



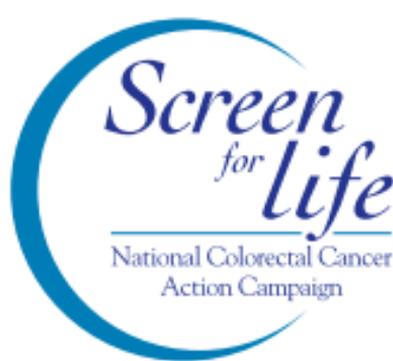
**Katie Couric, Co-Founder**  
EIF's National Colorectal  
Cancer Research Alliance

# Really?

Did you know that of cancers affecting both men and women, colorectal cancer is the second leading cancer killer? But this is one cancer you can prevent.

Screening tests help find polyps so they can be removed before they turn into cancer.

So, if you're 50 or older, get screened for colorectal cancer. Screening really does save lives!



**1-800-CDC-INFO (1-800-232-4636)**  
**[www.cdc.gov/screenforlife](http://www.cdc.gov/screenforlife)**



**National Colorectal Cancer**  
**RESEARCH ALLIANCE™**  
Entertainment Industry Foundation Program