30 grantees in the Colorectal Cancer Control Program (CRCCP) to implement evidence-based interventions and supporting activities within health systems and clinics. This session will describe the comprehensive evaluation for CRCCP that will help to improve program effectiveness, ensure accountability, and inform future program planning and policy.

A. Colorectal Cancer Control Program (CRCCP) Evaluation: Challenges and Lessons Learned  
Presenter: Krishna P. Sharma, PhD, CDC; Kristy Kenney, MPH, CDC; Amy DeGroff, PhD, CDC; Janet Royalty, MS, CDC; Justin Uhd, JD, MPA, CDC

B. Using Clinic-Level Data to Assess Impact of Health Systems Change in the Colorectal Cancer Control Program (CRCCP)  
Presenter: Kristy Kenney, MPH, CDC; Anamika Satsangi, MPH, CDC; Amy DeGroff, PhD, CDC; Janet Royalty, MS, CDC

C. Methods for Conducting Cost Effectiveness Analyses of CDC’s Colorectal Cancer Control Program  
Presenter: Florence Tangka, PhD, CDC; Sujha Subramanian, PhD, RTI International; Sonja Hoover, MPP, RTI International

D. Evaluating Program Management and Implementation in CDC’s Colorectal Cancer Control Program  
 Presenter: Amy DeGroff, PhD, CDC; Justin Uhd, JD, MPA, CDC; Stephanie Melillo, MPH, CDC; Lindsay Gressard, MPH, MEd, CDC
Concurrent Breakout Sessions #5 (4:15-5:45pm)

Prevention/Research
What’s in Your Toolbox? A Potpourri of Research Methods to Address the Cancer Control Continuum

Session Moderator: Loria Pollack, MD, MPH, CDC

One size does not fit all when it comes to research on cancer prevention, early detection, and survivorship. This session focuses on estimation techniques, an intervention trial, and a survival analysis to address unique cancer-related questions.

A. Estimation of Breast Cancer Incident Cases and Medical Care Costs Attributable to Alcohol Consumption Among Insured Women under Age 45 Years in the United States
Presenter: Donatus (Don) Ekwueme, PhD, MS, CDC; Benjamin T. Allaire, MS, RTI International; William J. Parish, PhD, RTI International; Cheryll C. Thomas, MSPH, CDC; Gery P. Guy Jr., PhD, CDC; Temeika L. Fairley, PhD, CDC; Justin Trogdon, PhD, University of North Carolina at Chapel Hill

B. Preventing Alcohol-Related Cancer: What If Everyone Drank Within the Guidelines?
Presenter: Stephanie Young, MPH, Cancer Care Ontario; Norman Giesbrecht, PhD, Centre for Addiction and Mental Health, Toronto; Elisa Candido, MPH, Cancer Care Ontario; Julie Klein-Geltink, MHSc, Cancer Care Ontario

C. Healthlinks: Reaching Employees of Small, Low-Wage Worksites with Evidence-Based Interventions
Presenter: Peggy Hannon, PhD, MPH, University of Washington; Jeffrey Harris, MD, MPH, MBA, University of Washington; Kristen Hammerback, MA, University of Washington; Marlana Kohn, MPH, University of Washington; Amanda Parrish, MA, University of Washington; K. Gary Chan, PhD, University of Washington; Christian Helfrich, PhD, MPH, University of Washington

D. Racial Differences in Survival of Pediatric Patients with Brain and Central Nervous System Cancer—United States, 2001–2012
Presenter: David Siegel, MD, MPH, CDC; Simple Singh, MD, MPH, CDC; Jun Li, MD, PhD, CDC

Prevention/Research
Location, Location, Location: Spatial Analysis and the Cancer Control Continuum

Session Moderator: Zahava Berkowitz, MSPH, MSc, CDC

Place matters when it comes to cancer. This panel will address health disparities in cancer screening and diagnoses using geospatial techniques.
A. Racial Disparities in Breast Cancer Screening in State Medicaid Programs
Presenter: Florence Tangka, PhD, CDC; Sujha Subramanian, PhD, RTI International; Lee Rivers Mobley, PhD, Georgia State University; Sonja Hoover, MPP, RTI International; Jiantong Wang, RTI International; Ingrid Hall, PhD, CDC, Simple Singh, MD, MPH, CDC

B. Medicare Modernization and the Diffusion of Endoscopy in FFS Medicare
Presenter: Srimoyee Bose, Georgia State University; Lee Rivers Mobley, PhD, Georgia State University; Pedro Amaral, Universidade Federal de Minas Gerais; Tzy-Mey Kuo, University of North Carolina at Chapel Hill; Mei Zhou, Georgia State University

C. Modeling Geospatial Patterns of Late-Stage Diagnosis of Breast Cancer in the U.S.
Presenter: Lia Scott, Georgia State University; Yamisha Rutherford, Georgia State University; Lee Rivers Mobley, PhD, Georgia State University; Tzy-Mey Kuo, University of North Carolina at Chapel Hill

D. County Health Insurance Coverage Estimates for Cancer Screening Program Planning and Evaluation
Presenter: David Powers, U.S. Census Bureau; Jasen Taciak, U.S. Census Bureau; Florence Tangka, PhD, CDC; Janet Royalty, MS, CDC; Kristy Kenney, MPH, CDC

Innovation/Programmatic

Innovative Integration: Using Technology Platforms to Improve Education, Care Planning, and Chronic Disease Self-Management for Cancer Survivors

Session Moderator: Natasha Buchanan Lunsford, PhD, CDC

New electronic and m-health technologies are initiating innovative opportunities to improve education, care, chronic disease self-management, and overall health outcomes of cancer survivors. This session will discuss the burgeoning role of technology platforms in providing education and survivorship care, while highlighting three interventions that offer public health strategies to improve outcomes for cancer survivors.

A. The Intersection of Two Worlds: Survivorship Care Planning: Implementing the Web Plus Survivorship Module Among Breast Cancer Survivors in New Orleans, LA
Presenter: Cathy J. Bledsoe, MPH, DB Consulting Group; A. Blythe Ryerson, PhD, MPH, CDC; Joseph Rogers, MS, CDC; Smitha Kolli, DB Consulting Group; Randi Rycroft, MSPH, CTR, Colorado Department of Public Health and Environment; Debbie Webster, BSN, RN, LMSW, Michigan Department of Health and Human Services; Mikal M. Giancola, MPH, Louisiana State University School of Public Health; Donna Williams, DrPH, Louisiana State University School of Public Health; Johna Peterson, CTR, Washington State Department of Health

B. AYA STEPS: A Mobile App to Enhance Uptake of Survivorship Care Plans for Adolescent and Young Adult Survivors of Childhood Cancer
Presenter: Lisa Schwartz, PhD, The Children's Hospital of Philadelphia; Dava Szalda, MD, The Children's Hospital of Philadelphia; Alexandra Marie Psilogios, PhD, The Children's Hospital of Philadelphia; Elizabeth Ver Hoeve, MA, The Children's Hospital of Philadelphia; Lauren Daniel, PhD, Rutgers Camden; Lindsay Anderson, MA, The Children's Hospital of Philadelphia; Eliana Butler, The
C. Survivorship Care Planning: Implementing the Web Plus Survivorship Module Among Breast Cancer Survivors in New Orleans, LA

Presenter: Mikal M. Giancola, MPH, Louisiana State University School of Public Health; Donna Williams, DrPH, Louisiana State University School of Public Health; Xiao-Cheng Wu, MD, MPH, CTR, Louisiana State University School of Public Health; Michelle Loch, MD, Louisiana State University School of Medicine; Powel Lorrie, PhD, RN, Louisiana State University School of Nursing

Prevention/Programmatic

Innovative State Approaches to Addressing National Comprehensive Cancer Control Program Priorities

Session Moderator: Nikki Hayes, MPH, CDC

The National Comprehensive Cancer Control Program’s priorities include emphasizing primary prevention of cancer, supporting cancer screening and early detection, supporting cancer survivors, helping put policies into place, and evaluating policies and programs while paying special attention to disparities in cancer health outcomes. This session will present an overview of several innovative state approaches used to address these priorities, including strategic planning and the implementation of evidence-based interventions to improve cancer screening and treatment.

A. Wisconsin's Collaborative Approach to Increase Colorectal Cancer (CRC) Screening

Presenter: Allison Antoine, CHES, University of Wisconsin; Amy Conlon, MPH, University of Wisconsin; Angela M. Corbett, MPH, CHES, University of Wisconsin; David Frazer, MPH, University of Wisconsin; Carrie Stehman, MA, University of Wisconsin; Noelle LoConte, MD, University of Wisconsin

B. Utilizing Community Gardens as a Tool to Increase Fresh Fruit and Vegetable Consumption for Low-Income, Urban Refugee Populations in Utah

Presenter: Brad Belnap, MPP, Utah Comprehensive Cancer Control Program; Lindsay Snow, Utah Comprehensive Cancer Control Program

C. Understanding Cancer Control Activities and Plans of State Teams Participating in Technical Assistance Workshops for Implementing Evidence-Based Strategies

Presenter: Robin Vanderpool, DrPH, University of Kentucky; Timothy J. Walker, PhD, University of Texas Health Science Center at Houston; Heather M. Brandt, PhD, CHES, University of South Carolina Arnold School of Public Health; Prajakta Adsul, MBBS, MPH, PhD, National Cancer Institute; Maria Zubizarreta, University of South Carolina Arnold School of Public Health; Meagan
Prevention/Programmatic
Improving Colorectal Cancer Screening Through Patient Navigation and Partnerships

Session Moderator: Randy Schwartz, MSPH, American Cancer Society

Partnerships are key to successful program implementation. This session will review the use of patient navigation and partnerships by several states to increase cancer screening rates as well as colonoscopy quality and completion.

A. Sustainability of Patient Navigation in Preventive Screening: A Toolkit to Help Guide the Way
   Presenter: Andrea Dwyer, University of Colorado Cancer Center

B. New Hampshire Colorectal Cancer Screening Program (NHCRCSP) Patient Navigation (PN) Model for Increasing Colonoscopy Quality and Completion
   Presenter: Lynn Butterly, MD, Dartmouth-Hitchcock Geisel School of Medicine, New Hampshire Colorectal Cancer Screening Program; Joanne Gersten, RN, MS, Dartmouth-Hitchcock Geisel School of Medicine, New Hampshire Colorectal Cancer Screening Program; Gail Sullivan, New Hampshire Colorectal Cancer Screening Program

C. Partnerships with Idaho Community Health Centers to Increase Colorectal Cancer Screening Rates
   Presenter: Megan Mackey, MPH, Idaho Department of Health and Welfare; Charlene Cariou, MHS, Idaho Department of Health and Welfare

D. Pennsylvania’s 80% by 2018 Strategic Plan: Building a Sustainable Infrastructure for 80% by 2018
   Presenter: April D. Barry, LSW, MSW, Pennsylvania Department of Health; Alesia Mitchell-Bailiey, American Cancer Society
Prevention/Programmatic
Skin Cancer Prevention in Action

Session Moderator: Julie Townsend, MSPH, CDC

In 2014, the U.S. Surgeon General issued a Call to Action to Prevent Skin Cancer. This session will include updates since the Call to Action was released, including community success stories, opportunities, and future directions in skin cancer prevention.

A. Skin Cancer Prevention in Action: The Latest National Updates from CDC
   Presenter: Dawn Holman, MPH, CDC; Meg Watson, MPH, CDC

B. Skin Cancer Prevention in Action: Ray and the Sunbeatables™, an Evidence-Based Sun Safety Curriculum for Young Children
   Presenter: Mary K. Tripp, PhD, MPH, The University of Texas MD Anderson Cancer Center; Payal Pandit Talati, MPH, The University of Texas MD Anderson Cancer Center; Elizabeth Burton, MBA, The University of Texas MD Anderson Cancer Center; Jeffrey E. Gershenwald, MD, The University of Texas MD Anderson Cancer Center; Susan K. Peterson, PhD, MPH, The University of Texas MD Anderson Cancer Center

C. Skin Cancer Prevention in Action: Empowering Public Policymakers to Make Informed Decisions Regarding the Dangers of Indoor Tanning: The University of Texas MD Anderson Cancer Center (MDACC) and American Cancer Society Cancer Action Network (ACS-CAN) Indoor Tanning Legislation Experience
   Presenter: Jeffrey E. Gershenwald, MD, The University of Texas MD Anderson Cancer Center; Elizabeth Burton, MBA, The University of Texas MD Anderson Cancer Center; Mark Moreno, The University of Texas MD Anderson Cancer Center; Mary K. Tripp, PhD, MPH, The University of Texas MD Anderson Cancer Center; Carter Steger, American Cancer Society Cancer Action Network

D. Skin Cancer Prevention in Action: Teaching Youth at Schools and Pools Why Tans Aren't Cool
   Presenter: Vicky Jekich, CPH, BBA, St. Luke's Mountain States Tumor Institute
WEDNESDAY
August 16, 2017

Concurrent Breakout Sessions #6 (9:00-10:30AM)

Prevention/Programmatic
Any Questions? Asking the Right Ones for Program Implementation and Evaluation

Session Moderator: Toye Williams, MSPH, CDC

Needs assessments and program evaluation are essential to public health programs, including ones for colorectal cancer screening. This session will provide an overview of recent evaluations of implemented methods and materials used to improve colorectal cancer screening and outcomes for medically underserved populations.

A. Adoption, Implementation, and Maintenance of Evidence-Based Colorectal Cancer Screening Interventions Among CRCCP Grantees
   Presenter: Peggy Hannon, PhD, MPH, University of Washington; Annette Maxwell, DrPH, University of California at Los Angeles; Cam Escoffery, PhD, Rollins School of Public Health; Thuy Vu, MPH, University of Washington; Marlama Kohn, University of Washington; Laurel Dillon-Sumner, MA, University of Washington; Caitlin Mason, PhD, University of Washington

B. Factors Relating to Use and Non-Use of Direct-Mail Fecal Immunochemical Tests (FIT): Interview Findings from a Diverse FQHC Patient Population
   Presenter: Thuy Vu, MPH, University of Washington; Allison M. Cole, MD, MPH, University of Washington Department of Family Medicine; Peggy Hannon, PhD, MPH, University of Washington; Kathryn E. Kemper, HealthPoint Community Health Center; Jennifer Moon, A.T. Still University; Gloria Coronado, PhD, Kaiser Permanente Northwest; Casey Eastman, MPH, Washington State Department of Health; Roxane Waldron, Washington State Department of Health

C. Mixed Methods Study of the Role of Partnerships in Advancing Screening Promotion in the Colorectal Cancer Control Program (CRCCP)
   Presenter: Cam Escoffery, PhD, Rollins School of Public Health; Michelle Carvalho, MPH, Rollins School of Public Health; Anamika Satsangi, MPH, CDC; Grace Miskin, MPH, NIH, Rollins School of Public Health; Shade Owolabi, MS, Rollins Schools of Public Health; Peggy Hannon, PhD, MPH, University of Washington; Thuy Vu, MPH, University of Washington; Annette Maxwell, DrPH, University of California, Los Angeles; Caitlin Mason, PhD, University of Washington
CDC Session
The Nuts and Bolts of Increasing Cancer Screening Through Health System Partnerships: Lessons from the Field

Session Moderator: Djenaba Joseph, MD, MPH, CDC

Colorectal Cancer Control Program grantees will describe their approach, insights, and lessons learned from the planning and early implementation phases of the program. Grantees will provide practical advice on how they engaged, recruited, and obtained commitments from health system partners; developed tailored “change packages” to increase cancer screening; and established processes to measure and evaluate their intervention and cancer screening rates.

Presenter: Heather M. Brandt, PhD, CHES, University of South Carolina
Amari Pearson-Fields, PhD, MPH, District of Columbia Department of Health
Elisè Collins, New York State Department of Health
Richard Mousseau, MS, Great Plains Tribal Chairmen’s Health Board

Innovation/Programmatic
Do You Want to Increase Cancer Screening? You’ll Want These Tested Methods in Your Cache!

Session Moderator: Mary Doroshenk, MA, American Cancer Society

Prioritization of cancer screening efforts is necessary to ensure the greatest public impact. Many organizations are implementing evidence-based interventions (EBIs) as their primary focus to increase screening, and looking for ways to measure and improve their effectiveness. This session will provide an on-the-ground look at their methods, including prioritization of areas or populations for focus, selection of EBIs, and processes and quality monitoring.

A. Using Process Maps to Understand and Improve the Implementation of Evidence-Based Strategies to Increase Colorectal Cancer Screening
   Presenter: Cynthia M. Calef, MAML, University of South Carolina; Pamela S. Gillam, MPA, University of South Carolina; Hiluv S. Johnson, BA, University of South Carolina; Jay J. Whitmore, MSW, University of South Carolina; Casey Childers, PhD, University of South Carolina; Laura Workman, PhD, University of South Carolina; Heather M. Brandt, PhD, CHES, University of South Carolina

B. A Demonstration Project to Improve Cancer Screening Rates in New York State Federally Qualified Health Centers (FQHCs)
   Presenter: Gina O’Sullivan, MPH, New York State Department of Health; Erin Shortt, MPH, New York State Department of Health; Ian Brissette, New York State Department of Health; Katherine Pfisterer, New York State Department of Health

C. Use of Multiple Criteria Decision Analysis Tools for Cancer Screening Outreach Prioritization
   Presenter: Megan Mackey, MPH, Idaho Department of Health and Welfare; Charlene Cariou, MHS, Idaho Department of Health and Welfare; Christopher J. Johnson, MPH, Cancer Data Registry of Idaho
D. Medicaid Enrollees' Beliefs and Perceptions on Colorectal Cancer Screening
   Presenter: Margaret Gates, ScD, New York State Department of Health; Elise Collins, New York State Department of Health; Sharon Bisner, NP, New York State Department of Health; Kevin Malloy, MPH, New York State Department of Health; Jacqueline Matson, MBA, New York State Department of Health; Wei Jing, MS, New York State Department of Health; Heather Dacus, DO, MPH, New York State Department of Health; Courtney Matatia, MPH, New York State Department of Health; Victoria Wagner, MS, New York State Department of Health

Communication/Research
Saying the Right Thing at the Right Time: Knowing Your Audience for Health Communication Messages

Session Moderator: Aubrey Van Kirk Villalobos, MPH, MEd, The George Washington University Cancer Center

Knowing and understanding your target audience is key in developing effective communication activities. The presenters will cover a diverse set of audiences for cancer prevention and cancer screening messages.

A. American Indian Response to Targeted Cancer Education and Outreach Materials
   Presenter: Meggan McCann, MPH, American Indian Cancer Foundation; Marco Yzer, PhD, University of Minnesota; Rebekah Nagler, PhD, University of Minnesota; Kris Rhodes, MPH, American Indian Cancer Foundation; Jessica Harjo, MA, American Indian Cancer Foundation; Susan LoRusso, MA, University of Minnesota; Sarah Gollust, PhD, University of Minnesota

B. Patient-Centered Communication in Cancer Care Settings: Findings from a Survey of Colorectal Cancer Patients
   Presenter: Katherine Treiman, PhD, MPH, RTI International; Lauren McCormack, RTI International; Carla Bann, RTI International; Laura Wagner, RTI International; Rebecca Moultrie, RTI International; Bryce Reeve, University of North Carolina

C. Using the Integrative Model to Predict Protective Behaviors Around Air Quality: The Role of Information Exposure on Cancer Prevention Behaviors
   Presenter: Steven Ramondt, University of California, Merced; A. Susana Ramirez, University of California, Merced

D. Renewed National Consensus on the Recommended Core Content for Sun Safety Public Education Messages in Canada
   Presenter: Maria Chu, MA, MIST, Cancer Care Ontario; Loraine D. Marrett, PhD, Cancer Care Ontario; John Atkinson, MSW, Canadian Cancer Society; Robert Nuttall, PhD, Canadian Cancer Society; Gillian Bromfield, MSc, Canadian Cancer Society; Larry Hershfield, MA, University of Toronto; Cheryl F. Rosen, MD, FRCPC, Division of Dermatology, Toronto Western Hospital, University of Health Network Hospitals and Mount Sinai Hospital
Prevention/Programmatic
Healthy Communities: When Cancer Prevention Is the Target

Session Moderator: Caroline Powers, MA, American Cancer Society

To reduce incidence, it is critical to put knowledge about cancer prevention and control into action in people's lives. Across the country, healthy communities have addressed a range of health behaviors, but few have targeted cancer prevention specifically. This panel will highlight how lessons learned from these approaches can be applied to cancer and provide insight into communities focused on cancer prevention.

A. The American Cancer Society's Approach to Addressing Healthy Communities
   Presenter: Tracy Wiedt, MPH, American Cancer Society

B. Health Communication: A Key Connector for Cancer Prevention
   Presenter: Brad Love, PhD, University of Texas; Yen Chen, University of Texas

C. Focusing Healthy Communities on Cancer Control
   Presenter: Ruth Rechis, PhD, MD Anderson Cancer Center; Anna Brewster, MS, MD Anderson Cancer Center; Katherine Oestman, MPH, MD Anderson Cancer Center; Elizabeth Marie Caballero, MD Anderson Cancer Center

D. The Inaugural Healthy Communities Initiative Process
   Presenter: Anna Brewster, MS, MD Anderson Cancer Center; Ruth Rechis, PhD, MD Anderson Cancer Center; Elizabeth Marie Caballero, MBA, MD Anderson Cancer Center; Katherine Oestman, MPH, MD Anderson Cancer Center

Prevention/Research
Always on Time: Cancer Prevention Across the Lifespan

Session Moderator: Mary C. White, ScD, MPH, CDC

Most cancers are believed to result from a combination of risk factors operating through a complex process that can span decades. Many common cancer risk factors are amenable to community-level environmental and policy interventions. By applying evidence-based strategies to reduce cancer risk at different stages of the lifespan, we can do more to lower future cancer incidence rates. This session is presented by the Cancer Prevention Across the Lifespan workgroup at CDC.

A. Benefits of Transdisciplinary Approaches to Cancer Prevention
   Presenter: Sarah Gehlert, PhD, University of South Carolina

B. Policies and Practices for Cancer Prevention: Indoor Tanning Among Minors
   Presenter: Dawn Holman, MPH, CDC; Jane Henley, MSPH, CDC; Mary Elizabeth O'Neil, MPH, CDC; Meg Watson, MPH, CDC
C. Preventing Cancer by Reducing Excessive Alcohol Use
   Presenter: Jane Henley, MSPH, CDC; Jessica B. Mesnick, MPH, CDC; Meredith Shoemaker, MPH CDC; Dawn Holman, MPH, CDC; Mary Puckett, PhD, CDC

   Presenter: Mary Puckett, PhD, CDC; Meredith Shoemaker MPH, CDC; John Omura, MD, MPH, CDC

E. Putting Cancer Prevention into Action Through a State Comprehensive Cancer Control Program
   Presenter: Heather Dacus, DO, MPH, New York State Department of Health; Suzanne Kuon, New York State Department of Health; Wendy Gould, New York State Department of Health; Heather LeBlanc, New York State Department of Health; Gina O'Sullivan, MPH, New York State Department of Health

Closing Plenary Session (11:00am-Noon)
Featuring Dr. Lucile Adams-Campbell

Session Moderator: Jacqueline Miller, MD, CDC