Maternity Practices in Infant Nutrition and Care in Arkansas —2011 mPINC Survey

This report provides data from the 2011 mPINC survey for Arkansas. It describes specific opportunities to improve mother-baby care at hospitals and birth centers in Arkansas in order to more successfully meet national quality of care standards for perinatal care.

Breastfeeding is a National Priority

Breastfeeding is associated with decreased risk for infant morbidity and mortality as well as maternal morbidity, and provides optimal infant nutrition. Healthy People 2020 establishes breastfeeding initiation, continuation, and exclusivity as national priorities.

Changes in Maternity Care Practices Improve Breastfeeding Rates

Maternity practices in hospitals and birth centers can influence breastfeeding behaviors during a period critical to successful establishment of lactation. Abundant literature, including a Cochrane review, document that institutional changes in maternity care practices to make them more supportive of breastfeeding increase initiation and continuation of breastfeeding.

Breastfeeding Support in Arkansas Facilities

Strengths

Documented Mothers' Feeding Decisions
Staff at 96% of facilities in Arkansas consistently ask about and record mothers' infant feeding decisions. Standard documentation of infant feeding decisions is important to adequately support maternal choice.

Availability of Prenatal Breastfeeding Instruction
Most facilities (82%) in Arkansas include breastfeeding education as a routine element of their prenatal classes. Prenatal education about breastfeeding is important because it provides mothers with a better understanding of the benefits and requirements of breastfeeding, resulting in improved breastfeeding rates.

Needed Improvements

Appropriate Use of Breastfeeding Supplements
Only 7% of facilities in Arkansas adhere to standard clinical practice guidelines against routine supplementation with formula, glucose water, or water. The American Academy of Pediatrics (AAP) and the American College of Obstetricians and Gynecologists (ACOG) Guidelines for Perinatal Care recommend against routine supplementation because supplementation with formula and/or water makes infants more likely to receive formula at home and stop breastfeeding prematurely.

Inclusion of Model Breastfeeding Policy Elements
Only 22% of facilities in Arkansas have comprehensive breastfeeding policies including all model breastfeeding policy components recommended by the Academy of Breastfeeding Medicine (ABM). The ABM model breastfeeding policy elements are the result of extensive research on best practices to improve breastfeeding outcomes. Facility policies determine the nature of care that is available to patients. Facilities with comprehensive policies consistently have the highest rates of exclusive breastfeeding, regardless of patient population characteristics such as ethnicity, income, and payer status.

Initiation of Mother and Infant Skin-to-Skin Care
Only 32% of facilities in Arkansas initiate skin-to-skin care for at least 30 minutes upon delivery of the newborn. Upon delivery, the newborn should be placed skin-to-skin with the mother and allowed uninterrupted time to initiate and establish breastfeeding in order to improve infant health outcomes and reduce the risk of impairment of the neonatal immune system from unnecessary non-breast milk feeds.

Use of Combined Mother/Baby Postpartum Care
Only 14% of facilities in Arkansas report that most healthy full-term infants remain with their mothers for at least 23 hours per day throughout the hospital stay. Mother-infant contact during the hospital stay helps establish breastfeeding and maintain infant weight, temperature, and health. Rooming-in increases breastfeeding learning opportunities and duration and quality of maternal sleep, and reduces supplemental feeds.

Every two years, CDC administers the national Maternity Practices in Infant Nutrition and Care (mPINC) survey to all hospitals and birth centers in the U.S. that provide maternity care. Data from this survey can be used to establish evidence-based, breastfeeding-supportive maternity practices as standards of care in hospitals and birth centers across the US. Improved care will help meet Healthy People 2020 breastfeeding objectives and will help improve maternal and child health nationwide.
**Arkansas Summary – 2011 mPINC Survey**

Survey Method  
At each facility, the person who is the most knowledgeable about the facility’s maternity practices related to healthy newborn feeding and care completes the CDC mPINC survey.

Response Rate  
68% of the 41 eligible facilities in Arkansas responded to the 2011 mPINC Survey. Each participating facility received its facility-specific mPINC benchmarking report in October 2012.

Arkansas' Composite Quality Practice Score  
55 (out of 100)

Arkansas' Composite Rank  
52 (out of 53)

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**Potential opportunities:**

- Examine Arkansas regulations for maternity facilities and evaluate their evidence base.
- Sponsor an Arkansas-wide summit of key decision-making staff at maternity facilities to highlight the importance of evidence-based practices for breastfeeding.
- Encourage and support hospital staff across Arkansas to be trained in providing care that supports mothers to breastfeed.
- Establish links among maternity facilities and community breastfeeding support networks in Arkansas.
- Implement evidence-based practices in medical care settings across Arkansas that support mothers’ efforts to breastfeed.
- Integrate maternity care into related hospital-wide Quality Improvement efforts across Arkansas.
- Promote utilization of the Joint Commission’s Perinatal Care Core Measure Set including exclusive breast milk feeding at hospital discharge in Arkansas hospital data collection systems.

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### Improvement is Needed in Maternity Care Practices and Policies in Arkansas.

Many opportunities exist to protect, promote, and support breastfeeding mothers and infants in Arkansas.

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**Questions about the mPINC survey?**

Information about the mPINC survey, benchmark reports, scoring methods, and complete references are available at: [www.cdc.gov/mpinc](http://www.cdc.gov/mpinc)

For more information:  
Division of Nutrition, Physical Activity, and Obesity Centers for Disease Control and Prevention  
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### References